COMPLITERWORL

THE NEWSWEEKLY FOR THE COMPUTER COMMUNITY

Weekly Newspaper

Second-class postage paid at Boston, Mass., and additional mailing offices

© 1974 by Computerworld, Inc.

October 2, 1974

Vol. VIII. No. 40

CW SAMPLE COPY
MI48106UIVYMUIVYM FCWB
MI48106UIVYMUIVYM FCWB
UNIVERSITY MICROFILMS
SERIAL PUBLICATIONS
300 N ZEEB RD
ANN ARBOR MI 48106 **NEWS BRIEF** U U

DC Computer Snafus Force Vote Recount

WASHINGTON, D.C. - The Board of Elections here ordered all ballots counted by hand when an inaccurate vote tally in one ward cast doubt on all computer tabulations of the Sept. 10 mayoral and city council primary elections.

The citywide recount was ordered Sept. 17 following a hand count which reversed a city council election result in ward five, according to an election official.

Both hardware and software malfunctions on a Control Data Corp. 1700 combined to delay final election totals more than 22 hours after the polls closed [CW, Sept. 18], and the hand recount indicated equipment and programming problems may have rendered many of the tallies inaccurate as well.

Election Board Chairman Robert E. Martin said an investigation of the computer system breakdown is underway. 'The results of this inquiry will determine whether a computer system is used in the November elections and whether we will take legal action against CDC," he

Busing Boggles Boston DP; Schedules Marked Absent

BOSTON - The School Department's data processing center here pushed so hard to provide students with school assignments in compliance with a Federal court desegregation ruling that it failed to complete class schedules by the opening of schools.

"School assignments did have priority over class schedules," commented Jim Dailey, the center's DP manager. "But even with the help of a system at a local hospital, we simply ran out of computer time."

Because students didn't have final school assignments until late in the summer, many had never met with their advisors to devise programs for class work, he added.

Despite missed deadlines, "the computer center was invaluable in assigning (Continued on Page 4)

On the Inside This Week

"Human Touch"	
Lacking in MIS	−Page 9
IBM SDLC Terminals Entail	
O. Lat. Naturals Changes	Page 16

			-							
Communications										.16
Computer Industr	y									.25
Editorial										.10
Financial										.38
Software/Services			0						0	.12
Societies/User										8

In FCC Filings

Protests Engulf IBM Satellite Venture

By Tom Geyer Of the CW Staff

WASHINGTON, D.C. - The rising chorus of alarm against IBM's plan to buy a controlling interest in CML Satellite Corp. grew to a crescendo last week as a number of organizations in the computer and communications industries submitted comments and protests to the Federal Communications Commission (FCC).

IBM's efforts this summer to play down its proposal as a minor step appeared doomed to failure - whatever the outcome of its petition.

The joint IBM-Comsat satellite com-

munications plan is clearly going to be a hotly contested issue.

The plan is "a blatant attempt to totally capture the market of the future," insisted Sanders Associates, a manufacturer of IBM-compatible terminals.

It may well "forge an impenetrable barrier to successful market entry by other parties," seconded Western Union in a petition to extend the comment period to Nov. 13.

"The opportunities for IBM and an owned or controlled communications carrier to unite computer and communications services in exclusionary ways are

literally, and unfortunately, beyond enumeration," the Computer Industry Association (CIA) told the commission.

"Over 50% of the business data in the U.S. and abroad is coded and managed in machines, according to specified procedures," the CIA added.

"When this data moves, it moves very largely - up to the transmission stage through IBM-owned or manufactured circuits, according to IBM-specified or influenced procedures.

"If IBM also controls a major means of communication linkage, then the company will have a major additional dimension with which to effect exclusionary arrangements," the CIA claimed.

Recalling Sherman

All three onlookers attacked the pro-

posal on antitrust grounds.

Sanders charged that "with liquid resources... of over \$3.5 billion and retained earnings of over \$5.5 billion and accounting practices that have written off over half its plant (as compared with AT&T's plant write-off of only 20%), IBM is in a position to take steps to capture the new information handling market which could not be counteracted by any other group, including AT&T.

The commentators raised the specter of (Continued on Page 2)

Policy Group Pushes Stiff Privacy Guidelines

By E. Drake Lundell Jr. Of the CW Staff

WASHINGTON, D.C. - Because the computer community has not been able to adopt a code of ethics to protect personal information in computerized data banks, the government may have to do it, a Republican task force hinted recently.

In a wide-ranging report on personal privacy and data bank systems, the House Republican Research Committee's Task Force on Privacy noted that "some efforts" to foster professionalism in the industry have been made.

"But," the group added, "the information industry as a whole has not supported such efforts as a matter of policy.

"The task force declares its commitment to the development of a professional standard of conduct and code of ethics for the persons involved in the development, maintenance, management and use of personal information systems," the report noted in a veiled warning.

Policymaking Arm

The Republican Research Committee is a policymaking arm of the Republicans in the House of Representatives and its endorsement of this strong privacy stand indicates the Republican party may make privacy an issue in this fall's congressional elections, political sources here said.

A strong stand on privacy, the sources indicated, could help the Republican party shed its Watergate-tainted image and could be a successful tactic particularly because of President Ford's interest in the issue.

The task force, chaired by Rep. Barry (Continued on Page 6)

NBS Report Due

Center Security Plans Set

By a CW Staff Writer

WASHINGTON, D.C. - The National Bureau of Standards (NBS) will release guidelines for physical security of DP centers this week that call on federal agencies to implement more stringent measures to protect their computer cen-

Data confidentiality and computer room security are interdependent subjects of "the greatest national interest," according to Dr. Ruth Davis, director of the Institute for Computer Science and Technology at NBS, in the introduction to the 92-page report.

The publication - Federal Information Processing Standards (Fips) Publication 31 - outlines 10 steps federal agencies

should follow in establishing and running physical security programs.

First, the programs need to be formally organized with clear lines of responsibility for their implementation, the action summary for the report noted.

During this phase, a task force should be set up to conduct a risk analysis for the installation, the report said.

The second phase of a physical security program would be the actual risk analysis study, the report noted, indicating such an analysis should consider such factors as losses due to natural disasters, fires, theft, sabotage, the loss of power and so

The risk analysis should establish the (Continued on Page 4)

VS Goes by Book, Traps Casual DOS Code

By Don Leavitt Of the CW Staff

MOSCOW, Idaho - Users still facing a conversion from DOS/360 to OS/VS or VM/370 might learn something from the University of Idaho, and the lesson is essentially positive, according to William Accola, director of the university's computer center.

The university has shifted from a 128K 360/40 running under DOS with 2314 disk drives to a 512K 370/145 running under VM/370 (using OS/ VS1, DOS and CMS) with 3330 disk drives. A time-sharing operation was added in the process.

The conversion period, which started

earlier this year and climaxed with the installation of the 145 on Aug. 1, was "a pretty hectic experience and I wouldn't want to do it again," Accola said. He has no complaints, however, adding "most problems are ours, not IBM's." Even with the two or three incidents in which VS1 was suspect, the problem turned out to be the university's, the director said.

For example, they had had difficulty accessing Isam files. It turned out, however, that the programs written for the 360/40 had used different key lengths for each of the Isam records and even though that was "against all the rules," DOS had accepted the coding. OS/VS1, however, wouldn't accept the improper coding "and it took us quite a while to solve the problem" since the programs had worked under DOS, he said.

Basically, DOS had been too lenient. he agreed. In any case, the shift to VS1 was not as transparent as he had expected, "but I don't feel IBM missold anything when they indicated [the changeover] would be transparent.

"We just didn't get started in time to get everything fully converted before the machine was installed," he went on. "We're like a lot of administrative

(Continued on Page 2)

E. Drake Lundell Jr.

Thomas Gever

Ronald A. Frank

Donald Leavitt

Molly Upton

Nancy French **Edith Holmes**

Judith Kramer

Cheryl M. Gelb

John P. Hebert

Catherine Arnst

Marvin Smalheiser

Ann Dooley

J.H. Bonnett

J. Daniel Couger

Edward J. Bride

T. Neal Wilder

Dorothy Travis

Kathryn V. Dinneen

Margaret Phelan

Barbara Jeannetti

Judy Milford

Sara Steets

Alan Taylor

Patrick G. Ward

EDITORIAL

Managing Editor

Associate Editor/Technical News Hardware Editor Software Editor

Assistant Editor/Computer Industry Staff Writers

Chief Copy Editor Copy Editors

Editorial Assistants

Bureaus: West Coast Europe Asia Contributors Education

Taylor Reports/Professional Vice-President/Editorial Services

Vice-President/Marketing Sales Administrator Traffic Manager Classified Advertising Market Research

CIRCULATION Vice-President/Circulation **Assistant Manager**

PRODUCTION Manager

Supervisor

Leete Doty Henry Fling

Please address all correspondence to the appropriate department at 797 Washington Street, Newton, Mass. 02160. Phone: (617) 965-5800. Telex: 92-2529.

OTHER EDITORIAL OFFICES: Los Angeles: 963 N. Edgecliffe Drive, Los Angeles, Calif. 90026. Phone: (213) 665-6008. Europe: Computerworld, c/o IDC Europa, Ltd., 140-146 Camden Street, London NWI 9FF, England, Phone: (01) 485-2248/9. Asia: Computerworld, c/o Dempa/Computerworld Company, Dempa Building, 1-11-15, Higaski Gotanda 1-chome, Shinagawa-ku, Tokyo 141, Phone: (03) 445-6101. Telex: 26792.

Second-class postage paid at Boston, Mass., and additional mailing offices. Published weekly (except: a single combined issue for the last week in December and the first week in January) by Computerworld, Inc., 797 Washington St., Newton, Mass. 02160. © 1974 by Computerworld, Inc., all rights reserved.

50 cents a copy; \$12 a year in the U.S.; \$20 a year for Canada and PUAS; all other foreign, \$36 a year. Four weeks notice required for change of address.

Reproduction of material appearing in Computerworld is strictly forbidden without written permission. Send all requests to Walter Boyd.

Computerworld can be purchased on 35mm microfilm in half-volumes (six-month periods) through University Microfilm, Periodical Entry Dept., 300 Zeeb Rd., Ann Arbor, Mich. 48106. Phone: (313) 761-4700.

COMPUTERWORLD, INC.

President/Publisher **Executive Vice-President** Vice-Presidents

Patrick J. McGovern W. Walter Boyd Edward J. Bride Margaret Phelan T. Neal Wilder Dr. H.R.J. Grosch

Editorial Director







POSTMASTER: Send Form 3579 (Change of Address) to Computerworld Circulation Dept., 797 Washington St., Newton, Massachusetts 02160.

IBM Satellite Plans Stiffly Protested

(Continued from Page 1)

IBM using its de facto control of computer interfaces and communications protocols to "lock in" users over worldwide information networks.

"In its own backyard - data processing - IBM has pursued a course of conduct designed to make it extremely difficult or impossible to interconnect competitive devices to its own equipment," Sanders said.

"Under guise of complexities of satellite communications and employing an added feature - software - IBM can and will conjure up all manner of obfuscating reasons to impede interconnection for all but its own business products and cus-

User Learns Conversion Lessons Not Covered by the School Book

(Continued from Page 1)

shops with too much work and too few people," They started conversion about four months before the 145 arrived, and Accola sees now that it should have been an eight or 12-month effort.

The university had about 400 programs (grouped in eight major systems) on the 40. Although some programming changes were involved in moving to the 145, data conversion was a much bigger problem, Accola said.

He noted "many, many files" had to be shifted from 2314 to 3330 disk drives

Energy Conservation

Basis of Home Test

WASHINGTON, D.C. - Conservation

through computers is the Federal Energy

Administration's hope with its Project

Conserve. The program seeks to save en-

ergy with retrofitting or improving a

home to reduce energy consumption and

A computer is used to analyze the pat-

terns of energy use for heating and cool-

ing in individual homes and results re-

ported to owners along with recommen-

The program is under test in Danbury,

Conn. and Topeka, Kansas. If the test is a

success, the service may be expanded

In Computerworld's Sept. 8 story on

IBM's SDLC products, typographical

and other errors which should be cor-

The 3767 is a successor to IBM's

The 3767 terminals operate at 40

Under SDLC the 3767 transmits at

The 3770s represent upgrades for

users of 1050, 2770, 3735 or 2740

keep fuel and electricity costs down.

dations for improvement.

2740 and 2741 terminals.

rates up to 1,200 bit/sec.

throughout the U.S.

Correction

rected are:

char./sec.

equipment.

drives to 1,600 bit/in. 3420s. The tape file conversion probably included reblocking to take advantage of the greater storage available on the 145, but Accola didn't dwell on that aspect of the effort. Everything has been converted except

and from the "very slow" 800 bit/in. tape

the payroll and student record systems, and even they should be done in time for the university to get rid of DOS by Nov. 1. At that time, Accola expects to be able to reduce the virtual: real storage ratio from its current 8:1 level, and that may alleviate some of the throughput problems he feels he has.

He had expected anywhere from a threefold to a fivefold improvement in throughput compared with the 360/40. Admitting it is hard to estimate how well the system is doing, he said he felt it 'might be" as much as a threefold gain.

An IBMer has come to the center from San Francisco to review the system Accola generated and to make recommendations on how it can be improved. The IBMer pointed out that spreading the system and swapping areas across several packs (to avoid arm contention) was inefficient, since the IBM supplied coding was designed to work around that particular problem.

Even after DOS has been eliminated as one of the required operating environments, the university expects to keep VM/370 in order to support both OS/ VS1 and the time-sharing CMS, Accola said. But he clearly was bothered by the

overhead imposed by the system.

Accola has had 12 programmers working on the conversion and the installation of the time-sharing system. CMS has presented some problems, especially with the original emulator IBM provided. A new one just installed should solve the problems, Accola said, admitting, however, that he did not yet have confirmation of that hope.

As a result of all the work - by IBM and the university - and the new operating environment, the center has been able to cut its workday from 24 to 16 hours, Accola noted in conclusion.

"The strategies embodied in its new product announcement [Advanced Function for Communications] will find their ways into regulated communications.

The CIA emphasized its conviction that the FCC should make sure - if IBM is allowed to become a common carrier that all interfaces are published and made as transparent as possible to all types of equipment.

"The most exclusionary tactic IBM em-ploys," Sanders charged, "is to create uncertainty in the minds of users and competitive suppliers as to what can be expected vis-a-vis attachment of devices and subsystems which can be independently supplied."

"IBM capriciously manipulates device support, including shifting of logical elements (and associated costs) from one side of the interface to the other." the terminal maker claimed.

Sanders has already announced it will sue IBM on that point, a la Telex.

Holding Pattern

AT&T, meanwhile, told the FCC it "does not oppose" the proposed restructuring of CML to give IBM 55% ownership and Comsat a 45% share.

But Ma Bell did reserve the right to comment on the question of whether the proposal is in the public interest when CML gets around to filing for permission to actually build and operate a satellite system.

Very little about IBM-Comsat's specific plans was set out in the notice to the FCC, AT&T spokesmen noted.

"It would not be appropriate to comment on the public interest question now," they said.

Nevertheless, AT&T admitted the proposal raises some "foreseeable" questions. It listed first the problem of how many more satellite carriers should be franchised in light of the number already in existence.

AT&T also noted that the FCC has prohibited the common carriers - notably AT&T, GT&E and Western Union from engaging directly in data processing business. Would these limitations be justified if IBM is allowed in as a common carrier? Bell asked.

Ma Bell evidenced no concern that IBM might use a foothold in the carriage market to develop all-embracing and "exclusionary" marketing tactics.

Western Union, in fact, raised the possibility that IBM's entry could in the end help make AT&T's position more secure against its numerous - if relatively tiny - new competitors.

"The probable evolution of this new market will be toward a rigid duopoly market structure, tacitly divided on a noncompetitive basis between IBM and AT&T," Western Union claimed.

Please send me COMPUTERWORLD for 1 year RATES: U.S. · \$12 Canada and PUAS · \$20 Other foreign · \$36 see of quickly se, please send to move. List ir old address. PLEASE CIRCLE 1 NUMBER IN EACH CATEGORY Check Enclosed BUSINESS/INDUSTRY Manufacturer of Computer or DP Hardware/Peripherals: ☐ Charge My American Express Account: If charge we must have cardholder's signature: Manufacturer (other) inquiry. The cocally way we have c copies, plan to DP Service Bureau/Software/Planning/Consulting Your Public Utility/Communication Systems/Transportation e or inquiry... he only way we ing duplicate or ks before you p t meiling label or Wholesale/Retail Trade Finance/Insurance/Real Estate Mining/Construction/Petroleum/ Refining Business Service (except DP) Education / Medicine / Law Government - Federal / State / Local Printing / Publishing / Other Communication Service First Middle Surname Initial Initial change of it is the receiving weeks be October 2, 1974 Title TITLE/OCCUPATION/FUNCTION Company ress President/Owner/Partner/General Manager Name are our VP/Assistant VP to may not mean much to you, lentifying your records. If you as the labels. Please let us know for we address below and include a control of the second seco å Send to Treasurer/Controller/Finance Officer Director/Manager of Operation/Planning/ Address L HERE for Administrative Service Zip Director/Manager/Supervisor DP City Systems Manager/Systems Analyst Manager/Supervisor Programming Programmer/Methods Analyst LABEL Application Engineer Address shown is: Check here if you do not Other Engineering Mfg Sales Representative 68 Business wish to receive promotional Home mail from Computerworld. Other Sales/Marketing COMPUTERWORLD 60 70 Consultant Lawyer/Accountant Librarian/Educator/Student CIRCULATION DEPT. 797 Washington Street, Newton, Mass. 02160 80

PHASE 4 OF SYSTEM LIFE: OPERATIONAL SUPPORT/MAINTENANCE



Have you assigned your best people to your most critical area? Are you sure?

Your top-level programmers are on the meatiest assignments — the data-base system or on-line applications.

The junior staff catches the maintenance work — cleaning up the code, fixing errors, converting to ANS COBOL.

But have you looked at the <u>real</u> costs of maintenance lately?

If your installation is typical, you will find that maintenance is consuming significantly more than half the time and contributing to more than half the cost of your professional staff.

These costs include the time spent in operational system support, enhancement and conversion for ever-changing application requirements, new hardware or new systems software.

And don't forget to add to maintenance the operational costs of bad data produced by defective programs, and the loss of production time due to application programs being out of service.

And maintenance is no easy job. It can be the most difficult programming effort in the shop, because the maintenance programmer must "think his way" into code written by someone else.

This is where good programming tools and good documentation begin to pay off. Documentation of the type produced <u>automatically</u> by ADR software.

AUTOFLOW II can analyze groups of programs together to give your maintenance programmer an index of every reference to a particular data field, or a Critical Variable Analysis which lists where every variable is tested. And AUTOFLOW II produces system charts making system structure and logic instantly visible to analysts and programmers unfamiliar with the application. In addition, all your narrative documentation can be kept up to date using AUTOFLOW II's Extended Text Compositor (ETC).

During maintenance, The LIBRARIAN protects your source code library and expedites maintenance programming. It prevents different versions of the same program from being casually or

inadvertently changed and includes provisions for making trial modifications without affecting the production version of the source code.

MetaCOBOL offers valuable assistance to COBOL users because it is committed to program standardization through comprehensive program development facilities, source auditing routines and source formatting — the results are uniform programs which are easier to maintain than stylized ones. And MetaCOBOL's macro facility eliminates the manual effort involved in modifying all references to a data item or paragraph-name. Finally, MetaCOBOL's Test Data Generator and Run-time Debugging Aid allow the immediate reconstruction of an original testing environment to verify program integrity during the maintenance phase.

Aside from maintenance programming, ADR products support actual operations in several time- and money-saving ways.

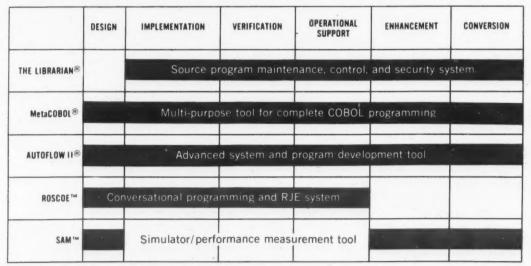
New AUTOFLOW II Automated System Charter (ASC) facilities provide all the information required for runbooks and preparing JCL for execution. They can be used to produce much routine operations documentation automatically.

ROSCOE, ADR's smaller, less expensive, and faster alternative to TSO, incorporates complete provisions for conversational program development and maintenance, and incorporates complete provisions for remote entry of batch jobs—offering the efficiencies of hardware consolidation without requiring separate terminal manager software.

Backup procedures within The LIBRARIAN protect against loss or damage of program master files. Its password and software lock facilities protect the source code and the integrity of the system. And its Audit Trail capabilities give an automatic hard-copy record of all changes made during maintenance.

Each ADR product is a complete package — not just a program. It includes full documentation and on-site support. No matter where you are in the world, there is an ADR-trained representative to help you install your product, train you in its use, and ensure its continued effectiveness. ADR products are installed in over 4000 installations worldwide.

Write for the new booklet, "New Directions in EDP from ADR." Or contact any ADR office.





APPLIED DATA RESEARCH THE SOFTWARE BUILDERS®

Route 206 Center, Princeton, N.J. 08540 (609) 924-9100 ADR software products: in use at over 4,000 installations worldwide.

Standards Agency Releases Physical Security Guides

(Continued from Page 1) probability of any of these events occurring and combine this probability with the potential for loss to come up with an annual loss expectancy figure.

The next step would be to select the necessary remedial actions from a wide list of possibilities including changes to the environment of the computer center, improved controls over access and improved mechanisms for detection of losses.

In determining the possibility of natural disasters affecting a computer center, the Fips document said each installation should survey the amount and type of fire detection and extinguishing equipment it has, the location of the center in case of flood and its provisions for water damage and flood control equipment.

The security program should be initiated with a policy statement and a clearly stated manual of security procedures for the installation, the publication indicated. Furthermore, the implementation phase

should also outline specific procedures for systems development in secure fashion and provide for an ongoing security audit.

The installations should also protect themselves from faults or failures in their supplier utilities, including the power company and possibly their telecommunications supplier, the publication indices in

Such things as voltage regulators and uninterruptible power supplies could be used if power fluctuations were expected to be severe or if they would seriously damage the installation, the report suggested.

In order to protect against failures in the telecommunications systems, some users may want to go to redundant telecommunications facilities, the report indicated, if the cost of a failure in the network could be more costly than the redundant systems.

The report also warned users to write software that would be designed to mini-

mize the effects of a failure in the telecommunications network if they are heavily dependent on communications.

In order to optimize reliability of the computer center, the reports called on users to undertake a full analysis of the effects of any hardware failures and to estimate the loss expectancies in terms of system downtime from such failures.

In some cases, it said, centers may want to add redundant peripheral gear so that the failure of one piece of peripheral equipment will not stop the entire system.

Consider Barriers to Entry

In the area of physical protection from intrusion, the report stated that centers should consider barriers to entry and guards when necessary to keep out unwanted personnel and to prevent theft or sabotage.

Internally, the centers should identify areas of possible thefts or other losses and consider a "buddy" system where two people are needed to complete any particularly sensitive or exposed task.

These procedures should be formalized in areas of high risk and all installations should upgrade their employee screening procedures and their training in the security procedures, the report said.

In addition, all access to files should be controlled and traceable by later internal audits which should be conducted regularly.

In addition to the internal audits there should be a system to keep statistical analyses of possible danger areas or areas of system penetration.

Furthermore, program testing and documentation standards should be established to make the internal auditing easier, the study indicated.

All installations should also plan for any contingency and identify backup installations which could complete their work in case of emergency, the report stated.

In addition, it recommended that users occasionally use this backup facility just to test the procedures that would have to be followed in an emergency situation.

Copies of current files should be kept at a backup site, the report said, and every center should have a plan for reconstruction if destroyed, outlining all of its space, electrical, air conditioning and other needs.

Finally, the report said, all installations should develop programs to make their employees aware of security by publishing all regulations and establishing penalties for breaking the regulations.

Busing Boggles Boston DP

(Continued from Page 1)

children to schools throughout the city along the racial guidelines prescribed by the federal government," commented John Haran, systems analyst with the Educational Planning Center (EPC), the School Department agency responsible for wrestling with the logistics of desegregation.

Haran noted now that the two centers' 24-hours-a-day, seven-days-a-week summer schedule has been replaced by a more normal work week, long-range planning for complete implementation of the busing solution to the racial balance problem in Boston can begin.

"While we shuffled some 90,000 students around the city this fall, we haven't begun to desegregate schools in several communities," he said.

Time-sharing: \$10 per hour.

With the big, brute computer power of the DEC-system-10, the system specially

THE UNITED STATES OF AMERICA 1890 A901

6178908901

6178908901

149 Family

designed for time-sharing.

It's possible because there's *no charge* for computing time.

No "measure and resource utility," "computer resource usage," or "computer utilization unit."

Which of course make up the largest part of your time-sharing bill. And the most mysterious part of it too. Because it differs from company to company.

So we at First Data have simply eliminated computer resource unit charge.

With a time-sharing service called CLOCKWORK.

There are no "measure and resource utility," "computer resource usage," or "computer utilization unit" or any other mystical computer resource units. Just a single rate for connect or wallclock time. \$10 per hour. (Plus a small charge for mass storage and peripheral usage.)

So if you're on the system for an hour, it costs \$10—no matter

how much computing you do. Mass storage may cost as little as 1/5 of what you now pay.

What's the

Well, there are some things you can't do with CLOCKWORK. There's no operator coverage. So you're restricted to direct computer access.

You'll have to do a little planning, too. Reserve some storage ahead of time. And plan your data file transfers to and from CLOCKWORK.

But we will guarantee you a percentage of DECsystem-10's time. So there's no danger of not getting the computing time you need.

Which means that, all in all, CLOCKWORK can do the job and save you a lot of money.

To find out exactly how and how much, just call or write our New York City office.*

We'll give you some obligationfree answers. Fast.

Like CLOCKWORK.

First Data Time-sharing Corporation

254 West 31st Street New York, New York 10001 (212) 564-4333

Boston, New York, Washington

*CLOCKWORK is available only through our New York office.

UP YOUR PERFORMANCE

with the

EDP PERFORMANCE REVIEW

A monthly review of techniques and methods, products, literature and services to help EDP management achieve maximum productivity.

- Tutorial Reports
- Products & Services
- Current Literature
- User Experiences

Subscription: \$36.00/yr. Write now for a free sample issue.

Applied Computer Research P. O. Box 9280 Phoenix, AZ 85068 (602-944-1589)

NDEPENDENT ANNOUNCES SC ATTACH, 32-DRIVE PLUS 4-STRING SWITCHING.

Memorex has just enhanced the 3670 Disc Storage System family, again!

Now you can go independent and still attach 32 drives directly to the Integrated Storage Control Units of IBM System/370 Models 145, 158 and 168. Or to the Block Multiplexer Channels of Model 135 and larger

models. Or to both.

And for good measure, Memorex has added 3-string and 4-string switching to the standard 2-string swit option. At prices that make drive pooling very attractive.

This novel feature offers you greater flexibility in drive pooling, and more efficient use of hardware in mixed-computer systems. For example, the ISC of a 145 and the channel of a 158 can access the same 100 million byte or 200 million byte drives. In fact, as many as 16 computers could access the

Memorex system.

Here's how to go independent: Attach 3673 Disc Controllers to ISC Units. Each 3673 handles up to eight drives in 3670 and 3675 Drive Module strings (equivalent to any 3333/3330 combination).

Attach the 3672 Storage Control Unit to Channels. The 3672 operates four 3673 strings (equivalent to any 3830/3333/3330 combination)

Use the new string-switching options, additional 3672 units, or both, to achieve maximum drive pooling capabilities (Memorex is first with these extra combinations).

And when you go independent, you enjoy the additional flexilibity and efficiency of Memorex subsystem

controllers and the traditionally high performance, reliability and economy of Memorex drives, as well as maximum storage capacity

Call your nearby Memorex representative today for details and prices. Memorex Corporation, San Tomas and Central Expressway, Santa Clara, California 95052, and all major cities.



Giving you the freedom to choose.

the finest comprehensive payroll system available today, features

- exception basis input
- multiple pay frequencies
- hourly /salary / piecework / complete tax maintenance commissions
- labor & tax distribution /
- personnel system
- job costing
- monthly accrual/reversal · powerful "report writer"
- · Workman's Compensation
 - · check reconciliation • S.U.I./F.U.I. ANS COBOL

• multiple State taxes/

employee

IBM DOS/VS & O/S; Honeywell MSR & O/S 2000 "MONTHLY LICENSE-TO-USE" or "PURCHASE" Also available: Accounts Payable & Canadian systems

COMTECH

Comtech U.S.A. Inc., Box 784, Reston, Virginia 22070 (703) 471-7141

House Republican Policy Group Announces Stiff Privacy Plans

(Continued from Page 1) Goldwater Jr. (R-Calif.), outlined some points it would like to see in any regula-

tions on data banks.

First, all rules pertaining to the collection and storage of information should cover data banks in both the public and private sectors, not just governmental data banks.

Noting that under the present system the "citizen must continue to give out large quantities for information but cannot protect himself or herself from its misappropriation, misapplication or misuse," the task force recommended:

• There should be no secret information systems with personal data.

 Information should not be collected without a clear need.

• Information should be appropriate to the purpose for which it was collected.

Information should not be used

unless accurate and current.

 Procedures should be established so that an individual knows what information is stored, knows the purpose for it, knows particulars about its use and dissemination and has the right to examine that information.

There should be procedures so that an individual can erase or amend inaccurate, obsolete or irrelevant information.

 Organizations maintaining data banks should assure their reliability.

• Information collected for one purpose should not be used for any other without the consent of the individual.

 The Federal Government should not collect information except as expressly authorized by law.

The task force also called for limiting the use of the Social Security Number to the Social Security system.

The group proposed a cessation of funding for school systems that do not have a policy of allowing parents to inspect and correct school records of their children or that do not have a policy limiting the dissemination of such records.

In the juvenile justice area, the task force found "that with the use of computers, the juvenile's right to privacy is additionally threatened by the increased accessibility to his record and therefore increased possibility of misuse.'

The group recommended stringent federal safeguards be inacted for such systems and that federal funding be withheld from any juvenile systems that do not meet the safeguards established.

The task force suggested legislation to require sealing of all arrest records not followed by convictions at the state level, as well as the prohibition of the "inclusion of arrest records not followed by conviction or computerized systems involving more than one state or using federal funds."

Furthermore, the group called for the Federal Government to supply "dollar grants and incentives" to states for the "voluntary adoption and execution of state plans to insure the right to privacy" in computerized medical information systems,

Careful review of any legislation concerning national health insurance will assure the "vast medical information network" created by such a plan has "stringent safeguards to prevent abuses of the patients' right to privacy."

Today, the task force found, "the in-

dividual possesses inadequate remedies for the correction" of abuses of individual privacy created by computerized information.

"Even if the individual is aware that data is being collected about him, he faces several obstacles if he wishes to expunge purely private information or to correct erroneous information."

"Among his obstacles are: the lack of statutory support for legal actions (except in the credit reporting area), the cost of litigation and even fear of retaliation by the company or agency being challenged," the report said.

"Despite their potential for abuse, data banks remain an inescapable fact of life in a society growing more complex and more technological. The task force does not oppose data banks as such, but favors strong safeguards against their misuse."



For Honeywell 200 & 2000 Systems. From FORMATION.

Our new high-performance, automatic loading, fourth generation magnetic tape subsystem. We call it the Life Preserver because it brings new breadth to your Honeywell Series 200 or 2000 Computer System.

Enhancing it with a range of features and options you can't find anywhere else-even from Honeywell. Allowing it to continue to do everything it's been doing . . . while enabling it to tackle those jobs you've always wanted to do. But couldn't.

Until now.

Until Formation, Inc., engineered a magnetic tape subsystem that's plug-compatible with your Honeywell 200 or 2000 Computer System. Including eight Honeywell-equivalent modes, such as sevenchannel (at 200, 556 or 800 bpi), and nine channel (800 or 1600 bpi NRZ) . . . and at speeds from 70 to 150 ips.

It's all available on the same controller, it's soft-

ware-compatible with the Series 200 and 2000 systems, and it utilizes that same software to be industry-compatible with S-6000, EBCDIC, and ASCII tapes

If you want to preserve the substantial programming investment in your Honeywell Series 200 or 2000 Computer System, if you'd like to improve performance, reliability and maintainability, and if you want some room to grow beyond all that, we think our magnetic tape subsystem is the Life Preserver you've been looking for.

We're Formation. And we deliver proven peripheral subsystems for RCA Spectra/Univac Series 70, RCA 3301, DEC PDP-11 . . . and you.



One Computer Drive Cherry Hill, NJ 08003 609/424/1713



More good reasons for Datapoint leadership in dispersed data processing

Datapoint Corporation continues as the leader in dispersed data processing because we offer the best and broadest product line in the industry, a product line incorporating both hardware and software and which is being constantly expanded and improved. We'd like to tell you a bit about several of the newest members of our product family.

Hardware – the user requirement here is for increased mass memory capability. To meet this need Datapoint has added two new disk units to complement its well established 2.4 megabyte cartridge disk system. They are: ▶A new DISKETTE memory with up to four diskette drives, each offering over 256,000 characters of storage and interchangeable with IBM 3741 diskettes; and ▶a new high capacity 20 MILLION CHARACTER DISK which utilizes a standard 2314 type disk pack. These new disk memory systems may be employed with Datapoint 2200® or 5500 processors, providing dispersed users an economically viable way to acquire in their local facilities a flexible memory capacity for more convenient

In addition, Datapoint is making available ► A new industry-compatible 1600 BPI 9-CHANNEL MAGNETIC TAPE SYSTEM to meet the need for high density bulk data storage, and ▶a new 300 CPM CARD READER for remote batch and remote job entry applications. These new systems, along with Datapoint's established dispersed

on-site data storage

family of peripheral units, provide a new level of capability in dispersed data processing for Datapoint users.

Software - another major factor in Datapoint's leadership in making dispersed data processing a commercial reality has been our emphasis on, and success at, creating user-oriented operating software and programming languages, including such industry standards as the DATABUS and DATAFORM programming languages Recent additions to Datapoint's extensive software library include ▶a DISK-BASED DATAFORM LANGUAGE for use in intelligent data entry applications; ▶ the RPG II LANGUAGE with Index Sequential Access Method (ISAM), and ▶ DATASHARE III, a new version of the Datapoint 2200 control program which makes it possible for as many as eight remote, low-cost video terminals to act and function as 2200 terminal processors in a manner akin to time-sharing, affording many operating economies and other advantages. These new packages, as with previous Datapoint software, have been created with the aim of making the programming of dispersed systems and accompanying peripherals at your field locations as easy and convenient as possible

Ease of usage is, in fact, a theme that runs throughout Datapoint development



Datapoint

(512) 690-7173.

processing systems and peripherals, contact the sales office nearest you or write or call

Datapoint Corporation, Attn: Marketing

Administrator, San Antonio, Texas 78284,

Home Office: 9725 Datapoint Drive/San Antonio, Texas 78284/(512) 690-7173 • Sales Offices: Atlanta/(404) 458-6423 • Austin (512) 452-9424 • Baton Rouge/(504) 926-3700 Boston/(617) 890-0440 • Chariotte/(704) 527-3302 • Chicago/(312) 298-1240 • Cincinnati/(513) 421-6122 • Cleveland/(216) 831-0550 • Dallas/(214) 661-5536 • Denver/(303) 770-3921 Des Moires/(515) 225-9070 • Detroit/(313) 557-6092 • Hartford/(203) 677-4551 • Honoblus/(304) 524-3719 • Houston/(713) 685-5791 • Los Angelesio; (213) 455-5400 • Minneapolis/(612) 854-40 • Minneapolis/(612) 896-1940 • Philadelephia/(215) 645-5767 • Phoenix/(602) 365-5909 • Pittsburgh/(412) 931-3663 Puerto Rico/(809) 783-5320 • Saint Louis/(314) 291-1430 • San Diego/(714) 460-2020 • San Francisco/(415) 968-7020 • Saettie/(205) 455-2044 • Washington, D.C./(703) 790-0555 International-TRW//Datacom-international/Los Angelesio, California, TELEX 691-286 (213) 475-6777 • Sydney, Austria/6222-300 • Visina, Sustria/(226) 362141 • Prinzesie/76 20 30 Rico da Janeiro, Brazil/246 7661 • Toronto/(416) 438-9800 • Copenhagen/(01) 965-366 • Gusyaquil, Ecuador/294 844 • London 903 6261 • Heisinki/(90) 5671 • Paris/581 12 70 Hanover, Germary/(0511) 1634 011 • Rotterdam/(101) 216244 • Tell 44 Niv, Israel/(03) 417170 • Milan/316 333 * Tokyo/(266 4314 • Kuala Lumpur, Malaysia/21416 • Oslo/15 34 90 Makati Rizal, The Philippines/877 294 • Singapore 10/378165 • Johannesburg/724 9301 • Stockholm/(08) 188295 • Lyss/Berne/(032) 844240

OS, DOS & VS Program Editor Accelerates the Process of Computer Programming



UNLIMITED COPY FACILITY Copy subroutines from other programs Move statements around. Add, replace and delete. All in one pass!

POWERFUL SYMBOL MANIPULATION reliable, useful character-string process

Revise names while copying from another program. DELIMIT feature prevents false matches. Except certain statements from global changes.

NO OPERATION HASSLES Simple JCL. No special operator

procedures. DOS version runs in 14K, OS in less than 40K. Standard free-format control cards. Uses system, not special libraries.

\$99 Month-to-month The Sorcerer WE \$4000 Purchase

arcus Powell Associates
2694 Doidge Ave. Pinole, CA. 94564 (415) 758-6080

· The Sorcerer

Anyplace II

· Catalr

PERFORMANCE DEVELOPMENT CORPORATION

Learning to live with Data Base - and enjoying it! should be high on your agenda. Every day brings new signs that the future belongs to Data Base. You can take a long stride into that future, by attending one or more of our current series of Data Base Seminars.

Our seminars have been developed, and are being presented, under the direction of Leo J. Cohen. Each of these seminars is aimed at giving you a solid, working understanding of the intricacies—and enormous inherent power—of the Data Base Concept. Make it a point to attend one or more of these invaluable seminars.

Performance Development Corporation is one of the few professional organizations in the country concentrating the major portion of its talent in Data Base. If it's Data Base, we're into it.

LEO J. COHEN

As President and principal consultant of PDC, Mr. Cohen has developed the current Data Base Seminars, which are presented under his overall direction Mr. Cohen is a widely quoted pioneer, exponent and authority in every phase of Data Base. Among other contributions to computer science—almost 20 years in finding and implementing solutions to practical systems problems—are included: design and implementation of two major performance simulators, S3 and SAM: a number of operating systems; the COMMEN compiler: and eight Data Base Systems.

WASHINGTON, D.C. - October 23-24 DATA COMMUNICATIONS FOR DATA BASE (2 days)

DATA BASE (2 days)

Establishes the basic concepts of data communications for data base and identifies the elements of data communication systems. Analyzes the DB/DC environment in terms of requirements, user interface and performance considerations. Develops all aspects of DB/DC system design, including functional, hardware and software requirements. Examines the role of the data communication packages and describes the properties of several important packages offered commercially. Investigates problems of application, program design and data base system interface. Reviews recovery and restart problems and analyzes each of the packages in this regard.

Register now or obtain more information by

WASHINGTON, D.C. - October 21-22

DATA BASE PACKAGE EVALUATION AND

DATA BASE PACKAGE EVALUATION AND SELECTION (2 days)

Describes the present and future role of the packages, and their direct, indirect and operating costs. Considers the economics of building versus buying. Establishes package selection criteria, develops the complete evaluation and selection process. Reviews the DBTG, and analyzes and compares IMS, TOTAL, IDMS, S2000 and ADABAS. Develops a formal evaluation and selection case study.

NEW YORK - October 7-

AN OVERVIEW FOR MANAGEMENT OF THE DATA BASE COMMITMENT (2 days)

THE DATA BASE COMMITMENT (2 days) Defines the Data Base system, elaborating its quantitative and qualitative aspects. Examines the role of the Data Base management package and the complete structure of the Data Base project. Presents the commitment to on-going management, and develops the concept of the Data Base administrator. Investigates the staffing requirements and training commitment for development and maintenance of the talent levels necessary for a successful Data Base system project.

NEW YORK - October 9-10 DATA BASE PROJECT PLANNING AND COST/BENEFIT ANALYSIS (2 days)

Defines in detail all elements, including Data Base administration, of the successful Data Base administration, of the successful Data Base system and establishes the actions required. Develops the service analysis procedure and the full method for specification of user requirements. Presents the data splitting approach to project design and analyzes the package solection criteria and process. Describes all aspects of cost and benefits, time constraints, and the construction of the complete cost/benefit model. Establishes the principals of Data Base system project design and management, and fully develops the role of the Data Base administrator.

Register now or obtain more information by completing and mailing coupon — or call 609-883-3707.

PERFORMAN Please register:	CE DEVELOPMENT CO	RPORATION 32 Scot	ch Rd./Trenton, N.J. 08628
	at \$275. each for MAI	NAGEMENT OVERVIEW	Seminar
	at \$275. each for COS	T/BENEFIT Seminar	
number atter	at \$275. each for DAT	A COMMUNICATIONS Sober 21-22, Washington, KAGE EVALUATION Serober 23-24, Washington.	D.C. ninar
NAME		TITLE	
STREET			
CITY		STATE	ZIP
☐ Please bill m ☐ Please send	y company.	ire on your complete se	Payment is enclosed. ries of Data Base Seminars.

Afips Sets Government Group

MONTVALE, N.J. - The American Federation of Information Processing Societies (Afips) has established a special committee to evaluate possible roles which the group might play in bringing together the professional societies of

Societies/ User Groups

Afips and the various elements of government interested in computing.

Specifically, Afips hopes to improve its ability to assist the Federal Government

by supplying technical advice and assistance, when requested, on computerrelated issues, according to George Glaser, Afips president.

The Special Washington Activities Study Committee will also seek to improve com munications among industry, academic institutions and federal agencies concerning R&D in computing and to supply information to the Afips constituent so-cieties about federal activities and policies affecting the information processing field.

Dr. Frank B. Ryan, director of the House Information Staff of the Committee on House Administration in the U.S. House of Representatives, will chair

on Products to focus

ATLANTA - For the first time, the American Society for Information Sciences (Asis) and the Information Industry Association (IIA) will present a series of user workshops focused on the products and services available to the information community at their upcoming joint annual meeting here Oct. 13-17.

Arranged by Paul Zurkowski, IIA president, the workshops will provide an opportunity for users to talk to designers and producers of information products and services as well as with other users.

In addition to the workshops, technical sessions will explore the conference theme "Information Utilities" from the standpoint of regulatory policies, franchising and safeguards.

Additional information and preregistration forms are available from Asis at 1155 Sixteenth Street, N.W., Washington, D.C.

alendar

Oct. 8-9, Washington, D.C. - Eighth Annual Instrumentation and Computer Fair. Contact: Instrumentation Fair. Inc., 5012 Herzel Place, Beltsville, Md. 20705. Oct. 9, Cleveland – Input/Output. Contact: Cleveland Engineering Society, 3100 Chester Avenue, 44114.

Oct. 9, Washington, D.C. - Computer Law Association Fall Meeting. Contact: CLA, c/o Robert P. Bigelow, 28 State St., Boston, Mass. 02109.

Oct. 9-10, New York - 1974 Conference on Display Devices and Systems. Contact: Thomas Henion, Palisades Institute, 201 Varick St., 10014.

Oct. 16, Toronto - Annual Meeting and Industry Conference of the Canadian Association of Data Processing Service Organizations. Contact: Ray Argyle, The Argyle Syndicate Limited, 47 Colborne St., Ste. 301, Toronto, M5E 1E3.



If you're running under DOS, we have a long list of enhancements to offer you in our DOS/RS (real storage) package.

It delivers six partitionsthree regular batched, plus two SPI for teleprocessing, and one for Power II.

You have full relocatability, and complete support

Add to that seven control and performance statements that let you show where every penny goes, and you'll know why DOS/RStm makes everything run better.

In computer management, that's what wins races. For all the facts, call your nearest Dearborn office.

dearborn



dearborn computer leasing co. chicago (312) 671-4410 toronto (416) 621-7060 st. louis (314) 727-7277 cincinnati (513) 771-1277 Member Computer Lessors Association

'Human Touch' Lacking in MIS

By Toni Wiseman
Of the CW Staff

NEW YORK — "In seeking to refine our information resources, we have placed a too-large proportion of our chips on the technical side of the table and undercut the human relations [decision process] side," John D. Hogan of Nationwide Insurance Companies told a panel here recently.

"The initiative, concepts, electronic machinery and responsibility for MIS have been assigned to or drifted by default into the DP organization where only a part of the effort properly belongs."

"It's not technical expertise that's lacking," he added. "It's a case of MIS having been oversold. It's an illusion that you can't possibly have and hold."

The failure of MIS is not due to a lack of or need for improved information, he said.

Nor can inadequate technology be blamed, Hogan stated, since most firms have more computer technology than they can cost-justify.

"The failure of MIS to measure up to expectations probably is inherent in the nature of the need we are attempting to serve – the management decision process"

A company's information requirement structure should be diamond-shaped, not pyramidal, Hogan said.

Top management requires only general information to evaluate the company's performance, to provide a basis for plan revision and to indicate trends affecting strategy. It needs normative information to monitor performance against standards.

The middle management group requires the preponderance of general information to monitor performance of the annual plan, provide a basis for planning, direct research to problem areas and make the company aware of the social and economic environment, Hogan said.

Finally, at the clerical level, the requirements are for specific information to complete and verify transactions, check the performance of systems, respond to routine service requests and build and maintain files

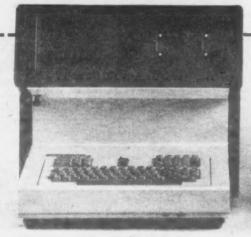
maintain files.

While there is some overlap in what information each group should receive, he added, information should be tailored to job responsibilities.

"A candid appraisal of MIS experience by various companies juxtaposed with a decent respect for the value of information in management decision-making says we have to improve the way we go about this," Hogan said.

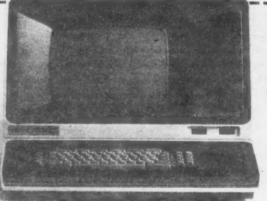
Users must control development of their own information systems. The user's responsibility is secondary during design and development but primary during testing, installation and maintenance, he said.

Precisely what are you looking for in an intelligent terminal?



DE-523 Intelligent Data Entry Terminal for recording, reading and verifying data on magnetic tape cassettes under rigid program control.

- To insure capturing correct data at remote locations for later transmission to a central site.
- To use in off hours for unattended reception of data processed at a central point, insuring maximum use of the terminal for data entry operations during working hours.
- To use in remote job entry environments: (IBM 2780, Univac DCT 2000) with card reader and 300 or 600 line per minute printer or magnetic tape cassette—replacing either the printer or card reader.
- ☐ To use as a media conversion tool:
 - From paper tape into compatible mag tape, 7 or 9 track, 800 or 1600 bpi.
 - From mag tape to printer at 125, 300, or 600 LPM, freeing main frames from timeconsuming print operations.
 - From 80 column punched cards into mag tape or printed lists.
- For commercial banks: installment loan, general ledger, new account data entry applications and many more uses.
- For food manufacturing industry: entry of incentive payroll, quality control information and many more uses.
- For ocean freight handling: bills of lading, arrival notices, billing, manifest preparation and many more uses.
- ☐ To use in remote job entry applications—for payroll, accounts receivable, etc., etc.
- To use as an intelligent terminal, with powerful program control of data entry, flexible printing and forms handling capability, cassette output, high speed communications—and much more.



TCV 270 Series Video Display Terminal. Plug-toplug compatible with IBM 3270 System, but with powerful additional programming features that give it greater capability.

- ☐ To use as an IBM 3270 replacement. (In every respect but cost!)
- ☐ To use as an IBM 3270 replacement but with future capabilities. (When you are ready we can upgrade your machines with up to 6K additional memory and teach you the simplest programming language in the world. This will reduce response time, make better use of the line, reduce the editing problems of your main frame, and rigidly control the operator to insure accurate data at the source.)
- To use not only as an interactive terminal but also as a data collection device, with a random access memory connected to the terminal for off and on line operations.

olivetti

Olivetti Corporation of America, 500 Park Ave., New York City 10022

Attn: On Line Systems Division

I've checked the areas I'm interested in. Here is a brief outline of my precise system requirements:

I already am using the following Olivetti equipment:

NAME_____TITLE_____
COMPANY_____
ADDRESS_____CITY____

C-10

Query language for IMS users.

Easy data base access via QL/1.

Programming Methods announces regional seminars for our on-line query language. QL/1 can greatly improve accessibility to your DL/1 data base and reduce costly programming efforts.

If the city of your choice is not listed tell us where you'd rather meet. Or call us at 212-489-7200.

GTE Information Systems Incorporated Programming Methods Division 1301 Avenue of the Americas New York, N.Y. 10019 ATTN: Ed Opengart

☐ I will attend, date and time checked.

☐ I prefer date and place listed.
☐ Please send more information on QL/1.

-

New York

San Francisco

Chicago ☐ Oct. Los Angeles ☐ Nov

☐ Oct. 24 ☐ Oct. 31 ☐ Nov. 11 ☐ Nov. 14

☐ Oct. 25 ☐ Nov. 1 ☐ Nov. 12

☐ Nov. 15

City/State_____
Seminar location

Seminar location ______

(513) INFORMATION SYSTEMS

Editorials

We're On to You, Ma

AT&T has frightened users and the public for years with claims the telephone network might be harmed by the interconnection of non-Bell equipment.

It has always been difficult to believe that anyone would purposefully make or use equipment that would harm such a national resource, and last week's Computerworld investigation shows that to be the case

The Computerworld review of four years worth of Federal Communications Commission documents on this subject shows the Bell claims to be at least misleading, if not deliberate distortions.

In fact, the review indicates there are significantly more problems with the Bell portion of the network than with any of the independent gear that might be

It is time for Bell to stop misleading the public and to get its own house in order.

Face it, Ma, interconnection is here to stay because it is good for the vast majority of the users; stop worrying unnecessarily about the other guy and get the phone lines working reliably again.

Dirty Work and Clean Machines

Computer users and designers contemplating major manufacturing projects clearly will have to be governed by public policy questions as much as technology

The technology for such projects is here today, but concern on the part of labor unions and legislative policymakers will play an important role in the implementation of any such systems.

Unfortunately, this needed concern often is not evidenced until a project has already caused bitterness and dissention among workers and the general public.

If developed intelligently, however, automation of manufacturing operations can be beneficial to all.

Workers benefit because automation often replaces dirty or dangerous jobs; society benefits from increased productivity and lower costs of manufactured goods.

However, as Anthony Connole of the United Auto Workers has noted [CW, Sept. 25], these benefits must not overshadow the real concerns of the work force perhaps a dirty job is preferable to no job at all.

Too often, as he also pointed out, the entire issue of displacement of workers is shunted aside with the assertion that in the long run automation creates more jobs than it displaces. But this argument offers little hope to the man being replaced.

Both computer developers and the top management of computer-using firms need to assess the hardships caused by their automation plans as well as the benefits that

There is also a great need for more study and attention to this issue on a national level, either by the government or by nonprofit research centers.

Such study could develop realistic estimates of the job displacement that will be caused by automation over the next decade and could develop plans and alternatives to alleviate the suffering caused by such displacement.

Without rational planning for the increasing automation that is coming, a new generation of Luddites could reject out-of-hand all attempts to automate.

With some rational schemes, automation could be applied for the benefit of all in society.

We can only hope that planning for increased automation is not already too late to be effective.



Letters to the Editor

DP People Don't Look Too Good To Citizens of Washington, D.C.

After reading the story by Ron Frank regarding the voting mess in D.C. [CW, Sept. 18], I became highly upset. After all the years that television networks have worked satisfactorily with computers covering elections, someone comes along with an ill-designed, half-done system and completely destroys the credibility of the DP community in the D.C. area.

I find it hard to believe that a major manufacturer with the vast service bureau experience of Control Data Corp. (CDC) would be caught up in this mess, but there they are.

It seems to me that any competent systems

analyst that has really worked with optical mark reading and/or optical scanning would have forseen the quirks of an uneducated public in marking the ballots.

After all, how many times have you seen a sample ballot marked with an X or been specifically instructed that the X was all that was acceptable? How many times have you not voted for every office?

My experience tells me the application would have been handled much more satisfactorily on an optical mark reader (OMR) rather than a scanner. CDC should look to National Computer Systems (NCS) in its own city of Minneapolis for the OMR technology and expertise they seem to need.

The last I knew, CDC even supplied the processor for the NCS OMR.

Finally, the system just couldn't have been tested properly if it took three CPUs before anything ran at all close to being right.

Can you imagine how the image of computers and DP people look to the average citizen in Washington, D.C. right now?

Sam Budak Systems Engineer

Datapoint Corp. Minneapolis, Minn.

Harris Poll's Important Omission Inexcusable in Privacy Article

The story by Nancy French entitled "Privacy Top Concern of Americans" [CW, Sept. 11] over-looks the existence of the Fair Credit Reporting

Shortly after the Harris Poll was released, Louis Harris wrote a partial admission of the mistake and we understand he sent a correction letter to all newspapers who carry the Harris Poll.

He said, in part:

"In doing research on the subject of privacy we consulted several books, articles and knowledgeable people in the field. Unfortunately, none of these sources brought the actual passage of Title VI to our attention. However, it was our responsibility to get all the facts and to know the area completely before reporting on it, and therefore we accept full responsibility for the error.

"We accept the responsibility for having goofed about the Fair Credit Reporting Act, but at the same time we stand by the validity of the results. In the near future, we will do another poll of credit bureaus and this time we will tell people about the Fair Credit Reporting Act first and see if the results change substantially.

It is difficult to understand how anybody dealing with this issue could overlook the existence of the

On another matter, the editorial "Privacy Commission Needed" makes a valid point. It is certain we all need to have more discussion on this issue simply because it is complicated and far-reaching.

John C. DuVal **Assistant Director of Public Relations**

Retail Credit Co. Atlanta, Ga.

He Likes to Kiss and Tell

In reference to J. Dennis Omlor's article on his concept of the truth table in debugging nested IFs [CW, Sept. 4], I believe it would still be difficult to debug nested IFs even after "debugging" the

I favor the "Kiss (Keep It Simple, Stupid) method." This is still the best way to avoid maintenance problems.

David Schwartz

N.Y. Telephone New York, N.Y.

Method Less Than Clear

The clarity of J. Dennis Omlor's article on nested IFs left much to be desired.

Perhaps he has a good technique, but it was difficult to tell from that article. Hopefully he teaches better than he writes.

Having been a user of Cobol for more than five years, I was frankly more confused by his method than any IF statement ever encountered.

William B. Gifford

Salem, Ore.

Staran Not Cheapest Way

Herb Grosch recently replied to some criticism with somewhat of a disclaimer as to depth of analysis that his political proddings have in back of them [CW, Sept. 4]. I, too, am a prodder, but I take strong exception to his recent praise for the Staran processor [CW, Sept. 11].

Anyone who has thought about the types of problems ballyhooed as being natural for the distributed processor of Staran finds these problems are solved as easily and significantly cheaper than distributed processing. Hardware has not yet reached the point where it is so cheap that no thought can be given to how to solve a problem.

Michael J. Viehman

San Diego, Calif.

Preprocessor Essential

Structured Programming Practical in Cobol Shops

By Martin A. Goetz

Special to Computerworld

There is usually a great distance between theory and practice. Structured programming is no exception. Current articles and courses on the structured programming discipline stress that it is a "technique" adaptable to any current language. In theory, that is certainly true.

In practice, extensions to any current language, be it Cobol, Fortran, PL/I or Assembly, are required to make the technique "practical." These extensions can best be accomplished through preprocessors to existing compilers or through macro capability facilities within a language.

In the case of Cobol, in particular, a preprocessor is a basic requirement if structured programming is to provide the benefits that have been predicted for it.

Structured programming preprocessors for Cobol do exist today and early experience shows a Cobol preprocessor enhances the chances of success with structured programming in a number of specific areas:

1. Structured programming coding is easier. Structured programming-coded applications are written directly in structured programming. There is no "pseudo code" or hand translation to Cobol. Reorganization of the pseudo code, currently necessary during hand translations, is also not needed.

Current IBM literature recommends that programmers write a pseudo code in which Cobol is extended to include the structured programming verbs. Then, to compile, IBM recommends manually transliterating the code to "structured programming-Cobol statements."

Hand translation is time-consuming and

Viewpoint

error prone, and either the code must be reorganized or GO TOs must be introduced. In either case, the code loses the "public readability" of its structured programming form.

2. Maintenance is simpler. Maintenance is performed strictly at the structured programming language level — the level in which the original solution was described. Where "structured Cobol" is hand translater from the pseudo code, maintenance must be performed at the Cobol level, and the pseudo code is quickly invalidated.

3. Structured programming syntax is expandable. Users of structured programming have found extensions to the basic structured programming constructs IF-THEN-ELSE... ENDIF and DOW HILE... ENDDO are useful. For example, the following additional constructs and programming conveniences

have been implemented:

LOOP Similar to DOWHILE but with processing before and after the test.

Similar to IF, but chooses among many alternatives.

CHAIN The inverse of CASE; statements are executed until the first false con-

dition.

LEAVE Immediate exit from the current loop.

LEAVE-MODULE

Immediate exit from the current module.

FLAG, SETF, RESETF

CASE

Explicitly distinguish operations on control flags rather than data.

Since the preprocessor is macro or table driven, additional extensions can be easily implemented.

4. Modularization is expedited. The preprocessor allows modules to be organized in segments similar to the divisions of a Cobol program. Each module may contain an Identification Segment, a Data Segment and a Procedure Segment. Thus, data local to a module can be defined within the module.

5. Structured programming code can be audited. The preprocessor enables the structured programing code to be audited and analyzed, thereby ensuring that struc-

tured programming rules have not been violated.

These points present strong arguments supporting the practicality of using structured programming techniques in conjunction with Cobol – but only if a preprocessor is used. Without a preprocessor structured programming is likely to produce more problems than benefits.

Martin Goetz is a senior vice-president with Applied Data Research, Princeton, N.J.



Fancy Frills, Not Power, May Mark Future Systems

The future of the IBM thrust was a matter of discussion and debate among IBM insiders for years before the introduction of the 370 Series. At no time were the Future Systems (FS) regarded as simply a repeat of the NS or New Systems, which turned out to be the 370s.

The question in regard to the NS was whether it was to be announced as a new series at all — or simply as further System/360s. But the FS Series was always looked upon as a different matter.

IBM leadership knew it would in the late '70s need a radically new approach to its markets to match its growth plans. It

The Taylor

Report

Alan Taylor, CDP

estimated that the development of such an approach would take five or six years and so selected 1977 as the first real year for the FS – provided that the 370s, with various midcycle kickers such as relocation, could last that long.

The idea of the FS revolution was based upon the abandonment of the "more

ment of the "more bang for the buck" approach — otherwise called the "boxes" approach — in favor of selling complete systems.

These complete systems would really be complete, with the major programming for the application programmer already set into concrete by the hardware.

FS was to be oriented toward the useroperator, with operator terminals of one sort or another used extensively.

From the hardware angle, the pattern was fairly simple. A key element was to be the development of a universal controller, an apparently microprogrammed system which would permit the tailoring of the interfaces to match the specific application that IBM would be selling.

with this controller, user functions at the terminal end could be adapted to the application by adding special buttons or cosmetic ornaments on the terminals, such as systems that say "thank you, sir," in a female voice when the credit card being used belongs to a man, or in a male voice when the customer is a woman.

From IBM's manufacturing end the matter is fairly simple. The controller microprogrammer was to be adapted to whatever set of terminal function buttons and programmed cosmetics or complexities the user wants.

This is simple, good production control, similar to the current method of producing cars with the various options and color combinations a customer has ordered. I can see snags, but no real problems here.

Frequent Upgrades

From the traditional IBM marketing angle, with its constant push for increased rental revenue from each customer, the FS concept again looks good. If a customer wants to upgrade an FS operation he would have to change the hardware—and generally would have to pay IBM more for the new hardware.

He wouldn't – at least at the terminal end – be able simply to reprogram the system himself or to obtain a new system from an outside software house. He could obtain the new program itself, of course. But the terminal input wouldn't be available without cutting some more spaces for fancy buttons.

The IBM engineers will be able to develop modular boxes which can be converted in IBM plants from one version of the terminal to another, so the number of "builds" needed to keep the field supplied can be kept down by comparison with the number of "acceptances" of FS Systems, thus enhancing the product life while not hurting the marketing pushes.

Pricing Consideration

And the approach certainly has the virtue of novelty. It will be a radical departure, which is what the IBM leadership sought.

With this new approach each application can be priced separately, without concern for impacting other systems. IBM can supply one version of the system to a hotel chain at a high price while selling almost identical systems aimed at local taxi firms at a low price.

This maximizes the markets at which a system can be aimed, as well as its pricing structure. Previously, with prices organized on a power/buck scale, some small-

ticket markets had to be ignored even though they were profitable simply because all the other markets that could afford to pay the higher price would have to be given the same price cuts, which the IBM philosophy would not allow.

But – despite all these advantages – I still see serious problems with IBM attempting to keep its leadership role as we now understand it with FS. I don't see it

cessfully turns the user's attention away from central processors, where IBM's great strength traditionally lies, then it is risking turning the central processor business into a wholesale pricesensitive one in which the user starts buying his applications off the shelf at retail discount stores or custom-designed at high-priced fashion stores.

necessarily as something that will automatically knock out half of the current competitors, although others do.

(Naturally, it is possible that the competitors will knock themselves out by improperly marshalling their forces to face IBM – but that is another matter!)

Like a Fortune Teller

As I see it, the growth power of IBM, like that of a fortune-teller, has been the pull of the mysterious, dangerous and yet attractive future. Next month or next year, the user feels, he will have the system producing gold-plated printouts. But, at the same time, a warning comes to the fore: those gold-plating systems will work only if IBM's great strengths and inside knowledge are used to keep the system's functional externals in tune with changes in the IBM-provided operating system or the IBM-controlled inter-

The FS system, relying as it apparently does upon the fixing of the user's application through tailored controllers and terminals, exposes the customer to competi-

faces or some other point inside the

sphere of IBM control.

tive system suppliers every time he considers a terminal change. The functions themselves will be almost as easy for competing specialized suppliers to provide as IBM, which has to talk in giant' volumes.

The fight will come down to simple price competition and button design.

In both areas, price and design, organized industry specialist firms can be expected to give IBM a good fight where the IBM strengths of future mystery and operating system control will be as useless as tanks in the jungle.

And, in the FS time frame (1976-1984), IBM's competitors will be able to concentrate upon the terminal market. For computers they will be able to use the coming packet-switching and other distance-independent computer networks without requiring a customer to have his own in-house DP system.

In other words, if in marketing FS IBM successfully turns the user's attention away from central processors, where IBM's great strength traditionally lies, then it is risking turning the central processor business into a wholesale pricesensitive one in which the user starts buying his applications off the shelf at retail discount stores or custom-designed at high-priced fashion stores.

Straws in the Wind

So much for guesswork — and most of what is written above is guesswork, based on the various IBM documents that are part of the public record and include top-level materials as recent as 1972.

But we don't have to guess what IBM has been doing recently. Part of the FS plan provides for testing of system prototypes during the 370 era. I think a number of recent IBM products and plans for their use will offer good evidence as to whether the user can count on the IBM umbrella over the next few years.

A final report on the FS systems as seen from a present-day perspective will address that question.

© Copyright 1974 Alan Taylor. Reproduction for commercial purposes requires written permission. Limited numbers of copies for non-commercial purposes may be made provided they carry this copyright notice. The views expressed in this column do not necessarily reflect those of Computerworld.

Random Notes

Supervisor Shifts Backed Under `Multi-DOS' Utility

ALIQUIPPA, Pa. - Multi-DOS Version 2 from University Software, Inc. is designed to allow the DOS user up to nine different supervisors on the same SYSRES pack.

The utility lists the available supervisors on the console and then responds by loading the operator's choice, the company said.

Multi-DOS permits the user to test newly generated supervisors with a fallback available if the test fails. It also encourages the use of supervisors tailored to special jobs or stripped of unneeded facilities, leaving more room for application coding.

The utility is available for \$100 from 221 Princeton Drive, 15001.

NCR Adds Proof of Deposits To CIF System For Bankers

DAYTON, Ohio - NCR has released Micr-oriented Proof-of-Deposit application software for use with its commercial bank central information file system on 48K Century 101s or larger CPUs.

Primary functions, beyond proof of deposits, include validation of "on-us" transactions, pocket distribution, float analysis and cash letter preparation, NCR

Parameter cards control the the transit, application, transaction code and account number tables. These entries may changed at program load time.

The new software is available free to Century users.

Real Estate Finance Control Managed In-House or on SBC

CHERRY HILL, N.J. - Institutions funding real estate developments can run calculations, generate reports and forecast future trends with the ANS Cobol loan accounting and forecasting package from Computer Dynamics Corp.

The system may be run under OS/360 or TSO or accessed on the Service Bureau Co. (SBC) network.

Applications include accounting for loan balances, interest billing and receivables. Forecasting covers cash flow projections, proforma balance sheets and profit and loss statements.

In-house users can acquire the basic system for \$30,000 plus customizing. Users on SBC pay a front-end charge of \$6,000 for tailoring plus normal network charges. Computer Dynamics is at 401 Cooper Landing Road, 08034.

Correction

Purchase price of the Retrace package for debugging BAL programs under OS/ 360-370 [CW, Sept. 11] is \$2,000 including both source and object code, according to the vendor, RRC International.

Honeywell Backs User-Built Software

● IAA 'Taking Off' After First Year

WELLESLEY HILLS, Mass. - A year after its formal launching, Honeywell's Industry Applications Acquisition (IAA) program is "now beginning to take off," according to IAA manager James H. Bassett. IAA is the apparatus through which Honeywell will acquire marketing rights to successful applications developed at customer sites or by independent software firms.

Designed to expand the firm's software offerings beyond those its central programming staff can develop, Honeywell's IAA is both similar to and different from IBM's Installed User Program (IUP) approach to the same basic problem.

Programs under IAA include applications written by customers to support their application requirements and programs written by Honeywell systems engineers in support of user applications. But to the developer, Bassett noted.

Honeywell users converted to run on Honeywell systems, Bassett noted, and referral services permitting users to negotiate directly with independent software developers to get a job done.

Though users may be able to find a market for their home-grown applications through this program, clearly Honeywell is not using IAA to get hold of software indiscriminately. Bassett's main job this past year has been to define the scope and organize the procedures of the pro-

Honeywell now has 14 applications packages available to users under the program. Another 30 are being considered as possible offerings, Bassett said, adding that he expects to increase the IAA listings to cover "as many as 40 by the end of next year."

Various application areas and a mix of hardware systems are supported by current offerings.

IAA applications are separately priced and Honeywell generally pays a royalty

Accounting Applications Linked With Data, Operator Integration

SAN DIEGO, Calif. - The Integrated Financial Services (IFS) system from Infonational is made up of financial application programs molded together to function as a single system. It is, the vendor claimed, "uniquely suited" to serve as a commercial business services package.

Financial applications available in the modular system include general ledger, accounts payable, accounts receivable, fixed assets accounting, payroll and personnel. Subsystems of general ledger are said to include cost allocation and budget generation support.

In similar fashion, subsystems under accounts payable include standard cost variance and check reconciliation routines. Under accounts receivable, users can include a sales analysis subsystem.

Two levels of integration mark IFS operations, the vendor noted. Data integration is distinguished by the use of a single central information data base to support the sharing of information between applications. Operations integration is the term Infonational uses to categorize its efforts to limit - or eliminate - interventions by the DP staff once the job is running.

To provide operations integration, IFS includes an input processor, an output processor and a billing module. The input processor allows data for all applications to be entered through one entry routine, at which point it is validated and directed to the appropriate application system.

The output processor gathers all reports together into a single group for each client processed. This approach results in a neat package which can be handed to a delivery service, microfilm operation or directed to output terminal devices.

The billing module accumulates statistics and prints invoices to customers for the DP work just performed. This routine can be interfaced directly with a DDA application.

The complete IFS system, written and distributed in Cobol, runs in 96K on an IBM 360/370 and is available for \$93,000 through P.O. Box 82477, 92138.

Scheduler Eases **Multiprogramming**

WELLESLEY HILLS, Mass. - Mediumto large-scale Honeywell 200/2000 users running multiprogrammed production jobs can apparently get a broad range of operations support capabilities with the Computer Scheduling System (CSS) expected to be available from Honeywell later this month.

Newest of the user-developed programs to be offered under the Industry Applications Acquisition (IAA) program, CSS seems to confirm the program's maturing. The package cuts across industry lines and supports the user's DP operations more than a particular application.

CSS can, by itself, manage job scheduling, run-time preparation and "clean-up" work after the job. However, it also allows operator intervention to optimize the job streams in the light of events beyond the control of the scheduler logic, Honeywell said.

The system generates a proposed schedule covering both upper and lower partitions for any requested time frame and reports systems resources still available.

The operator might assign these to utility functions which are not normally carried in the master schedule.

Developed by A.E. Staley Mfg. Co. of Decatur, Ill., CSS also generates tape library lists, library cards and "pull lists" for the librarian, tape handlers' schedules and printed labels for marking output tapes. Job Control Languages (JCL) entries to activate each job scheduled are also produced, Honeywell noted.

CSS is written in Cobol and runs in "about 100K" under OS/200 or 2000. As with most IAA offerings, it will be available for a one-time fee or a limited number of monthly rental payments.

Package Optimizes Disk Space

CUPERTINO, Calif. - An operations manager may have better control over how effectively an installation's disk resources are being used by installing the Disk Scratch utility program from Practical Systems.

The software scratches all unwanted data sets but also lists the volume table of contents of selected volumes.

The utility operates under IBM's OS or OS/VS environments. It is intended, the company said, to replace the IBMsupplied process of using IEHLIST to determine which data sets should be scratched and then using IEHPROGM to perform the scratches.

In operation, the Practical Systems package scans designated disk volumes and scratches all data sets which do not belong to one of seven basic categories. The protected sets include those specifically shielded by the user, those created today and those qualified by SYS1, as well as the system catalog, Vsam data sets, data sets qualified by installationspecified names and password-protected data sets.

The names of data sets to be protected form the primary input to the system. New names are validated and then merged into a single internal table which can accommodate 200 entries.

Output includes separate lists of the data sets that have been protected and those scratched. It also shows the minimum number of tracks released by the

A secondary output is available for the listing of selected volumes' table of contents, a spokesman reiterated.

The package costs \$950 from the vendor at 21060 Homestead Road, 95014.

Value Computing puts you in control of your computer operations.

A computer scheduling system for the one best multiprogramming schedule

It will help you optimize the loading and balancing of your entire computer system . improve operational control ... provide better service to customers ... offer a new ability to plan ahead . . . and integrate new tools for measuring people and system productivity. It adds up to dramatic productivity increases and dollar savings that pay off in a big way.

Just like it's doing in over 100 data centers in the United States and Europe, and it's available now . . . only from Value Computing.

That's our name . . . and our goal

8
VALUE O COMPUTING INC.
496 Kings Highway North Cherry Hill, NJ 08034/609-667-8770

).	☐ Please sen	scrieduling: ad additional infor we a salesman call erating System	mation	
	Name			
OXO	Company			
UE O O MPUTING INC.	Title	Ph	one	
VIPUTING INC.	Address			
ngs Highway North Hill, NJ 08034/609-667-8770	City	State	Zip	

VALUE COMPUTING INC. 496 Kings Highway North Cherry Hill, NJ 08034

I'm interested in more details about



... from the QUIET one

While the rest of the industry has done a lot of shouting, **SYNCOM** has been working quietly, building an excellent reputation. We know we're good, and we're not going to be quiet anymore!

SYNCOM Premium Certified Total Surface Computer Tape starts where everyone else's leaves off. SYNCOM superior certification, testing and inspection insures that every reel of tape you purchase is truly Premium in physical, magnetic and operational properties. 6250 BPI available.

Premium Certified Total Surface Computer Tape



DISK PACK MEMORIES • FLEXI-DISC • MC/ST AND MT/ST • XEROX AND IBM COPIER TONERS

- CICS USERS -

DIERS, A "DYNAMIC INQUIRY AND ERROR RECOVERY SERVICE" WILL IMPROVE THE PER-FORMANCE OF YOUR CICS NETWORK AND SAVE YOU DOLLARS.

Diers provides CICS users with:

- · Automatic terminal and line error recovery
- Dynamic access to file, terminal and line statistics
- Activity recording for better utilization of terminals, lines, channels and files
- Minimal operator intervention
- OS and DOS compatibility
- 3270 Compatibility

Diers can be installed on your systems at a base price of only \$3000.

FOR MORE INFORMATION CONTACT:

OMPUTERISTIC

OXFORD MANAGEMENT & RESEARCH CENTER MIDDLEBURY, CONNECTICUT 06749 (203) 573-3668

Modular Approach to Complete Project Seen Key to Meeting Time, Dollar Goals

Of the CW Staff

YORK - The modular approach to project planning, organization and implementation often provides management with the best means of meeting programming costs and time constraints, speakers told an Info '74 session here recently.

By breaking a project down into smaller parts, management can more easily get a handle on the expense of the undertaking, both in terms of time and money, the panelists said.

Long before DP management begins actual work on a particular project, however, the goals the end user expects to achieve must be understood, according to Richard L. Caplan, senior consultant for Advanced Computer Techniques Corp.

"Our biggest problem is the failure to comprehend the external view of a programming project, the view of the person or organization who has asked that

the project be done," he said.
"All too often we fail to produce the 'right' product, the product that fulfills the end user's needs.'

Calling for more explicit definition of these external specifications for the technical people

noted a clear understanding of a project's purpose at the outset also gives management a way to measure its success.

Once management has defined its aims and determined how the people assigned to conduct the project should be organized, it must decide on a means of engineering software development, Caplan commented.

In addition to creating a clear task statement, coherent project phases, communications chan-nels and significant milestones, he suggested management consider the advantages of the modular approach to software engineering.

Easier to Control

"By cutting the project into pieces, management will make better use of its programmers because they will be able to handle concurrent tasks," he said.

"Design improvements are likely to result because, in order to modularize their approach, those in charge will have to define objectives clearly.'

Not only is it easier to control a modular project, but the application of modules decreases the number of program paths to be debugged, Caplan said.

some disadvantages: the lack of a simple design model, the possibility that changing one module will affect a string of related units, the need for more complete documentation and the chance that the module developed for a particular project may never be used again.

Despite these drawbacks, Cap-lan endorsed the modular concept in general and particularly stressed the value of structured programming, a form of modular programming development which, he said, involves "the controlled use of unconditional transfer instructions, the rigorous limitation of the size of modules, a top-down design and testing of components and an overriding concern that the form of the modules developed follow an appreciation for their function within the program.'

In the structured approach, program coding should reflect the designer's intent, according to Caplan. He noted such formal coding represents a departure from the typical approach to programming.

Could Be Worthless

While agreeing that the mod-(Continued on Page 15)

Learn What You Need to Know About Contracting for Computers and EDP Support Services - In One Hard Lesson

A two-and-a-half-day seminar that can help you protect your EDP investment--and your system.

Conducted by Roy N. Freed, the well-known expert in computer-related law, this unique seminar can give you the information you need to get good, effective contracts from the vendors that supply your EDP installation. And in an industry that's famous for its "promise them anything" attitude, this information can be invaluable. It can save you money. It ca save you time. And, most important of all, it can help you protect your installation from disruptive discontinuities.

Here are some of the subjects covered in the seminar:

- The lease or purchase of computer systems.
- The lease or purchase of separate hardware or software.
 The purchase of time-sharing, data processing services and consultation.
 The use of facilities management.

And here are some of the things you'll learn:

- How to recognize opportunities to negotiate
- How to establish goals and state conditions-before it's too late.
- How to place yourself in a strong bargaining position.
 How to insure on-time delivery of exactly what you've bargained for.
- How to reach an agreement that protects the security of confidential data. How to set reasonable performance standards for warranties.
- How to set reasonable performance and the set reasonable performance.
 How to provide tax savings through proper wording of contracts.

Free Resource Notebook

You'll also receive a valuable reference notebook which will back up the information you'll receive at this meeting. The notebook will include sample vendor contract forms.

Roy N. Freed, a leader in this field.

Roy Freed has specialized in computer-related legal matters for many years. He has served as inside counsel for a major manufacturer of digital computers, and is currently engaged in private practice with a prominent Boston law firm.

on the various legal aspects of computers-including ent Trap" (Business Horizons) and a book entitled has authored many articles "Computer Frauds." A Management Trap" (Business Horizons) and a book entitled "Computers and Law." A Reference Work." Mr. Freed will personally conduct the entire

Should you attend this seminar?

If you're involved in the purchase of EDP equipment or services, the answer is resounding "yes." Whether you're a corporate counsel, contract administrator, DP manager, consultant or officer of a using firm, this seminar will pay for itself many times over. You just have to read the pages of Computerworld to realize how frequent supplier problems are-and how costly and disruptive they can be. This seminar can help you get what you want when you want it. It will help your company, your industry and you!

The Fall schedule includes two locations:

Oct. 23-25-St. Moritz, New York Dec. 4-6-Regency Hyatt O'Hare, Chicago

Total cost for the entire seminar, including the complete resource notebook, continental breakfasts, lunches and coffee breaks, is \$295.00. Hotel rooms, if required, are not

Note: Enrollment must be strictly limited, and our other seminars were sold out. So don't wait until it's too late to enroll.

Contracting for Computers and EDP Support Services



Co	Bride se President Editorial Services mputerworld 7 Washington St., Newton, Mass	02160	
brochure. Check end Bill me (I note) my check or	place(s) at the seminar check closed (\$295/per person) — understand that my registration co- purchase order.) attend the seminar I have check send me your brochure. I unders	Purchase order end annot be confirmed ked, but cannot ma	closed until you have received ke a reservation at this
Check City:			
	□ New York Oct. 23-25	Chicago Dec.	. 4-6
Name			8
Title	Company		
Address			
City	State		Zip

'Facs' Eyes Bank Costs, Profits

EL SEGUNDO, Calif. - A system designed to give commercial banks, "thrifts" and other financial institutions with substantial 360/370 capability better control over the financial aspects of their operations has been announced by Computer Sciences Corp. (CSC).

The modular system, called Financial Accounting and Control System (Facs) includes support for conventional accounting applications as well as cost accounting and profit analysis.

Primary module is the automated accounting system for general ledger, responsibility and budget accounting, and cost analysis and allocation. The ledger work provides daily and monthly reports of transactions, errors and adjustments, and trial balances.

The basic logic also produces income statements, comparative statements of condition and ratio reports. The responsibility reporting feature compares actual dollar values with planned values for

asset, liability, income and expense accounts.

Budgeting and profit planning functions are assisted by Facs-prepared historical reviews, budget projections and worksheets. The cost analysis and allocation function reports product line costs and profits and allocates costs according to management-defined criteria.

Measurement of the contribution of individual or grouped profit units includes a reporting of the source and use of funds and allocation of support costs, the vendor added.

Written in ANS Cobol '68, Facs is operational in "about 100K under DOS or OS, and in a DOS/VS environment as well. There appears to be nothing that would prevent it from running under OS/VS1 or VS2 as well, a spokesman added.

The complete Facs package, with all modules, source code and supporting documentation, is available for \$50,000 from CSC at 650 N. Sepulveda Blvd., 90245.

Modular Approach Works for Projects

(Continued from Page 14) ular approach can be valuable, Leonard H. Aptman, associate professor of the Graduate School of Business at Iona College, contended the technique is worthless without sufficient external management.

He argued that only through the assumption of responsibility and authority can management succeed "in attaining its project objectives through the use of available resources.

While Aptman would not come out in favor of matrix organiza-

tions, he did say this shared approach provides a reasonable alternative to directed and full responsibility structures.

In addition to urging managers to make themselves available to those working on a project, James R. Cumberpatch, executive vice-president of Program Control Corp., stressed the need to identify project problems early and to maintain "the fragile communication lines into upper management."

The task of any project group is threefold, according to Cumberpatch: bring a project in on schedule, within the allotted budget and with the product requested.

He suggested project manage-ment employ a "baseline," a plan used throughout the project as a basis for measuring deviance from time, cost or project goals.

"Regardless of the kind of organization you choose for accomplishing the proposed task, you need to have a current, upto-date plan where actuals are collected for comparison with the baseline," Cumberpatch said.

ANNOUNCING-

The most unusual program ever offered in Computer Performance Evaluation.

Seminar Monitoring **Profile Study**



· 2-Day Seminar in Philosophies and Procedures for Computer Performance Measurement: Designed for Managers, Senior Analysts, Systems Planners, and Opera-

tions Specialists. Actual 5-Day, On-Site Hardware Monitoring of Your Computer System. No Cost for Installation, Shipping or Lease of Equip-

System Profile Study Showing Present Utilization of Your Computer System.

Everything you need to know about performance measurement, plus actual monitoring and analysis. Unique opportunity to learn about performance measurement first-hand and actually create usable, detailed reports on your present system showing bottlenecks, imbalances, unused ca-Virginia 22101 ne (703) 790-5580

To: Carol Wheaton, Tesdata Systems Corporation 7900 Westpark Drive, McLean, Virginia 22101 Please seid me a complete description of Tesdata's 3-Part Computer Performance Measurement Program and a schedule of regional seminars.

CLIP & MAIL THIS COUPON FOR COMPLETE PROGRAM DESCRIPTION OR CALL CAROL WHEATON (703) 790-5580

If you're interested in a practical approach to the design and implementation of data base systems, we have a seminar for you.

Data Base Systems can be very effective EDP tools. But they can also be a waste of computer time and memory. The difference lies in effective planning, system selection and management. And this course will give you both the information and the basic experience you need for proper design and implementation of a data base system.

Course topics include all aspects of Data Base Management.

Here are some of the subjects to be covered in this comprehensive seminar:

The description and definition of the Data Base System Project

- The development of a full-service analysis and system design
- The criteria for record design and distribution.
 Optimum file organization and indexing techniques
- The problems of data assurance and the techniques for resolving them.
 Design layout and formal implementation specifications for the data base system.
- All available indexing techniques and their applications.
 Implementation techniques for efficiency in system performance.
- · All aspects of system management.
- The role of the Data Base management packages

Doing is the best way of learning. And before you're finished Data Base Management you'll have "done" a complete, on-line order/entry inventory management system. You'll accomplish this in four workshops, which follow instructional sessions in each segment of the course. So you'll get the information you need, then sit right down and apply it. It's a technique that has proven to be very effective, and it's an integral part of this seminar

Seminar created by Leo J. Cohen and staff of Performance Development Corporation.



We selected this seminar for inclusion in the EDP Seminar Series after watching it in action It was developed by Performance Development Corporation under the direction of its President, J. Cohen, a nationally known consultant in data base systems. Mr. Cohen will continue as seminar director, and the seminar leaders are PDC staff who are experts in their own right. They include Alan Stutz and Steve Robinson, both of whom are well-known for their work in this area. All instructional staff have been involved in design and implementation of a variety of data base systems for major U.S. computer-using organizations.

Who should attend.

If you're going to be involved in the design and implementation of a data base system — whether as the DP Manager. Data Base Administrator, planner, analyst or programmer—then you should be at this seminar. It will help your department, your company and you!

Schedule and Costs

We'll be offering this seminar in the following cities during the latter part of 1974. Charge for entire 3-day seminar, including course materials, continental breakfasts and luncheons \$350. Additional registrants from the same company get a reduced rate of \$300. Fees do not include hotel rooms if necessary, but we have reserved space for attendees who desire rooms. Remember, enrollment is limited!

December 9 - 11

Boston Parker House November 18 - 20 Chicago Playboy Club Denver Denver Hilton

Data Base Management.





To: Ed Bride Vice President, Editorial Services Computerworld 797 Washington Street Newton, Mass. 02160 () Reserve place (s) at your Data Base Manageme checked. I understand you will send brochure etc. () Check enclosed (\$350 first person, \$300 additional person) () Purchase Order Enclosed () I cannot make a reservation at this time, but please s registration form.	eople)
() Boston Oct. 14-16 () Chicago Nov. 18-20	() Denver Dec. 9-11
Name	
Title	
Company	
Address	
City State	Zip
Telephone ()	TOTAL CONTRACTOR OF THE PARTY O

IBM SDLC Terminals Entail Subtle Network Changes

By Ronald A. Frank Of the CW Staff

NEW YORK - The introduction by IBM of two Synchronous Data Link Control (SDLC)-compatible general-purpose terminals [CW, Sept. 18] includes some subtle network configuration changes that are bound to affect tomorrow's data

The 3767 and 3770 are designed to replace the 2741 and 2770 families and, as such, they represent an improvement for start/stop and remote batch users. But their interaction with SDLC hardware and software seems to be more of a concession than a shift in IBM's communications approach.

It is generally acknowledged that the real benefits of SDLC will accrue to users with large point-of-transaction requirements and who need to continuously transmit data for inquiry/response or similar on-line applications. In this type of environment the previously introduced IBM industry-oriented terminals subsystems for banks, supermarkets and retail stores are still the best suited for fullduplex SDLC.

The addition of the new slower speed devices will allow users to interface start/ stop and binary synchronous terminals into their networks without greatly improved performance per terminal. But SDLC will allow a higher number of these terminals to be supported per network even though this improvement may not be enough of an incentive to make remote batch or interactive users switch to the new link control.

Standard Relationship

The most significant part of the IBM announcement involved software and a new term for SDLC users called Systems Network Architecture (SNA).

Within the SNA title, IBM has standardized the relationship between its Virtual Telecommunications Access Method (Vtam) and the Network Control Program NCP/VS with "additional primary levels of support," according to Paul Lindfors, manager of advanced communications systems architecture at IBM's Raleigh, N.C., telecommunications center.

One of the major changes outlined by Lindfors is a SNA requirement that the interface between Vtam and NCP remains in the 370 virtual mainframe. Earlier statements from IBM communications experts had indicated that some of the Vtam modules might be moved out of the CPU and into the 370X front end.

This approach was discounted by Lindfors, who said the access method would control applications programs within the mainframe while NCP would be responsible for message handling and scheduling.

At the same time, two levels of SDLC control have been added to the NCP interface. The first new level is designed to add routing problems that may arise in a 370X or other SDLC control unit when

multiple lines and devices are supported. This "level of programs" is called path control and is used primarily for the

routing of data within the system. The path control works with header informa-

Analysis

tion on individual SDLC messages and carries addressing information throughout the entire network.

The next level to be added is called Request/Response and includes "the form of interface created within the CPU for messages," Lindfors explained. This level controls the sequence in which requests and responses will be handled by the SDLC line. The correct sequence required by a user will depend on the application, he said. This level is created by additional message header control information used at both ends of the communications system.

In the mainframe the three-level support will occur on the NCP side of the NCP/Vtam interface. Previously the NCP support included only a primary Data Link Control level; the Path Control and Request/Response have been added.

This three-level NCP support is carried through in each network device to create a common NCP interface hierarchy within a network, Lindfors said. The main responsibility of the NCP lies in system error recovery in addition to its compatibility with the three-level interface support, he added.

All of IBM's teleprocessing programming support will be organized around Vtam/NCP. This will apply to new products as well, Lindfors revealed.

As a "migration tool" IBM will support Btam and earlier non-SDLC terminals through the Partitioned Emulation Program Extension or PEP mode of operation. This earlier equipment will operate in conjunction with the Vtam/NCP programming on 370 mainframes, but not on

Needs Technical, Service Adjustments

Bell Picturephone Unsuitable as CRT Replacement

Early in 1971, Alcoa was one of the first companies to utilize AT&T's Picturephone as a CRT terminal. The firm installed several of the Bell units for officers to access a management information system on a 360/65.

After a two-year trial period, the Picturephone units were replaced with conventional CRTs. Today Alcoa uses Ultronic, Hazeltine and Adds CRTs to access a 370/158. This article reviews why Picturephone was not an ideal choice for displaying computer data.

By Michael L. Coleman Special to Computerworld

Although Picturephone was heralded by AT&T as a multifaceted device, the unit was optimized for face-to-face communications and therefore was unsuitable as a CRT replacement.

This lack of suitability explains the fact that the public regarded the cost of the Picturephone unit as high. In fact, the unit itself rented for \$70/mo, which at that time was very competitive with CRT units but rather expensive for a telephone

It was not accepted as a CRT replacement for two reasons: the small screen

size (22 lines of 22 characters each) and the high bandwidth required for communications with the computer

The 360/65, through an IBM 2701 controller or its equivalent, would transmit to a Bell 305 data set which would generate and store the character images and transmit them through the Picturephone switch to the user's unit. This meant that while any Picturephone could access the computer, one 305 data set (at \$275/mo) was required for each port on the computer.

Another reason for its lack of acceptance was that there were very few Picturephones in use at the time; there was no one to call. This was caused in part by the corporate philosophy of treating the Picturephone as a status symbol. The Picturephone was reserved initially for the senior corporate officers when, in fact, the people with need to access a computer and to communicate within the company were the lower level management.

The last reason for its lack of acceptance was the unavailability of interservice. The Picturephone was heralded as a replacement for long diswith his home offices on a Picturephone and achieve face-to-face communication without traveling several hours in an airplane. But the intercity service never came about.

In addition, Picturephones were not made available in New York City because of the problem New York Bell was having with its regular telephone service.

What must change? Certainly the Picturephone that now exists must be expanded so that the unit is a true com-

Viewpoint

munications tool. This means that it should be effective as a computer termi-

It would seem that this necessitates an electronics change so in a constant bandwidth the scan rate and the number of lines can be automatically varied. For face-to-face communication where the resolution is not critical but the scan rate is, a rather low resolution with a large number of scans per second would be

But when it was desired to view microfilm, for example, where the resolution is absolutely critical but the scan rate is not, a very high resolution but rather few scans per second would be available. This would require a unique phosphor which would maintain the picture with a low scan rate, but not blur with the high scan

Character generators must be built into the Picturephone. It must be able to access computer ports without the expense of switching high bandwidth signals for the relatively small number of characters that are actually transmitted to and from the computer.

Finally, the communication facilities must be available for intercity service.

The cost of the Picturephone unit itself (Continued on Page 18)

Task/Master Supports SDLC

NORWALK, Conn. - Turnkey Systems, Inc. (TSI) has announced extended terminal support for Task/Master and related telecommunication products, enabling the teleprocessing monitor to interface with all IBM Synchronous Data Link Control (SDLC) devices.

A free upgrade of all extended feature and OS monitor versions, and extended terminal support, will be compatible with existing support under Task/Master, the firm said.

The company added that use of its interface on an IBM 3704 or 3705 communications controller or equivalent device will provide support of Network Control Program functions.

In addition, TSI said Task/Master will continue to support non-IBM front-end processors and terminals in any combination with IBM devices.

Extended terminal support for its monitors will be available to users four months after the specifications of each IBM advanced function terminal are an-

Located at 111 E. Ave., 06851, the firm will deliver the support four weeks after the order is made.



Regional Sales Offices: Boston (617) 890-3085 • Chicago (312) 671-5182 • Columbus (614) 888-0722 • Canada (613) 737-5941 • New York (203) 762-8351 • Philadelphia (215) 363-1544 Los Angeles (213) 879-9045 • Washington, D.C. (703) 528-7773 • San Francisco (415) 569-6461 • Seattle (206) 624-9020 • Denver (303) 794-4231



When you need 3M's help, we'll call out the whole clan.

When you use "Scotch" computer tapes and disk packs, you get the combined skill and dedication of more than 1000 special people. The 3M Clan. People who have led the industry with innovations in computer media technology, starting with the development of the first computer tape in 1953. A clan which stands behind its products with one of the largest and most extensive groups of technical sales representatives in computer media. People who thrive on assisting. People who will go to any length to solve a customer's problem. The Data Recording Products Division of 3M. A proud clan.



3 T

*DCRABS — Disk Copy, Restore, and Backup System is a fast utility available to IBM 360/370 DOS and DOS/VS users.

• Complete support for 2311, 2314, 3330, 3340.

• Save/Restore/Copy: Volumes, files (SD, DA, ISAM) and all libraries.

• Disk Independence: Transfer files & libraries between different disk

lexible: Files & libraries may be relocated, reallocated, & merged. Note: Libraries reproduced in condensed form. ISAM reorganized.

Extra: Stand-Alone restore capability & miscellaneous utility func-

Fast: 2314 (full pack) Source statement library condensed in 3

-THE PEOPLE LIBERATOR-

* Superlib - The Programmers's Librarian for IBM 360/370 DOS & OS

Simple: Easy to learn and use.
Powerful Commands: Fewer JCL and control cards required.
Less Handling: One pass for all update functions. Update input not

Easy to Adopt: Can update IBM format libraries.

Proven: In use in a variety of industries for two years.

-THE COMPANY LIBERATOR-

SECS - Systems Environment Control Software is a powerful monitor system which provides the basic organization for a DP system. Available to IBM 360/370 DOS & OS users.

Standardize: Systems design, programming, & computer operations.
 Flexibility: Eliminates I/O Programming providing device inde-

pendence.
Powerful: Reduces program coding, maintenance cost, & technical

knowledge required.

Simple: Uses standard Assembler, Cobol, Fortran and etc.

Proven: In use in banking, Insurance, & Mortgage Banking Industries.



Generic Systems, Inc.

8282 Western Way Circle Jacksonville, Florida 32216 Phone (904) 737-7233

Large Screen CRT Terminal Available in Two Formats

BLUE BELL, Pa. - Univac has introduced a large screen CRT terminal called the Uniscope 200 which can display up to 1,920 characters on a 15-in. green phosphor screen.

Displaying a 7 by 9 dot matrix character, it is available with either a 24 line by 64 char./line or 24 line by 80 char./line for-

The Uniscope 200 may be used as a receive-only or as a receivetransmit terminal with a variety of keyboards. The operator can control the intensity level of the

The new large screen display is compatible with Uniscope 100 installations, using the same software, he added.

A range of peripherals supported by Univac is available for use with the terminal.

The display will be available at no extra cost in six special language sets besides its domestic U.S. version. These are Spanish, French, German, Swedish, Danish and a version for the United Kingdom.



Univac's Uniscope 200

Lease prices for the basic Uniscope 200 begin at \$126/mo including maintenance. It may be purchased for \$4,278. First customer deliveries are scheduled

USF Sets Symposium on **Nets' Impact**

three-day symposium on the impact of computer-communication networks will be held in Chicago on Oct. 14, 15 and 16. Sponsored by the University Sciences Forum (USF), the seminar will cover user needs for

computer networks, current and future hardware and software technology available for net-works and methods of system performance measurement and evaluation, a USF spokesman

He noted the Arpanet, including a recent measurement of its

performance, will be described and used as a contemporary example of a communications network.

Billed as a meeting for computer scientists, operations analysts, engineers, mathematicians, communication scientists, managers and executives desiring an increased understanding of the impact of communication networks on data communication needs, the symposium will cost each attendee \$375.

The seminar will be held at the Rodeway Inn near O'Hare Air-

Further information may be received by contacting the Seminar Registrar, University Sciences Forum, 1700 K Street, N.W., Washington, D.C. 20006.

Picturephone Not CRT

(Continued from Page 16) was really quite acceptable -\$70/mo - but the intercompany service cost \$110/mo. This must

Michael Coleman is a project leader in the Management Information Services Division at Al-

Our Data Communications Seminar covers SDLC, HiD-LoD, DDS and other things that weren't even heard of a year ago.

Data Communications isn't just a complicated subject. It's a rapidly changing one. And our Data Communications seminar keeps on top of these changes like nothing else. We even provide you with free update materials for a full year after you complete the course.

Here are just some of the recent changes you'll learn about

· Synchronous Data Line Control (SDLC) · the principles of IBM's newly announced protocol and its implications to users

HiD-LoD - Bell's newly effective tariff for voice lines

 DDS- Bell's new all-digital data network--principles of operation and prices
 Newly approved major revisions to WATS Impact of Satellite Carriers and Specialized Carriers

Value-added Carriers

We'll cover the field

Course topics include not only these recent changes, but a series of well-selected topics that will tell you how to go about effective data communications planning and implementation, including topics like:

· Intelligent terminals- performance and selection criteria

Network software handlers- like CICS, Environs I, IMS and others
 Network organization and design. . . and much more.

You'll also learn how to save money

This course also includes a look at money-saving techniques, using such innovative concepts as: · Split-stream modems

Diagnostics for fault isolation

Modem-sharing devices and digital bridges
Remote multiplexers/concentrators

Front-end prepocessors

Free reference materials and continuing updates

All participants in the seminar will keep the seminar workbook-a 2-volume loose-leaf outline of all course materials prepared by ICC Institute. You'll also receive a copy of "Data Modems Selection and Evaluation Guide" by Vess V. Vilips, and a "Data Communications and Teleprocessing Dictionary." PLUS you'll get free update materials for one year--just to keep you ahead of tomorrow's changes.

Dr. Dixon Doll leads Seminar

Dr. Dixon Doll, the highly respected teleprocessing consultant, leads the expert faculty at this seminar. Dr. Doll has his PhD in Systems Engineering from The University of Michigan, and many years of experience in this field as a consultant and educator. He has taught graduate level computer systems design, and has served as a professional consultant to such firms as IBM, Raytheon, ICC and MCI. Dr. Doll takes an active part in the entire seminar

You are currently involved in data communications on a management or operational level and wish to expand your knowledge of the field.

· Your company will be going into this field in the near future.

Charges and Enrollment

The total cost for this two-day seminar is \$350, including workbook, reference materials, year-long update service, luncheons and continental breakfasts. This does not include hotel rooms, if necessary

To enroll, look over the schedule below, fill out the coupon and send it in. Remember, enrollment must be limited, so don't wait until it's too late

Data Communications, the Executive Imperative

Course materials and outline prepared by the ICC Institute



	State	
	Company	
	Common	4.31
() Chicago Nov. 4-5) Miami Dec. 2-3
() Washington, D.C. Oct. 7-8	New York Oct. 14-15
() I am	interested in having seminar given a Please send details.	t my company for special group
() I can	not make reservation at this time, but ration form	please send brochure and
	c enclosed (\$350 first person, \$300 each	h for additional people)
	ve place(s) at your Data Con late(s) checked and send a copy of you	
797	puterworld Washington Street ton, Mass. 02160	

IBM's First Delivered 3650

Arkansas Store Installs 'Wanded' POS

LITTLE ROCK, Ark. – The first retail store system to be delivered by IBM has been installed at Dillard's department store here. The system features electronic wands at sales counters to ring up purchases.

The IBM 3650 system has point-of-sale (POS) terminals that combine cash register functions with those of a computer entry device. Dillard expects the system to reduce the time needed to complete customer transactions and provide sales data to buyers to help them maintain as adequate supply of desired merchandise.

The system includes 50 terminals with hand-held wands that read magnetically encoded price tags containing the description, price and stock data on the merchandise. They are located at sales counters throughout the store.

'Wands' Each Item

To begin a typical cash transaction, a salesperson enters an identification code on the terminal and passes the hand-held wand reader over the thin magnetic stripe on a price tag, without removing it from the merchandise. As the clerk "wands" each item in the purchase, the terminal automatically records and prints information describing the item and displays the price on a lighted panel.

To complete the purchase, it computes the amount due including applicable taxes, calculates the change to be returned and prints a cash receipt and a journal tape.

At the same time, the terminal captures essential item information such as merchandise class, size, color and price for inventory control.

In departments where merchandise is not "wanded," the clerk can ring up a sale on the terminal's keyboard.

Information captured by the

Portable Data Terminal Introduced by Randal

TORRANCE, Calif. — Randal Data Systems has introduced a portable data terminal with a nonimpact thermal printer operating at 10-, 15- or 30 char./ sec with a built-in solid-state acoustic coupler.

Standard features include switch-selectable half- or fullduplex transmission mode, single- or double-line spacing, auxiliary EIA RS-232C interface capability, upper- and lower-case and full Ascii keyboard.

Purchase price is \$2,590 and lease prices start at \$85/mo including maintenance. Randal is at 2807-F Oregon Court, 90503.



and Ft. Worth, Texas

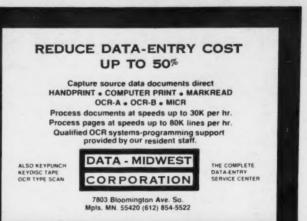
wand or entered manually is transmitted by telephone lines to the firm's central computer, an IBM 370/145, located at the administrative offices three miles away.

By tracking each day's transactions, the mainframe provides management with an advanced inventory control system.

With detailed information about the previous day's sales, the store can provide buyers with sales data five days faster than before, a spokesman estiThe coded tickets are produced automatically from data stored in the computer at the time buyer's orders are entered.

Dillard's has also installed IBM 3277 display stations in its distribution center to eliminate paperwork associated with the execution of buyer's orders.

The orders are entered at the display units and all actions associated with the merchandise cycle are performed at the station's keyboard and display screen.



The Hytype Commitment

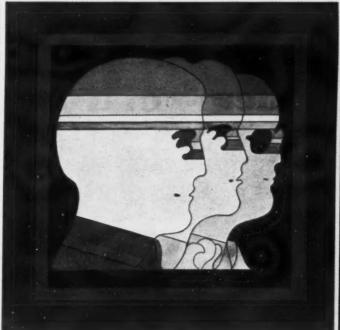
People, Plants, Products & Services To Support Customer Demand

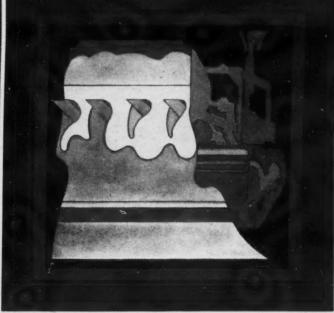
The world-wide acceptance of HyType I serial printers is attested to by their application in many major small systems used today. To keep pace with our OEM customers' demands, we have

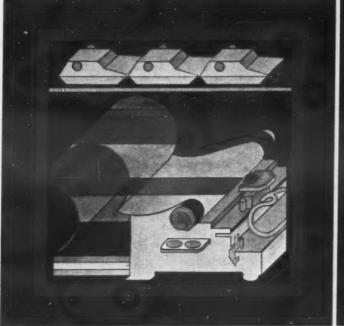
quadrupled HyType production in the past two years. We have increased engineering, production and management personnel 165% and dedicated a research and development program to achieve product improvements, options and accessories to help users increase efficiency. And, to maintain Diablo's reputation for highest reliability and performance, we have established service centers in principal U.S. and overseas markets. Commitments like these

have helped make HyType the most highly accepted serial printer for small systems. For a complete product presentation, write Diablo Systems, Incorporated, 24500 Industrial Boulevard, Hayward, California 94545 or Diablo Systems S.A. Avenue de Fre, 263, 1180 Brussels, Belgium.











If you think all Syste take a closer look

Because all single disk cartridges conform to certain industry standards, you might think they're all equal. They aren't. The important difference is the extent to which a manufacturer is willing to go in order to exceed industry standards. It's a matter of making a disk cartridge better than you really need, because there could be times when you need it. Let's look at a few superior points of the BASF 130 System 3 disk cartridge:

The binder that won't quit

As you probably know, magnetic coating doesn't just stick to the aluminum disk all by itself. We use a special binding agent to produce an incredibly strong bond. The disk is sealed to prevent oxidation, so you can be sure the coating won't peel or flake off.

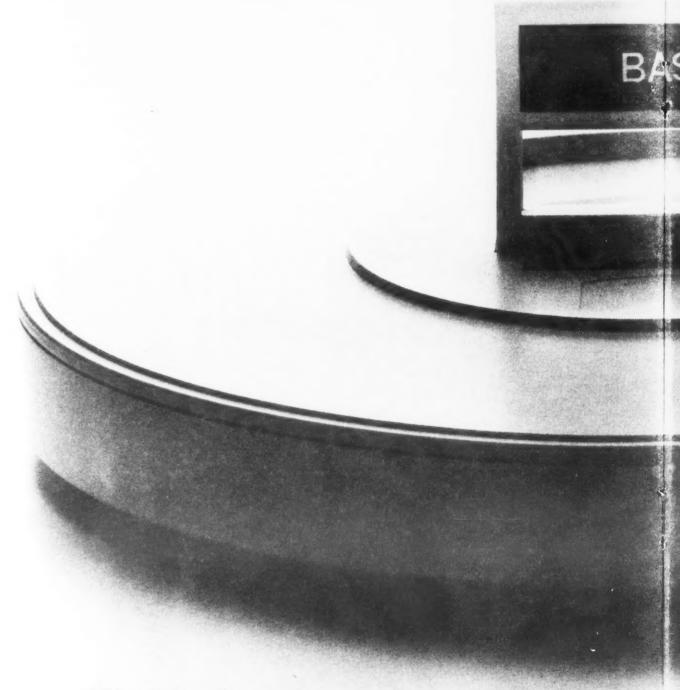
Our own coating process

As the trend toward higher packing densities continues, it becomes increasingly important to monitor the thickness of coating deposited on the disk. The problem

is compounded by the necessity for progress the outside toward the inside of the disk, the circumference decreases. For those reason methods in favor of an exclusive process us

A polished performance

Following the coating operation, we to achieve optimum surface regularity. We've that the possibility of a head crash being cau eliminated. We might mention that the coating coating and polishing techniques, are all impress, which is the ability of the coated surface head loading.



You're already paying for BASF qual

em 3 disks are alike, at the BASF 130.

ressively varying the coating thickness from ecause packing density is greater as the eons, we've discarded conventional coating using our own BASF-designed equipment.

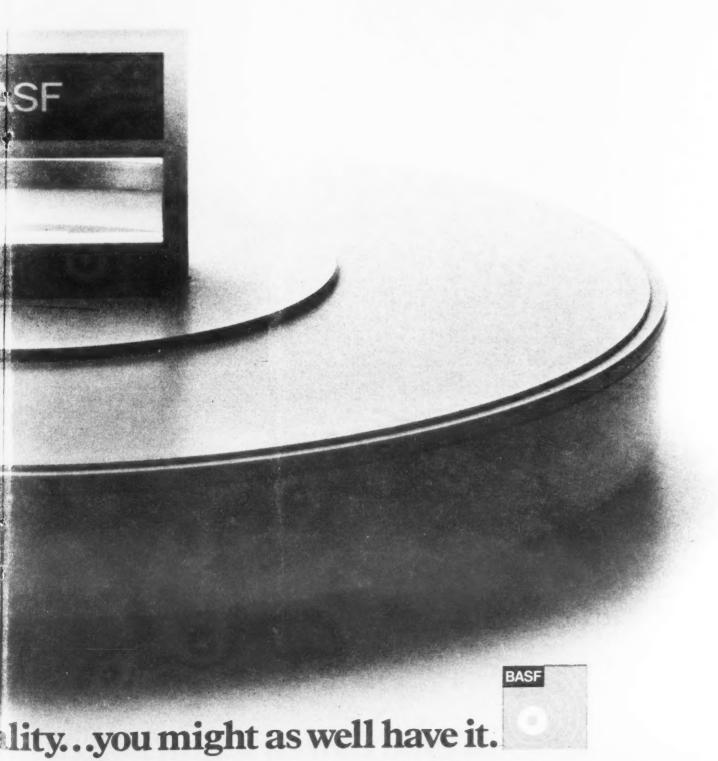
we use our own exclusive polishing process by ve been able to achieve a surface so flat, caused by an uneven disk is completely ating and binder formulation, combined with important factors in achieving surface hard-face to survive excessive or extended

And to make sure . . .

We test our 130 disk cartridges to standards much tighter than those of the leading equipment supplier. If anything unpleasant should happen, we'd much prefer it happen here than on your drive. As a regular procedure, we do scratch tests to check coating thickness, impact tests to determine head crash resistance, detergent tests to check resistance to wear and temperature variations, and drop tests to make sure balance and alignment don't shift during shipment. We test to make sure our 130 disk cartridges are error-free.

Finally

Our 130 costs no more than other System 3 disk cartridges. You're already paying for BASF quality... you might as well have it. For more information on the 130, or BASF's line of computer tape, disk packs and flexible disks, write to BASF Systems, Crosby Drive, Bedford Massachusetts 01730.



NCR Turnkey System Based on CRT Entry

Of the CW Staff

DAYTON, Ohio - NCR has wrapped up bits and pieces of hardware available in its present line and developed an interactive mini-based turnkey system for small busi-

Called the NCR Sprint (Sales Processing Interactive Real-time Inventory Technique), the system has modified the CPU used in the firm's 725 and 726 retail systems and added a fixed and removable disk, line printer and up to four 796 CRT terminals previously available with the Century 50 and 100s.

But whereas the 50s and 100s are basically batch-oriented machines, the Sprint is geared for interactive use dethrough the CRT terminals.

Sprint is organized around five master files: an inventory master file, a customer master file, a vendor master file, a discount matrix file and an order status file.

In addition to an operating system, users will get a package of programs for interactive order entry, invoicing, shipping and inventory control. Other applications such as general ledger and accounts payable written in Neat 3 for Century 50s and 100s will also be available to users for batch processing func-

The minicomputer, the Century 8200, is not presently available as a separate unit. Core memory ranges from the basic 32K to a maximum of 64K.

While the CRT terminals can be attached remotely through standard communication data sets, higher-level communications necessary for the system to operate as a satellite are not presently available but are planned for the future, an NCR spokesman said.

A basic 8200-150 with 32K, 9.8M char. disk memory, card reader, 125 line/min printer and one NCR 796 CRT display terminal is priced at \$39,750 and will rent for \$1,285/mo. Optional line printers of 200- and 300 line/min and an additional disk drive are available.

Users seeking to upgrade to a larger NCR system should be able to convert to compatible Century 101, NCR said. First deliveries are scheduled for March



NCR's Sprint system uses the NCR Century 8200 minicomputer with on-line CRT data entry.



German Maker Offers Forms Handling Devices

By a CW Staff Writer

BURLINGTON, Mass. - Users in this country seldom get an opportunity to examine or procure European equipment, but Bowe forms handling equipment manufactured in Augsburg, West Germany and now available here may have some unusual and noteworthy features for forms users.

Up to 14 Bowe devices can be combined to take computer printout and decollate, part web separate, cut, sequentially arrange, dual sequentially arrange, staple, horizontal fold, vertical fold, stack, insert in envelopes, insert additional printed forms in envelopes, and stamp the en-

These devices can be bolted together into 19 different production line consmallest system, The

\$20,000 Model 182, will cut a printout into pages, fold the cut page and insert it into an envelope at a speed of 3,500 envelope/hour. Attachment of a standard postage meter is additional.

At the more complex and expensive end - \$110.000 - a user of a Model 112 can start with two piles of printouts. One channel can trim and cut forms to size and fold. The second channel will take a second printout, cut and trim individual pages into a sequenced package and transport them to an assembly unit where they are merged with a related form from the first channel.

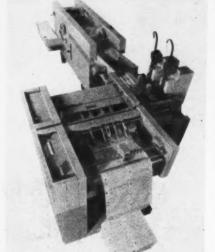
The combined package is then fed into the inserting machine where up to three additional inserts may be added before the total package is placed into an en-

An optical mark recognition system makes is possible to match one or more forms from channel two with the proper forms from channel one. The envelope can then be stamped and stacked.

Users of the Model 107 can run a printout through the machine and come out with a stapled booklet ranging in size from 2-1/2 in. by 3 in. to 9 in. by 12 in.

With most of these units a bypass device can be used to stack certain pages of cut prinout separately.

Some Bowe products were distributed by IBM in the late 60s. Computerlink Corp. is now the distributor in the U.S. Deliveries are quoted at four to eight months. Computerlink is at 14 Cambridge St., 01803.



The Bowe 114 cuts multiple form printouts, sequences them, and staples them and stuffs them into envelopes.

User Quells Confusion With Mount Displays

By William Irons

Special to Computerworld

TULSA, Okla. - For an information systems company mounting anywhere from 500 to 1,000 tapes daily, a tape handling system is essential. At Mentor Corp., a system which automatically communicates tape mount change alerts and volume serial number identifications to the tape handler was installed to help streamline the enormous work flow.

Even before the Mentor tape operation was large enough to justify investment in a tape command and display system, it was apparent the need would soon de-

As tapes and tape drives multiplied, the confusion resulting from misunderstood messages and excess traffic increased proportionately, until the operation began to look like a Chinese fire drill.

Without a tape mount display system. all communication between console op-

erators and tape handlers is oral and contact between them is continuous. The tape handler has to be certain he hears the identifying letters and numbers correctly and remembers them while he locates the reel. If several mount requests are received simultaneously, the identifications have to be called out and assigned

By the end of the day, personnel are hoarse from shouting, and the excess noise levels and accelerated traffic have built up environmental pressure, diminished productivity and compounded the

likelihood of error. To overcome this problem, Mentor mounted VSN displays from Genesis One Computer Corp. on 24 IBM 3420 tape drives connected to two 370/145s.

The system required no operator training, speeded up response to tape mount requests and improved overall control of tape operations.

Besides these advantages, the installation has had other benefits.

Applicants for tape handling jobs used to be required to have an understanding of OS. Now junior tape handlers with less experience can be hired since they become productive more quickly. They can be trained as console operators while they're on the job.

The console operator benefits, too. Since he's relieved of the mechanics of mounting tapes, he can concentrate his attention on all the other jobs he's running through the computer system.

Perhaps the only way anyone can truly appreciate the change is to have been subjected to the previous noise levels the constant yelling back and forth. The VSN display even relays information to the tape handler as to the disposition of the tape after rewinding and unloading. William Irons is manager of DP planning

and support at Mentor Corp.

Mentor console operator Tom Young checks tape reel number against volume serial identification on lighted VSN dis-

Correction

Peripheral Interface Corp. (Pico) is located at 1616 S. Lyon St., Santa Ana, Calif. 92705.

Gentlemen: Have you planned ahead?

How would you like to purchase a NEW SYSTEM 370/158 or 168 for 60% of IBM Purchase Price!

a 6-year "Walk-Away" Lease for 60% of IBM M.A.C.!

Ask any of the following Regional Representatives about CIS's

TAP Program

BOSTON: 315-474-5776 619-890-5910 Fred Cholette | Al Lucchese Lou Skavinski Jack Bromley

> CHICAGO: 312-381-6181 Ken Cowan



IIDTOWN PLAZA 700 EAST WATER STREET SYRACUSE, NEW YORK 13210

GENERAL MANAGER CIS EUROPE, SA 80 CHAUSSEE de CHARLEROI 1060 BRUSSELS PHONE: (02) 38 90 93 TELEX 26025 BUROB B

Epoch 4: A solid-gold investment.

The good thing about putting information on Epoch 4 is that you get back exactly what you put in. No more, no less.

Because Epoch 4 is 100% certified, you can be sure that your data will read and write correctly

every time. That means automatic savings on downtime and overtime.

And, because Epoch 4 is protected by a 20-year warranty, you can spread your investment over that period, too. This means

you end up paying something like 6¢ a month per reel for the finest broad spectrum computer tape you can buy.

Epoch 4. It's as good as investing in gold. Maybe even better.



SAVE

ON 360s, 370s AND UNIT RECORD EQUIPMENT

Transdata will help you BUY, SELL, TRADE or LEASE. We move your equipment—not our inventory. We're not the largest DP dealer, but we're the right size to stay on top of the market. This means substantial savings for you on the exact equipment you need.

For more information, call collect today to Tom Norris at (214) 631-5647.

transdata corporation

P.O.Box 47762, Dallas, Texas 75247

Member – Computer Dealers Association

Risk of Lost Data, High Insurance Rates Cost-Justify Fire Protection Systems

NEW YORK — Fire and related heat, water and smoke can destroy an entire DP installation, according to Louis Scoma Jr., president, Data Processing Security, Inc. Investment in systems to protect a center can be easily justified against the replacement costs for lost data and high insurance rates for poorly protected systems, he told attendees at a recent conference.

Rating fire protection systems from worst to best, Scoma considered water worst. "But if you must use it, be sure it's a dry system where the lines fill with water only when the detection system measures heat at the 110 degree melting point," he said.

Next came carbon dioxide, with the disadvantage that "it's a one shot deal." Once the gas is released, as it might be if a fire were to be detected in a nearby room, there may be no more gas when the flames reach the computer area, he warned.

He rated Halon 1301 best since it is not harmful to either humans or electronic gear.

Regardless of the fire protection system used, be

sure to have a rehearsed procedure in the event that an emergency does happen, Scoma urged. "If the supervisor on the third shift has to call the DP manager to find out what to do about the fire in the waste basket in the tape library, it's already too late," he said.

Riots and vandalism should also provoke an automatic, rehearsed response from DP employees, he said. Downtime in such a case even without serious damage can cost a company thousands of dollars.

As for access control, Scoma rated seven basic

strategies now in use.

Not surprisingly, a sign on the door reading "authorized personnel only" was rated lowest, with a cipher lock second to that.

Among the somwhat better systems, Scoma mentioned the conventional key and the coded badge. The best is the coded badge system with a printout and rule-out capability. Tops, he said, is the fingerprint reader.

Tailgating – two or more people going through on one ID – is a problem in all systems,

Scoma said.

Sabotage by the "disgruntled" employee is the single greatest threat to data security, according to Scoma.

Joint Power Effort Can Prevent Disaster

LOS ANGELES - Close communication between DP manufacturers, users, utilities and makers of uninterruptible power supplies (UPS) can help prevent disaster, according to speakers at the Wescon session on "What To Do If the Lights Go Out - The Uninterruptible Power Story."

John M. Roberts and Haig E. Tasjian of IBM's System Development Division advised motors be applied at a conservative 75% of their design load rating in order to assure normal life and satisfactory performance.

Voltage unbalance and reductions cause temperature rises in motors; a rise of over 10° C is thought to cut motor life in half, they cautioned.

"The computer system is an essential load that is dependent to some extent on the quality of externally supplied power, regardless of what the computer supplier does to intrinsically improve the power reliability of his DP equipment," they

DP centers with a separate main feeder and an isolation transformer for the DP system can obtain a "significant reduction in the negative effect that local switching disturbances can have on computer operations."

Roberts and Tasjian reminded users who want to keep centers operating during a power failure that they need a UPS to handle the air conditioning, ventilating and/or coolant pump equipment in addition to DP equipment.

DP manufacturers can provide load profile data to enable customers to quantify their UPS requirements for large system configurations, the IBM speakers said.

time, costs, and mistakes for your NC machine tools.

Do it with LeBlond computer-assist
programming. You can discard costly manual
programming and choose
one of the following LeBlond methods:

I. Install our system on your in-house computer or at
a convenient data processing center.

2. Time-share on the LeBlond Teletype Terminal
Processing system.

3. Contract NC parts programming service
from LeBlond.

4. Utilize our NC batch processing service.
You've used NC
to automate your machines,
so why not use LeBlond to automate your

programming?

Write to the NC Systems Division, LeBlond,

Cincinnati, Ohio 45208.

Drop manual programming drudgery and cut



"I haven't maid a manual programming misstake in yeras."



office copier survey~\$10 dertepro

CI Notes

Railroad Picks Incoterm

NATICK, Mass. — Incoterm Corp. has signed a contract with the Missouri Pacific Railroad Co., The Texas and Pacific Railway Co. and the Chicago and Eastern Illinois Railroad Co. for about \$4.6 million worth of intelligent terminal systems equipment and services.

The equipment, SPD 20/20s and SPD 10/25s and peripherals, will provide a real-time on-line inquiry/response environment for use in freight car control, waybill preparation, report generation and transmission of freight yard operating information.

DDI to Sell NCR Terminals

GREENWICH, Conn. – Data Dimensions, Inc. (DDI) has contracted with NCR to purchase several different models of the NCR 260 Series terminal family which Data Dimensions will market under its own name.

The DDI 200 Series will be serviced by NCR through its national service organization

While this agreement marks the first time the company will market a product under its own name, DDI has marketed portable terminals and other DP equipment from various manufacturers.

NCC Touted Abroad

MONTVALE, N.J. – The 1975 National Computer Conference & Exposition, sponsored by the American Federation of Information Processing Societies, Inc. (Afips), has been designated one of 13 conferences/expositions to be promoted abroad by the U.S. Department of Commerce in an effort to attract international visitors and buyers.

As part of this exchange, foreign buyers will supply Afips with information about their product lines, business concerns and prospective needs. Such information will be passed on to interested exhibitors.

The conference will be held in Anaheim, Calif., May 19-22.

Supershorts

Sykes Datatronics has negotiated a \$1 million OEM agreement with Orbis Systems, Inc. for the Orbis Model 74, an IBM-compatible diskette drive to be used in the Sykes Series 7000 disk system.

Leasco Response Terminals, Inc. has changed its name to Leasco Data Communications Corp. to reflect a wider range of products.

Lear Siegler's Electronic Instrumentation Division has chosen Victor Associates to distribute ADM-1 and ADM-2 terminals in New England.

IBM-Comsat: Antitrust Dilemma

Sherman Act Sound, Justice Lawyer Says

By Toni Wiseman Of the CW Staff

WASHINGTON, D.C. — In the face of growing sentiment among antitrust lawyers that the antitrust provisions of the Sherman Act are too vague and outdated to be effective in today's business world, a Justice Department lawyer told the Federal Bar Association recently that the act is "so general in its terms and so wise in its policy" it can be applied to almost any emerging circumstance.

Donald I. Baker, deputy assistant attorney general of the Antitrust Division, said this is true even though the Sherman Act was written in the 1890s, long before anyone ever had heard of a computer.

"Antitrust is an important tool today because it is a constant spur to every businessman to try to produce that legendary 'better mousetrap'."

Antitrust is concerned that "restraints on innovation not be imposed by agreement among competitors," but it will permit certain joint arrangements, where necessary, for the development of new technology or the production of new products, he said.

Joint research, joint patent arrangements, joint development ventures and standards-making and certification are a few of the areas in which antitrust must be examined.

The Justice Department will have to consider that such a venture may be necessary to compete in a business requiring large capital and technical resources, he said.

"Beyond that, it must face a much more fundamental fact question: Is the loss of

potential, independent competitors outweighed by the risks of no entry at all?"

Baker also noted that the government has never brought an antitrust suit involving purely joint research arrangements. Each jointure case has also involved patent pooling.

"Patent pools or interchanges have been held plainly illegal where they limit existing competition by fixing prices or allocating territories," he stated.

The fear here, he said, is that the pooling arrangement may destroy the incentives for private firms to engage in technical research and development, thus operating as an insurance arrangement against being "out-innovated by others."

It is particularly hard to analyze joint ventures involving new or evolving technology since it inevitably changes the traditional market or creates a new one, Baker remarked.

He cited the Comsat-IBM domestic satellite proposal now pending before the Federal Communications Commission as an example.

This, he said, would establish a joint venture between the nation's leading computer maker and its only experienced satellite carrier.

Such a venture would compete against an AT&T-Comsat joint venture and a Western Union satellite system and also would compete with terrestrial networks, largely dominated by AT&T.

But, while engendering a new competitive force, the Comsat-IBM venture does so "at the price of creating an indirect interlock arrangement with the AT&T-Comsat venture, perhaps increasing at least psychological barriers to entry and eliminating any likelihood of IBM or Comsat entering separately or with other partners," Baker said.

IBM, California Squaring Off In Legal Battle Over Teale

By Nancy French

Of the CW Staff
SACRAMENTO, Calif. – IBM and the
State of California are facing off for
possible litigation – and probably an outof-court settlement – over the state's failure to place the Department of Motor
Vehicles (DMV) and the Department of
Water Resources under the jurisdiction of
the Stephen P. Teale Data Center as
originally planned.

Both sides are claiming breach of contract: IBM over the state's failure to appropriate the \$20 million contracted for a comprehensive multidepartment computer system, and the state for IBM's failure to deliver hardware and develop software "that works" for the DMV and Water Resources by the July 1 deadline. Both sides' claims are in the millions.

To date, the state has appropriated only \$4.6 million for the \$20 million IBM contract.

In addition, an IBM source noted, the company has claims against the state of more than \$8 million in billable time for systems and hardware, but a clause in the contract obligates the state only for the amount appropriated to date — \$4.6 million

From the state's point of view, IBM missed the July 1 deadline for completing the conversion of DMV data, thus delaying by one year implementation of staggered registration.

The registration plan, expected to generate about \$50 million a year in local revenue, would have earned \$4 million to \$5 million in interest for the state.

The delay also resulted in unanticipated expenditures for the rental of Univac equipment retained by the DMV.

The state is negotiating a new contract with IBM to obtain additional equipment for the Teale Center. "Obviously we're going to do business with IBM, and it is unlikely that this matter will reach litigation. A lawsuit would be both costly and embarrassing," a state source said.

The legislature's decision to stick to the budget established in July, separating the DMV from the Teal Center, leaves the DMV in the position of finding a "temporary solution," according to the source, who said "DMV is talking to Univac about upgrading its present system to handle the staggered motor vehicle registration system for possibly two to three years."

Insurance Market Seen Growing

NEW YORK – DP equipment shipments to insurance markets, together with revenues from related services, are showing a \$600 million annual growth rate and should exceed \$1 billion by 1978, according to a study by Frost & Sullivan.

As a result of the size and growth of this market, several suppliers have taken an applications-oriented approach to marketing insurance-related DP products and services, the report from the market research firm said.

Sales of systems and peripherals were valued at \$355 million in 1973, the report said, and are expected to climb to \$597 million in 1978 and \$920 million in 1983.

Data-entry and word-processing equipment shipments reached \$62 million last year and, according to study predictions, will reach \$126 million by 1978 and

\$188 million by 1983.

Valued at \$145 million in 1973, the market for software and services will amount to \$213 million in 1978, \$329 million in 1983.

Frost & Sullivan found the most widespread applications of computers in the insurance industry were for policy data bases, applications processing and corporate accounting.

The greatest increases in computerization, according to the study, are expected to be for on-line home office access and on-line agent proposals.

The survey indicated a wide variation in average DP expenditures per million dollars in total assets, varying between \$600 and \$12,000 per million. The average, however, is some \$4,000 for larger firms and \$3,000 for the smaller insurers.

Over the next 10 years, half the firms surveyed expect 20% annual increases.



WE HAVE AN URGENT NEED TO INSTALL A 168 ON OR BEFORE DEC. 27th.

· WILL BUY OF EXCHANGE PELINERY DATES.

Reply to: CW Box 4205, 797 Washington St., Newton, Mass. 02160

Points to Backlog

NCR Refutes Reports of POS Hesitancy

MELBOURNE, Australia — Despite indications from several major retailers here that full-scale point-of-sale (POS) systems for their stores are "premature," NCR claimed it is hard-pressed to keep up with POS orders to date.

The firm has netted more than \$5 million in sales of its 280 POS systems throughout Australia and Southeast Asia in recent months, according to David Laws, NCR Australia marketing director and manager for that region.

Of more than 1,200 NCR 280 systems sold in the area, more than 900 have been purchased by Australians, he said.

Had to Expand

To meet current Australian as well as world retailer demands and to catch up on backlog orders for the \$280 systems, Laws contended NCR has had to expand its manufacturing facilities in the U.S. and begin 280 production at its Scotland plant.

But while NCR may have to extend itself to fulfill current POS orders, one of Australia's largest retailers recently commented that major stores will not adopt POS systems whole-heartedly until the systems have been perfected and terminals are less expensive.

The store asserted it has made an extensive study of overseas POS operations and concluded many overseas retailers "have had their fingers burned" on POS.

Start Small

While convinced that computer systems will eventually dominate retailing, the store indicated it will "experiment small before investing big" in POS until NCR, Singer and IBM systems for data

N.Z. Picks Univac For Civil Service Pact

SYDNEY, Australia – The New Zealand State Civil Services Commission (SCC) has been authorized to negotiate with Univac on a sole contractor basis for Univac 1100 series equipment with a value estimated at \$18.5 million, according to Computer Weekly.

Although the SCC reportedly had asked Univac, IBM and Burroughs to resubmit bids with software on a subcontractor basis, it decided to negotiate solely with Univac.

PEOPLE WHO NEED PEOPLE NEED US . . .

If you need a programmer or want to be one, why not call or write us?

If we're not the best private data processing school in the country, then we would like to know who is.

COLEMAN COLLEGE
"THE PEOPLE SOLVERS"
2425 San Diego Avenue
San Diego, Calif.
(714) 291-8111

 input have evolved further and a universal product code has been established.

To counter negative remarks,

International News

NCR Australia has emphasized its latest POS success with New Zealand's largest department store chain, Farmers Trading Co. Ltd.

Composed of 88 NCR 280 terminals interfaced to a centrally

data concentration, front end proc-

essing, message switching, remote

located Century 151 computer through four data concentrators and a minicomputer, the installation represents NCR's first retailer commitment in New Zealand to a full-scale POS on-line system using light pen facilities, an NCR spokesman said.

He added other major regional successes for NCR in recent months have included contracts to supply large configurations involving more than 160 terminals to two Singapore retailers, C.K. Tang Pty. Ltd. and Metro Golden Mile.

Foreign Orders & Installations

Sparekassernes Data Centraler, Denmark, has ordered a C-System from Collins Radio Group to control its nationwide communications network.

Marine and Trade Insurance Co. Ltd., Johannesburg, South Africa, has ordered a Univac 90/60 system for on-line inquiries, record updates and statistical calculations using the Information Management System/90 special application package.

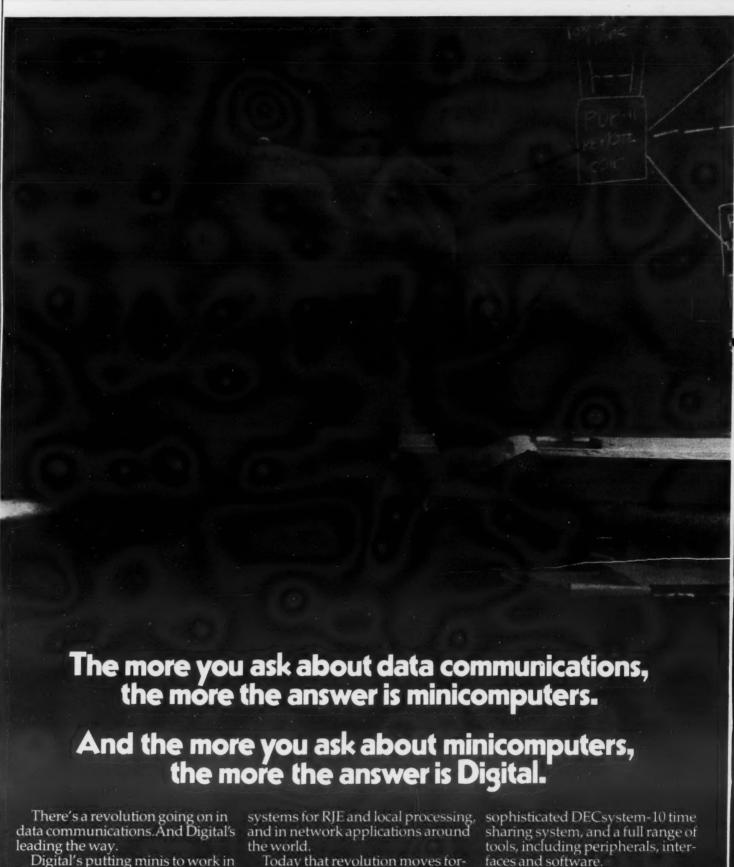
Alusuisse, Zurich, has ordered a Burroughs B3700 for on-line order entry and head office administrative jobs. Damart Co., Roubaix, France, makers of thermal underwear, has ordered NCR280 point-of-sale terminals and wands.

Minerva Insurance Group, Milan, Italy, is replacing an IBM 360/20 with a Honeywell 62/60 to handle the data processing of the three companies in the group.

The Oita Bank Ltd. in Oita City, Japan has ordered a Univac 1106 computer system valued at \$2.4 million for an on-line system being developed to cover all phases of the bank's operations.

If you have questions on where

the revolution's going next, now's



ward. With Digital's leading PDP-11

family of minicomputers, the highly

Executives' Directory Compiled

PHOENIX – The August 1974 "Directory of Top Computer Executives" is now available from the publisher, Applied Computer Research (ACR).

The list is based primarily on Fortune Magazine's "Double 500" largest U.S. industrial corporations, plus the six groups of "fifties," according to ACR.

Companies not listed by *Fortune* are included if gross annual revenues exceed \$50 million and the total DP budget exceeds \$250,000 annually.

For purposes of the directory, the top computer executive is the individual who has general management responsibility for the DP function and devotes full time to DP activities.

Types of companies listed include: manufacturing and service, commercial banks, diversified financial, insurance, retail chains, transportation, utilities and educational institutions.

Single copy price is \$50; annual subscription (two semi-

ACR is located at 8808 N. Central Ave., Suite 298, 85020.

'Avoid Process Overkill'

User-Vendor Interplay Key to Circuits

LOS ANGELES — One of the key elements in developing a custom MOS/LSI circuit is correctly determing when primary responsibility should shift from the user to the MOS vendor, Joseph A. Mingione of American Microsystems, Inc. told attendees at a recent conference.

"Determining where the most capability lies, assuming it is somewhere between the user and the vendor, can be very difficult and time-consuming," he said.

Custom MOS/LSIs are circuits

designed specifically to perform a unique function for an individual user. They are not specifically programmed CPUs or read-only memories (ROMs), he said.

Selection of a wafer fabrication process should be made on the basis of the lowest cost/function and most mature process that satisfies specification requirements

"Be careful to avoid process overkill of specifications" and new processes, he advised. "A change in the process as it matures can render your masks obsolete," he said.

Specifications should be detailed, resembling a standard product data sheet, remarked Mingione, AMI's marketing manager for custom MOS/LSI.

A simple purchase order is inadequate, he warned. "A comprehensive contract including production prices and schedules, penalty clauses, tooling rights, patent indemnity, ad infinitum is a necessity," he stressed.

Allow time for development. "Getting to the firm MOS logic and specs can vary from six months to a year," he said. From that point to production shipment can take anywhere from eight months to a year, he said.

A customer should insist that the vendor assign a program manager who will provide monthly progress reports, he added.

Filter Division Sold by Omnitec

PHOENIX – Omnitec Corp. has sold its Filter Division to the O.P.T. Corp. of Phillipsburg, N.J. The sale includes all of the Filter Division's designs and backlog.

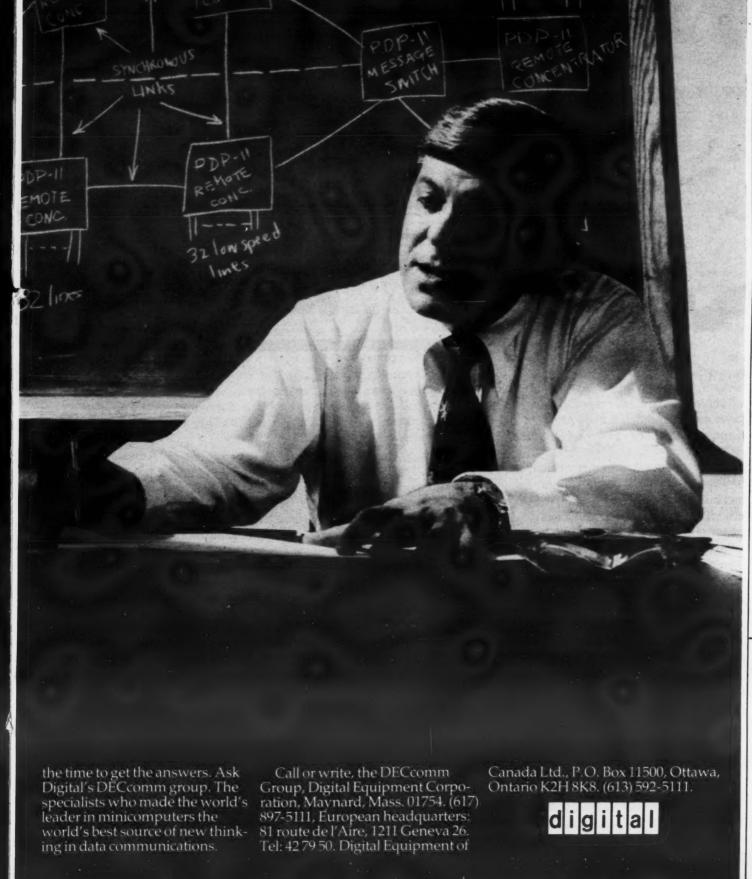
The division made communications filters chiefly for the military market, the firm stated. Omnitec has been deemphasizing its military operation, and the move will allow the company to concentrate on its acoustic coupler and modem products, the firm said.

Omnitec said it recently introduced three new products of this kind and has added 14 distributors and 12 new representatives nationally.

The firm is forecasting \$2 million in sales during the fiscal year that began Aug. 1.

BR Division Expanding

ROLLING MEADOWS, III. — Bunker Ramo Corp. plans to double the manufacturing capability of its Electronic Store Information Systems (Esis) Division here and to strengthen the division's engineering, planning and development activities by transferring them to the company's commercial research and development center in Trumbull, Conn.



A low cost computer easily perform most small to medium size companies.

If you are considering the considerin

If you are considering accounting machines, service bureaus, or computers

OPUS III is three machin

- An accounting machine
- A medium size compute
- ierminal
 One of the best price/

One of the best price/ performance ratios in the industry.



COMPUTER DEVELOPMENT
13500 Midway Rd.
Daltas, Texas 75240
(214) 233-3238
1850 Challenge Dr.
Concord, Calif. 84520
(415) 796-3123

(agencies still available in several cities)



It's called Computerwoche, (woche is pronounced võ-kuh), and it's Computerworld's new sister in Germany. Modeled after its parent, Computerwoche will serve key computer users in Europe's largest EDP market. It will have an initial circulation of 22,000 including company officers, managers and top technical people at user sites throughout the German market, as well as officers and planners at computer equipment producing companies. Publication begins in October 1974 and will be weekly starting in January. Computerwoche is published by Computerworld GmbH, with a full editorial and production staff based in Munich, and it will serve the German market with the same editorial excellence that has made Computerworld a leading EDP publication in the United

States. A recent readership study by IDC Deutschland has shown that German users give highest readership priority to information on new products and services and new techniques for the application of computers. And Computerwoche will focus on serving those needs.

The market which Computerwoche serves is large and growing. At the end of 1973, there were 11,000 computer systems in Germany, valued at just over \$4 billion, and recent market studies indicate that expenditures will be growing rapidly over the next four years. Overall user spending is expected to grow at 14% a year, and areas like terminals and communications equipment and software and services are expected to average growth rates of 25% - 30% a year.

TO: Neal Wilder Vice Presider Computerwo 797 Washing Newton, Mas	nt, Marketing orld ton Street		
Check here if	ou would also like to	on Computerwock receive information imputer, the EDP nev	on our
Name			
Title			
Company			
Address			
City	State		Zip
Boston Bob Ziegel Mike Burman (617) 965-5800	New York Don Fagan Frank Gallo (201) 461-2575	Los Angeles Bob Byrne Joseph Ryan (213) 477-4208	San Francisco Bill Healey Jerry Thompson (415) 362-8547

If you're marketing goods and services in Europe's largest (the world's third largest) EDP market - or if you should be - you should look into Computerwoche. Your prospects will be. Send in the coupon, or contact your Computerworld salesman for all the details.



COMPUTERWORLD

Datatron Offers Semi Testing Service

SANTA ANA, Calif. - Datatron, Inc. is offering turnkey installation of prescreening and testing facilities for semi-conductor devices.

DP firms whose needs for testing are relatively small can use Datatron's Microelectric Testing Laboratories (MTL). As volume grows, these firms can obtain in-house testing without a large initial capital outlay through Datatron's lease plan, the company said.

President Clyde J. Davis Jr. said the plan enables users to transfer the same testing procedures used at MTL to in-house facilities.

Each installation will include test programs, training, equipment installation and all environmental equipment the customer needs for testing, a spokesman said.

Robert Half all we do is place competent Financial personne

That makes us very good at it.

Albuquerque, 2201 San Pedro N.E (505) 266-5557
Altentown, 1401 Cedar Crest Blvd (215) 439-1506 Alexendrie, Va., 5001 Seminary Road (703) 931-3600
Alexandria, Va., 5001 Seminary Road (703) 931-3600
Atlanta, 3379 Peachtree Road N.E (404) 233-2416
Baltimere, The Quadrangle-Cross Keys (301) 323-7770
Boston, 140 Federal St (617) 423-6440
Charlotte, 4801 E. Independence Blvd (704) 535-3370
Chicago, 333 N. Michigan Ave (312) 782-6930
Cincinnati, 606 Terrace Hilton
Cleveland, 1367 E. 6th St (216) 621-9670
Dellas, 2001 Bryan Tower
Denver, 1612 Court Place (303) 244-2925
Detroit, 670 Honsywell Center, Southfield . (313) 559-1212
Hartford, 111 Pearl St (203) 278-7170
Houston, 1200 Central Nat'l Bank Bldg (713) 228-0056
Indianapolis, 921 East 86 St (317) 253-5545
Konses City, Mo., 127 West 10th St (816) 474-4583
Lancaster, Pa., 8 North Queen St (717) 299-5621
Lene Island, 420 Jericho Turngike, Jericho . (516) 822-8080
Los Angeles, 3600 Wilshire Blvd (213) 386-6805
Louisville, 680 South 4th St (502) 589-6657
Memphis, 12 S. Main St (901) 523-8950
Miami, 1190 N.E. 163 St., No. Miami Basch . (305) 947-0684
Milwaukee, 777 East Wisconsin Ave (414) 271-9380
Minnsapelis, 80 South 8th St (612) 336-8636
Newark, 1180 Raymond Blvd (201) 623-3661
New Yerk, 330 Medison Ave (212) 986-1300
Omaha, 7101 Mercy Road (402) 397-8107
Orange, Cal., 500 South Main St (714) 835-4103
Philadelphia, 2 Penn Center Plaza (215) 568-4580
Phoenix, 1517 Del Webb TowneHouse (602) 279 1688
Pittsburgh, Gateway Towers (412) 471-5946
Portland, Or., 610 S.W. Alder St (503) 222-9778
Providence, 400 Turks Head Bidg (401) 274-8700
Son Diego, 525 B St (714) 239-9004
St. Louis, 7733 Forsyth Blvd., Clayton (314) 727-1535
San Francisco, 111 Pine St
San Jose, 675 North First St
Screeten, 407 Connell Bidg (717) 961-5821
Seattle, 1215 Fourth Ave (206) 524-9000
Stamford, Ct., 111 Prospect St (203) 325-4158
Tampa, 1311 N. Westshore Blvd (813) 876-4191
Washington, D.C., 7316 Wisconsin N.W (301) 652-1960
Wilmington, 1102 West St
. 102 Heat of
London, England, 17 Finsbury Square 01-538-4394
Terente, Canada, 15 Toronto St (416) 868-1314
Vancouver, Canada, 535 Thurlow St

ROBERT HALF

With the aid of a computer, Datatron analyzes the customer's usage of semi parts and recommends either contract testing services, an in-house test center or a combination of the two.

The expense of defective semiconductor devices can have a severe effect on a company's margin, Davis said.

The industry-accepted standard

of faulty devices is about 2% of a shipment. The cost of rework and retest can run as high as 50% of total test cost.

If a company uses 10,000 devices a month, or about 200 boards, statistically the costs of reworking boards will be somewhere between \$10,000 and \$20,000 each month, Datatron calculated.

Kennedy Opts Into OEM Market

ALTADENA, Calif. - The high cost of money and of maintaining a service organization on a national basis were the primary reasons motivating the Kennedy Co. to get out of the end-user business.

"Since we were carrying our own leases, and considering the high cost of money, we decided to take that same investment and effort that we were putting in the end-user area and concentrate on the more fruitful OEM business," David Krueger, assistant to the vice-president, said, adding that "we're being very successful" at it right now.

Kennedy, which is mainly directing its efforts at the markets dealing with synchronous magnetic tape units, is negotiating to take over other companies' existing installed bases and possibly do a national marketing job, Krueger said.

The firm still continues enduser activities in the greater Los Angeles area, he said, but has no plans to expand. "It would just be too expensive because of the quantity orders it would involve and the high cost of money," he

Kennedy is, however, expanding the OEM line to the point that it has had to acquire another 30,000-sq-ft facility in Pasadena to meet production demands, Krueger said.

Contracts

Westinghouse Gets Contract For Montreal Metro System

PITTSBURGH, Pa. - Westinghouse Electric Corp. has been awarded an \$18.6 million contract to supply a centralized con-trol system to the Montreal Metro subway system.

The equipment will control train traffic, electric power dis-tribution and auxiliary services throughout the entire system from one location and supervise train scheduling and routing.

The Montreal system will include eight Westinghouse computers and 92 multiplexed communications systems.

Other Contracts

Creative Socio-Medics has re-

ceived a contract of \$400,000 from the National Institute on Drug Abuse for a nationwide research project to ascertain the extent and nature of polydrug

The Federal Aviation Administration has awarded \$98,648 contract to Univac to develop a "minimum safe altitude warning" capability for automated radar terminals systems that will enable controllers to alert pilots to potentially dangerous deviations in altitude.

Information International, Inc. has been awarded a contract to create software for the Teale Center's automated typesetting system.

Announcements PROGRAMMERS:

Position

THERE'S A GOOD CHANCE WE'RE THE OPPORTUNITY YOU'VE BEEN LOOKING FOR LEAD SYSTEMS PROGRAMMER SENIOR SYSTEMS ANALYST/PROGRAMMER THE BEST OF TWO WORLDS MEET AT LA

EDP AUDITORS

We are looking for an aggressive professional to develop and evaluate audit plans and techniques.

Qualifications may include:

- Degree in accounting/business
- Previous auditing experience
- Programming/systems experience Insurance background helpful

Excellent growth and career opportunity. Salary commensurate with education and experience.

> For prompt consideration, contact Jackie Harper, (301) 986-2961 or (301) 986-2795 or send your resume to:

Jackie Harper, Employment

5260 Western Avenue Chevy Chase, Md. 20015

an equal opportunity employer m/f



'OMNITEC STRIPS ITS 'BAWDY'

We regret to inform you that the information normally supplied here is:

RATED XXXXX If however, you are a mature terminal or high speed printer manufacturer who is interested in investigating the possibility of having an intelligent 1200 baud device built into your new systems, please contact us.

All inquires will be handled discreetly and replies will be forwarded in a plain brown envelope to your personal

OMNITEC CORPORATION



2405 S. 20th Street Phoenix, Arizona 85034 (602) 258-8244

ANALYST/PROGRAMMERS

The Pawnee Division of the Cessna Aircraft Company, world's leading manufacturer of business, personal, and utility aircraft low offering excellent opportunities a lalified offering excellent opportunities analyst/programmers.

These positions require individ as capable of for accepting sole resp from initial contact wi project, user to lementation of the sys rence must be in degning systems and writing associated programs. Applicants should be experienced associated in manufacturing and inventory applications and familiar with IBM 360 and 370 and teleprocessing equipment.

These are salaried positions, offering attractive benefits, professional challenge and outstanding career growth potential. If you have the necessary qualifications, we'd like to hear from you. Send resume and salary require-

Cessna Aircraft Company Pawnee Division **Employment Manager** P.O. Box 1521, Dept. AP Wichita, Kansas 67201



An Equal Opportunity Employer

Software Group Supervisor

IBM 370/155 OS/MVT/HASP

IBM 370/155 OS/MVT/HASP
The University of Akron Computer Center has a position open for a Supervisor of the Software Group. Our environment is large-scale OS/MVT with T/P. We are seeking an individual who has 5 years' experience in computing and a minimum of three years with maintenance and support of multiprocessing operating systems with a good working knowledge and direct experience with HASP and OS. BS OBA degree required, Master's Degree preferred. Will be involved with software and hardware planning effort and developing operating procedures for entire Computer Center, as well as responsible for software maintenance. Supervisory experience or demonstrated supervisory potential required. This is an excellent growth position. This position carries general faculty status and a very liberal fringe benefit program. Send resume to: Mr. Frank B. Thomas Director of the Computer Center The University of Akron Akron, Ohio 44325 (216) 375-7170

POSITION ANNOUNCEMENTS

POSITION ANNOUNCEMENTS

POSITION ANNOUNCEMENTS POSITION ANNOUNCEMENTS | POSITION ANNOUNCEMENTS

Itty

Monopoly Bitty

Customer Service Engineers

We're specialists in ibm
"Customer Engineer" Extractions

Bill Gill

Salary \$1300-\$1800/month

5724 W. Diversey Av. Chicago, III. 60639 (312) 622-7711

SYSTEMS **ANALYST**

High visibility position for aggressive systems technician to devlp on-line Order Entry Syst for profitable new mfg co. Requires in-depth knowl Order Entry + min 5 yrs systems design & current COBOL prog skills. Salary to \$20,000 (fee

140 Federal St. Boston, Mass. 02110 (617) 423-6440

Wanted **2 EDP HARDWARE SPECIALISTS** 15 PROGRAMMER / ANALYSTS

Southern New England Telephone, part of the Bell System and one of the largest corporations in Connecticut, is expanding its computer operations. It has openings for two specialists in EDP hardware planning and 15 programmer/analysts.

The hardware specialists must have a broad EDP background. Familiarity with a 370/165, 370/158 computer complex and software is a must. Engineering or computer science background required.

Programmer/analysts must know COBOL and/or BAL. Also jobs in Teleprocessing for people with CICS experience.

Excellent salary and complete company benefits. South Central Connecticut location. Excellent schools and colleges, fine residential areas. Many cultural and recreational activities.

Interested, qualified applicants should send resume, including salary requirements, in confidence to:

MRS. KAREN HUGRET SOUTHERN NEW ENGLAND TELEPHONE 153 COLLEGE STREET NEW HAVEN, CONNECTICUT 06506



(A) Southern New England Telephone An Equal Opportunity Employer m/f

ACADEMIC COMPUTING SERVICES

Person needed to prepare, maintain, and distribute all documentation for academic and research users of university's UNIVAC 1110 computer system. Applicants should have a bachelors degree with a strong background in both technical writing and computing. UNIVAC 1100 series experience desirable. Salary range \$10,000 to \$11,000. Send



Academic Computing Services Michigan Technological University Houghton, Michigan 49931

A non-discriminatory affirmative action employer. Located in Michigan's beautiful Upper Penninsula.

Programmer/Analyst -Experienced in COBOL and one other language. IBM 360/40 DOS system. \$12 - \$16 K.

Send resume' to: Jim Dunlap, Computer Center University of Alaska Fairbanks, Alaska 99701 University of Alaska is an Equal Opportunity Employer

The Prime Computer User Plan For Low Cost Time Sharing:

Buy a Prime 300 Multilanguage, Virtual-**Memory, Time Shared** System and Save \$40,000

Plan on a Prime multilingual time sharing system

One that supports up to 16 terminals; lets you program in BASIC, FORTRAN and Assembly Language; provides 128K bytes of protected virtual memory for each user; and can save you \$40,000 compared to multilanguage systems from other manufacturers. (In fact, a Prime multilanguage system will save you money compared to most single-language time shared systems as well.)

Plan on attending a Try-It-Before-You-Buy-It seminar

Find out how a Prime time shared system can fit your requirements. If you like what you see, we can deliver the system of your choice in less than 60 days.

Here's the seminar schedule; call us today and make a reservation to attend.

call (617) 879-2960 Boston October 7 call (215) 688-0396 Philadelphia October 9 call (213) 881-8433 October 14 Los Angeles call (313) 356-4840 Detroit October 16



Run With Us

Whether you're buying, selling, swapping, hiring, or looking, Computerworld Classifieds work.

HOW TO ADVERTISE: Our rates are \$44.80 per column inch. The minimim size ad is 1 column wide by 2 inches deep, and costs \$89.60.

For a minimum size ad, figure that one 18-character headline (12-characters if all capitals) plus your company name and address at the bottom will fill about 1 inch of depth. You can then fit about 50 words of copy in the remaining inch of depth. Additional space is available in half-inch increments if more space is needed.

WRITE YOUR AD and send it to: Computerworld Classified Advertising, 797 Washington St., Newton, Mass. 02160. We will set the ad in fonts available without charge. Reverses, tints, and complicated work will be billed at cost. We will use our best judgment in setting up ads supplied without layouts. Ads set up and not used will be billed at cost for composition.

BLIND BOX is \$1 extra per insertion.

FOR MORE INFORMATION, contact your area Computerworld Sales Office, or call Sara Steets at (617) 965-5800.



POSITION ANNOUNCEMENTS | POSITION ANNOUNCEMENTS

POSITION ANNOUNCEMENTS

POSITION ANNOUNCEMENTS

POSITION ANNOUNCEMENTS

COMPUTER PROGRAMMER/ANALYSTS

The E.D.P. Division of a leading financial institution in the Midwest has openings for experienced programmers and analysts with the following background:

SYSTEMS ANALYSTS

- A minimum of one year technical training in an E.D.P. field
- 2) Extensive banking experience in a large bank in systems or operations
 3) Ability to communicate with all levels of

PROGRAMMERS

1) 1-3 years COBOL programming on Honeywell H-600/6000 computer systems
2) Should have a good working knowledge of the GCOS operating systems and utility software Send a complete resume, including salary requirements to:

CW Box 4214
797 Wasington St.

Newton, Mass. 02160

SOFTWARE DESIGN, INC. HAS IMMEDIATE OPENINGS FOR AN EXPERIENCED SALESMAN TO MARKET:

EPAT FMAINT

GRASPVS EPATVS FMAINTVS

The leading software products in the U.S.

Established territory available in our Washington, D.C. office. The successful candidate will have a proven sales record, and be accustomed to earning 25,000 to 30,000K per year. Software Design, Inc. pays for an excellent benefit package and all expenses

Send Reusme or Call in Confidence To: Van B. Honeycutt SOFTWARE DESIGN, INC. 2009 North Fourteenth Street Arlington, Virginia 22201 (703) 525-0447

CORPORATE SYSTEMS PERSONNEL

Due to our recent reorganization and expansion programs our Corporate Systems Division has the following openings:

Project Manager Systems Analyst Programmer Analysts - **Internal Systems Deposit Systems BankAmericard** Trust

Programmers

Commercial Loans BankAmericard

Senior Systems Programmer Technical Support

We are a leading Virginia financial institution based in Richmond having an IBM 370/158 OS/VS1 State of the art environment, offering excellent promotional potential, competitive salaries and a comprehensive fringe benefit package.

Please submit complete resume listing professional and educational background and salary requirements to:

First & Merchants Corporation P.O. Box 27025 Richmond, Virginia 23261 Attn: D.T. Leonard An equal opportunity employer.

PROGRAMMERS SENIOR PROGRAMMERS PROGRAMMER/ANALYSTS

LOOKING FOR A CHALLENGE?

Be part of a team developing innovative new approaches to computerized photocomposition in the printing and publishing

We have new challenges for people who want to build a sound and satisfying future. Ours is a planned growth. We refuse to "staff up" in hopes that new business develops, then realign our personnel when it doesn't.

Current projects include on-line test entry and file maintenance systems, data base/photocomposition and full page composition systems.

If you would like to help us meet these challenges and have skills in IBM 370-DOS-Assembly Language coding, we would like to talk to you. We also need people skilled in CICS and in

For a confidential interview, contact Barbara Clark, (213) 268-8261, or send resume to:

TIMES MIRROR PRESS

TIMES MIRROR

1115 SOUTH BOYLE AVENUE LOS ANGELES CALIFORNIA 90023

An Equal Opportunity Employer

Customer Service Engineers

Jr. CE

We're specialists in 'Customer Engineer" Extractions.



5724 W. Diversey Av. Chicago, III. 60639 Gill (312) 622-7711

SALESMAN

Leading computer ribbon manufacturer seeks experienced Sales and Managerial personnel, representatives,

Excellent opportunities for men now selling computer ribbons, typewriter ribbons and computer tapes.

CW Box 4216 797 Washington St. Newton, Mass. 02160

Mr. R. Wolk, V.P.

Atlantic Software Inc. 5th & Chestnut Sts., Phila., Pa. 19106 215-922-7500

COMPUTER
CENTER MANAGER
Supervise, train, evaluate staff of ten.
Coordinate user needs-instructional, administrative computing with the California State University and Colleges system. Honeywell 2020 with standalone capacity is in telecommunication with dual CDC 3300's. Master's degree and five years experience including management, systems analysis, programming skills required. Salary: \$19,404-\$23,592. New Position November 1, 1974. Send resume by October 15, 1974 to Dr. Robert A. Schwabe CSC-San Bernardino, 5500 State College Parkway, San Bernardino, California 92407. Equal Opportunity/Affirmative Action Employer.

COMPUTER PROGRAMMER

COMPUTER PROGRAMMER
Environmental consulting firm is seeking a programmer with substantial knowledge of Cobol, Fortran IV and job control language. Should have experience with accounting programs and scientific applications programming, as well as familiarity with IBM 360 Computers. Position involves the development and maintenance of business and scientific programs as well as the supervision of their use. If you are a self-starter and relate well with people we would like to hear from you.

Send resume to: J. Myles Mahoney Personnel Manager
Normandeau Associates, Inc.
Nashua Road, Bedford, N.H. 03102
An Equal Opportunity Employer

PROGRAMMER/ANALYST IBM SYSTEMS 3

An opportunity to join a progressive company with a growing service bureau located in small midwest town. This position offers a splendid opportunity for the right person who doesn't work by a time clock. Liberai benefits including hospital and major medical insurance and discount on gasoline purchases. All replies confidential. Send complete details to: CW Box 4210 797 Washington St. Newton, Mass. 02160

DATA PROCESSING MANAGER

supervise Data Process Function, programming Cobol and RPG II, operation of Bur-roughs B1714 48K disk. BS deroughs B1714 48K disk. BS degree in Computer Science with 2 years experience or certificate from technical school with 5 years experience. Excellent benefits. Salary negotiable. Contact Mr. Hammond, Assistant Administrator, Helena Hospital, Helena, Arkansas 72342.

An Equal Opportunity Employer An Equal Opportunity Employer

SYSTEM SOFTWARE ENGINEERING SPECIALIST

Due to continued growth and expansion, the Engineering Division of Canberra Industries is seeking qualified applicants for a responsible position as System Software Engineering Specialist. The job will primarily entail analysis, design development and documentation of PDP11 software control systems for nuclear radiation monitoring equipment. In addition, interaction with hardware designers, production of diagnostic and custom software, plus involvement in the company's computer requirement planning function will be an essential aspect of the job.

The ideal candidate will have at least a BS (MS preferred) in computer science or a related field, an extensive background in minicomputer software, and a good understanding of hardware. Experience in modular Fortran and assembler language programming, writing device drivers, and working efficiently with people toward an established goal is very important.

Salary for this position is open. Benefits include liberal insurance, educational, vacation, and advancement programs. Submit a detailed resume to:

Mr. Rudolph Gatti Due to continued growth and expansion, the Engineering Divi-

Mr. Rudolph Gatti
Systems Engineering Manager
Canberra Industries
45 Gracey Avenue
Meriden, Connecticut 06450
An Equal Opportunity Employe

Attention computer programmers who'd like to live in Boston.

New England Life, one of America's most prestigious life insurance companies with headquarters in Boston, is looking for programmers with one to four years experience in COBOL, assembler language or data base management.

New England Life is implementing a new system which incorporates all administrative aspects of the life insurance business from new issue and in-force policy maintenance through valuation/policy exhibit and commission processing. The system is front-ended by insurance transaction data collecton with on-line termi-

Applicants must be highly motivated to work in a results oriented environment. Life Insurance experience is desirable but not necessary as you will be working for Senior Insurance Analysts and experienced Programming Managers. This is an excellent opportunity for motivated programmers to increase in salary and responsibility.

On-Line Transaction Programmers: required two to four years experience in programming third generation computers and assembler languages. Responsibilities include design and programming transactions to collect data from video and teletype terminals.

Data Base Designer/Programmers: required two to five years experience with COBOL, UNIVAC 1100 series computers and UNIVAC's DMS-1100 (or other CODASYL DMS systems). Responsibilities in data base administration include analysis of data base requirements, designing and programming file loads and backup/ recovery systems,

COBOL Programmers: requires at least two years experience in ANS/ASC11 COBOL on third generation computers. Responsibilities include analysis, design, programming and documenting application programs as well as conferring with user management to resolve questions on input, output, processing and testing pro-

360 Assembler Language Programmers: requires at least one year experience in ALC, ANS COBOL experience desired. Responsibilities include programming CFO life insurance applications on a 360/30 or 360/40 computer.

Our employee benefit package includes contributory health insurance, free group life insurance and retirement plan, tuition reimbursement for college degree courses, paid vacation and holidays and Home Office cafeteria privileges. New

Come to the good life.

DATA PROCESSING OFFICER

The City of Fairborn, a rapidly expanding city of 35,000 located 60 miles north of Cincinnati, is looking for a professional programmer/analyst. This programmer/analyst will be responsible for the design and implementation of both batch and on-line systems for the Police, Fire,

implementation of both batch and on-line systems for the Police, Fire, Public Service, and Administrative Departments of the city using an installed fourth generation, multiprogramming computer. Presently, 14 major application arees have been identified for implementation. Qualified individuals must be self-disciplined, self-motivated, and knowledgeable in Disc Processing concepts with experience in RPG and COBOL. The position offers excellent professional growth opportunities and a comprehensive fringe benefit program. Salary will be commensurate with experience. Please submit your resume stating experience, personal and work references, and salary requirements to the Personnel Office,

City of Fairborn 44 West Hebble Avenue Fairborn, Ohio 45324

An Equal Opportunity Employer

EDP

MANAGER

A hospital west of Boston is seeking an individ-

ual familiar with business and medical applica-

tions on NCR and DEC computers. A minimum

of 3 years management experience is required.

an equal opportunity employer

Tired of Coding

Expansion of GEICO's data processing

training department has created two

challenging opportunities for instructors.

Candidates should have either PL/1 experience or background in any of the

Mark IV, ALC, OS, VS, systems analyst,

or structured programming. College degree and/or teaching experience preferred but not required.

Excellent growth and career opportunity

with the largest commercial installation

in the Washington, D.C., metropolitan

area. Salary commensurate with educa-

For prompt consideration, contact

Jackie Harper, (301) 986-2961 or (301) 986-2795

or send your resume to:

Jackie Harper, Employment **GEICO**

5260 Western Avenue

Chevy Chase, Md. 20015

an equal opportunity employer m/f

tion and experience. Up to \$18,000.

CW Box 4217

797 Washington St., Newton, Mass. 02160

Send resume to:

following areas:

PROGRAMMING INSTRUCTOR

MANAGEMENT CONSULTING

We are a leading international organization of professional consultants. A policy of controlled growth based on the personal and professional development of individual staff members has resulted in an image of quality and professionalism. As a result, we have a record of continued and stable growth over a period of years.

IF YOU ARE A professional in data processing, finance, or manufacturing with significant "hands-on" experience in solving problems for business, industry or government, we offer an exceptional opportunity for personal advancement.

Candidates should have 2-5 years of meaningful experience.

An MBA is also desirable but not mandatory.

Interested candidates should reply in confidence to:

CW Box 4215 797 Washington St. Newton, Mass. 02160

SALES REPRESENTATIVES

COMPUTER GRAPHICS DESIGN

and

N/C TAPE PREPARATION SYSTEMS

We have nationwide openings for technical Sales Representa-

tives with earnings potential in the \$25,000. to \$40,000. range. The candidate should have sales experience in any of

Numerical Control/Graphics Design

Calling on top level Mfg. Executives

With over 125 systems installed, UNITED COMPUTING CORPORATION is recognized as the industry leader in N/C

Tape preparation, Graphics, and Manufacturing Automation

For the qualified candidate, we offer an excellent salary and

incentive plan, stock options and a comprehensive benefit

C. Gordon Utt - Vice President Sales

22500 So. Avalon, Carson, Calif. 90745

(213) 830-7720

Computer Hardware Capital Equipment

An equal opportunity employer

the following:

Systems.

SOFTWARE

for technical publication -Mid-Atlantic territory.

(516) 872-9550

PROGRAMMER/ANALYST

To aid in the development of systems for college administration and academic programs. Appli-cants must be qualified to assume

- environment Marketing user experience. Excellent communications

Route 10, East Ha

Computer Professionals

Please call collect or send resume to:

There's no present like the time!

In helping you to advance your career, perhaps one of our major contributions is the enormous amount of time we save you.

By contacting your nearest ESP Associates office, you can, at one time and in one place, review more career opportunities than you could

been better for meaningful career advancement either in your own locality or anywhere in America, if you

CHICAGO McCormick & Associates, Inc. 386 North York Street Elmhurst, Illinois 60126

CLEVELAND McCormick & Associates, Inc. 601 Rockwell Avenue Cleveland, Ohio 44114

COLUMBUS
Thornewall-Delaney Associates
926 E. Broad Street
Columbus, Ohio 43205 DALLAS
Data Processing Careers
Suite 1109
Stemmons Tower West
Dallas, Texas 75207

DETROIT Electronic Systems Personnel 1705 Fisher Building Detroit, Michigan 48202

HARTFORD Compass, Inc. 900 Asylum Avenue Hartford, Connecticut 06105

MINNEAPOLIS/ST. PAUL Electronic Systems Personnel 801 Nicollet Mall, Suite 1716 Minneapolis, Minnesots 55402

NEW YORK Botal Associates 405 Lexington Avenue New York, New York 10017 PITTSBURGH Electronic Systems Personnel 106 Lawyers Building

106 Lawyers Building 428 Forbes Avenue Pittsburgh, Penna. 15219 SAN FRANCISCO
The Computer Resources Group Agency, Inc.
303 Sacramento Street San Francisco, Cal. 94111

WASHINGTON, D. C. ESP Systems Corporation Suite 210 1211 Connecticut Ave. N.W. Washington, D. C. 20036

eep aeecciatee

PROCESS CONTROL ENGINEERS

Expanding sales of analog and digital equipment for fluid process control has created career positions with excellent growth opportunities.

SALES ENGINEERS

Provide technical support for our field sales force. Includes a wide variety of tasks-demonstrations, technical proposals, sales presentations and liaison activities with Engineering, Manufacturing and Research.

SYSTEMS ANALYSTS

Perform control systems analysis, prepare application programs and supporting documentation, and checkout software at time

Fisher Controls, a world leader in fluid process control equipment. offers. excellent starting salaries and benefit plans for these positions in Marshalltown, lowa.

An engineering degree and a minimum of two years experience in industrial control systems is required. Send resume including salary history, in confidence to Fisher Controls, Attention - Mr. Bob Lahr or call Bob at (515) 754-3626.



FISHER CONTROLS COMPANY - MARSHALLTOWN, IOWA 50158 An Equal Opportunity Employe

EXCLUSIVE TERRITORIES AVAILABLE. FULL OR PART TIME AGENTS TO MARKET SUCCESSFUL SOFTWARE. HIGHEST COMMISSION IN THE INDUSTRY.

ADV. Space Salesman

Experience in advertising or technical sales desirable. Salary & bonus arrangement. For appointment phone Bob Poggi.

complete systems and programming responsibilities. A.A.S. degree and one year experience re-quired or comparable experience in systems analysis. Knowledge of IBM System/3 desired.

IBM System/3 desired.
Send resume to:
Dr. John Phillips, Jr.
Vice President & Dean of Faculty
sullivan County Community College
Loch Sheidrake, N.Y. 12759
An Equal Opportunity/
Affirmative Action Employer

Sandoz Colors & Chemicals, a major company in the chemical dyestuff industry, currently seeks an addition to its professional EDP staff. Candidates should have the following qualifications:

Degree with 2-4 years COBOL experience in an OS/MVT

skills Ability to function as a member of a project team

We offer a starting salary com-mensurate with experience and accomplishments, along with a comprehensive benefits package. Send resume, in confidence, in-cluding salary history and re-quirement, to: PERSONNEL

An equal opportunity employer M/F

JUNIOR PROGRAMMER OR

PROGRAMMING TRAINEE

PROGRAMMING TRAINEE
Environmental consulting firm is seeking a person with training in Cobol and Fortran IV, who can operate and improve upon existing programs on an IBM 360 Computer system. We're looking for a self-starter with the desire to learn and the ability to relate well with people. This is an opportunity to learn by doing in a fast growing corporate organization. Good salary and fringe benefits. Send resume to: J. Myles Mahoney Personnel Manager
Normandeau Associates, Inc.
Nashua Road, Bedford, N.H. 03102
An Equal Opportunity Employer

DATA PROCESSING

MANAGER.

cility with ongoing expansion pro-

cility with ongoing expansion pro-gram seeks a Data Processing Man-ager. Candidate should have proven managerial ability. Health care and/or NCR Century experi-ence desirable. Salary \$18,000 per

yr. Exceptional benefits. Send resume to:
Donald R. Jetter, Controller

Cabell Huntington Hospital 1340 16th St. Huntington, W. Va. 25701 Phone: (304) 696-2628

DCM

Buy Sell Swap

360/20

Disk-Tape-Card Buy-Sell-Trade-Lease Specialists in Model 20

CMI Corporation 23000 Mack Avenue St. Clair Shores, Mich. 48060 (313) 774-9500 TWX 810-266-9708 Member Computer Dealers Association

Buy Sell Lease DEAL WITH PROFESSIONALS IN PLACEMENT OF PRE-OWNED EQUIPMENT 360/370 The Nations Largest Wholesale

COMPUTER WHOLESALE CORP. National Bank of Commerce New Orleans, La. 70112 (504) 581-7741

WANTED 360/40 I/O SET TELEX 2314's

Charlie Prochelo CALL: 612-546-4422

dataserv

400 Shelard Plaza, Suite 415 Minneapolis, Minnesota 55426 Member, Computer Dealers Assoc.

FOR SALE IBM 2314-1

Available October 1, 1974

Call or Write Jim Humphrey **GREAT WESTERN** SAVINGS 1418 North Main St. Santa Ana, Calif. 92701 (714) 558-6000

BUY SELL SWAP

WANTED

FOR SALE 8K & 12K 1440 DISK SYSTEMS

7335 TAPE DRIVE FOR 1440 SYSTEM Member Computer Dealers Assoc.

ACS Equipment Corporation

8928 Spring Branch Drive Houston, Tx 77055

(713) 461 1333

BUY SELL SWAP

360/20

Card-Disk-Tape Systems 30-60 Day Delivery

ECONOCOM, INC.

Subsidiary of Cook Industries, Inc. 855 Ridge Lake Blyd. Memphis, Tenn. 38117 (901) 767-9130 MEMBER COMPUTER DEALERS ASSOCIATION

Before You Buy — Lease Sell - 360, 370, 1401 IBM Unit Record Equip. Please Call or Write

COMPUTER CLEARING CORPORATION

5025 N. Central Expressway Suite 3046 Dallas, Texas 75205 Telephone (214) 528-5087

145

Serial #10095

For Sale or Lease By Owner

Available December 1, 1974 I/O Sets also available Contact: Harry Blair Computer Installations Corp. (713) 524-1401

FOR SALE

3-360/30 64K 1.5 CPU 1051-1052 FOR LESS THAN 8 MOS. I.B.M. Rent (Ea.) 360/50H.

3-Ch. (1) 1403-M2 (1) 2804-1 (1) 2821-1 (5) 2401-M2-9Tr. WANTED All IBM Equip. N.C.R. 31-32 Burroughs L Series CROMWELL ASSOCIATES 23 Rutgers Road Jackson, N.J. 08527 (201) 363-8012/8026

> IBM 1401 WITH 1311 DISK

For Sale Also 729 Tape Drives

D.P. Equipment
Marketing Corp.
260 W. Broadway, N.Y. N.Y.
CALL (212) 925-7737 Ext. 1

For Sale or Lease

360-20

2020-C1 CPU 8K 2560-A1 MFCM with 2 Print Lines 2203-A1 Printer

Avail. Nov. 15, 1974 Contact: Bob Johnson CALL: 612-546-4422

dataserv equipment inc. 400 Shelard Plaza, Suite 415 Minneapolis, Minnesota 55426 Member, Computer Dealers Assoc.

DISK SYSTEM

Two Loaded Systems Available Immediately Call Us Collect Today CMI Corporation 23000 Mack Avenue St. Clair Shores, MI 48080

(313) 774-9500 TWX 810-226-9708 Member Computer Dealers Assoc.



SPECIALISTS IN 370 CORE 3360/003 3360/005

BUY . SELL TRADE • LEASE ANY EDP EQUIPMENT

FINCORPORATED

۵

Leasing Dynamics Inc. 3101 Euclid Ave 216-687-0100

⋑EXCELLENT IBM 360/370 Greyhound Can Help You Meet Your Objectives. Mr. T.A. Takash Director of Equipment Sales Greyhound Computer Corporation Greyhound Tower Phoenix, Arizona 85077 (602) 248-5978 Mr. Pete Ahern Manager of Equipment Sales Sreyhound Computer Corporation 10 South Riverside Plaza Chicago, Illinois 60606 (312) 751-5430 Mr. M.W. Tucker, Jr. Manager of Equipment Sale Greyhound Computer Corporation 7540 LBJ Freeway, Suite 33:

Equipment Delivered Before You Pay

BUY SELL SWAP

NOW THERE'S another way

PIONEER COMPUTER MARKETING

ASSets: Wholly owned subsidiary of Pioneer Texas Corporation, a listed firm on the American Stock Exchange.

Inventory: Complete inventory of IBM equipment including systems 370-135-145-155 (see our 370 Ad in this issue). Also 360/20, 30, 40, 50 & 65. Also 1403, 2540, 2821 and all models of Tape and Disk Drives. We also retain a complete inventory of all types of second generation equipment ranging from 029's to 557's.

Quality: All our equipment is guaranteed for a maintenance contract at your location and completely reconditioned prior to shipment.

Size: National marketing organization and over 1,000 customers. References furnished upon request.

Stability: Adequate financial resources for Immediate action.

LET US HELP SAVE YOU MONEY IN BUYING AND SELLING EQUIPMENT.

Pioneer Computer Marketing Corporation 2636 Farrington Dallas, Texas 75207 (214) 637-0950

DPF

INCORPORATED

DPFINCORPORATED DPFINCORPORATED DPFINCORPORATED

BUY·SELL·LEASE·TRADE

Wanted IBM System 370's Available: IBM Systems 360/370

DPF INCORPORATED 141 Central Park Avenue South Hartsdale, New York 10530-

Special Offerings: 2030 Print Station 302 Disk (Mod 4) 2303/2841 Drum, Control 2844 Aux. Disk Control

DPFINCORPORATED DPFINCORPORATED DPFINCORPORATED

-SALE- 360/65 -LEASE-

SYSTEMS AVAILABLE

1130 360/20 360/30 360/50 370/155 ECONOCOM, INC.

Subsidiary of Cook Industries Inc. 855 Ridge Lake Blvd. P.O. Box 171116 Memphis, Tennessee 38117

(901) 767-9130 "MEMBER COMPUTER DEALERS ASSOCIATION"

I/O AVAILABLE

2401-5's 2401-6's 2501-B2 2520-B2 I/O Sets

CPUS, PERIPHERALS, MEMORY

FOR SALE

IBM 360 MINIS

HON 200/2000

418-11, 1004/5, 9200

MEMOREX 40 & 50 MINIS & PERIPHERALS

DEC 8, 9, 10, 11 & 15 DG NOVA & NOVA 1200 DCC 116 E CAI 808 GTE TEMPO I HP 2116C HIS 316, 416, 516 IBM 1620, 7040, 7094 LOCKHEED MAC 16 MICRO 810 SEL 810A & 840MP VARIAN 820 VARIAN 620 XLO 3100 TAPE, PRINTER, CARD I/O

(617) 261-1100 AMERICAN USED COMPUTER CORPORATION

P.O. Box 68, Kenmore Station, Boston, MA 02215 Member Computer Dealers Association

BUY SELL SWAP

BUY SELL SWAP

BUY SELL SWAP

BUY SELL SWAP

We Need: Urgently

370/155 370/145 1419-MOD 1 360/40 H

cac

BUY SELL LEASE

FOR BETTER VALUE

Available: **Immediately** for lease 360/50-I

LOOK TO:

COMPUTER ACQUISITIONS COMPANY
P.O. Box 80572 Atlanta, Ga. 30341 (404) 458-4425

IBM UNIT RECORD EQUIPMENT

024	083	402	523
026	084	403	548
029	085	407	552
056	087	408	557
077	088	514	602
082	080	510	604

We Buy, Sell or Lease 360 - 20 System 3 1130

Special Sale 029's All Models

(312) 827-8135

IBM COMPUTERS

Big Savings — up to 50% on Short Term Rentals

Call us for all your needs, we buy, rent and sell all types of IBM un
record equipment. Over 12 years of serving commercial and governme
requirements. All equipment rebuilt at our own 12
tory and guaranteed for IBM MAINTENANCE, Co
tact: John Fennell V.P. for proposal, 212-689-47:
Cable: Leasatrón, New York Telex: 423857 LMC L
116 East 27th Street New York, New York 10016

2200 E. DEVON AVE., DES PLAINES, ILLINOIS 80018

360/370

buy · sell · lease · trade

360/65 SALE

Dealers Association

We're the one with the finest reputation in the industry for on-time delivery at fair market prices. We're the one that has sold and leased over \$100,000,000 in used IBM COMPUTER EQUIPMENT to hundreds of users large and small. We're the one that's publicly held and financially stable. We're the biggest in the industry; We got there because we earn our business by providing expertise, professionalism, and integrity. Call us collect or write.

AVAILABLE EQUIPMENT

370/155 J

2 year attractive lease

360/50 360/40 Any core size and features

LEASE TRADE I/O Sets available for sale

1419-1 Available

BROKER INQUIRES INVITED

Home Office Comdisco Inc.

2200 E. Devon Ave. Des Plaines, III. 60018 312/297-3640 TWX-910-233-2478

Eastern Office

2777 Summer St. Stamford, Conn. 06905 203/359-4814 TWX-910-233-2478

COMDICO

UNTIL YOU FIND OUT WHY LEASING FROM THE FULL-SERVICE COMPANY IS DIFFERENT.

> **AVAILABLE IMMEDIATELY:** 360/40H WITH I/O SET 360/50 I WITH I/O SET **UNIVAC 1004**

CALL STEVE ELIAS AT (213) 678-0311 OR WRITE TO:

CSC

COMPUTER SCIENCES CORPORATION

buys, sells and leases

UNIT RECORD EQUIPMENT

All Models Available Refurbished Under IBM MA

IBM COMPUTERS

All model 360/20's, 360/30's 40's, 50's, and 65's. 370's and System 3's. All peripherals.

1401 SYSTEMS

Call: Don Norris Jim Bickle JIM BICKIE
DATA AUTOMATION CO. INC.
4858 CASH ROAD
DALLAS, TEXAS 75247
(214) 637-6570
Member Computer Dealers Assoc.

FOR SALE

MODEL K 2 MEG

Credit Options Available to Purchaser Available December, 1974 Call: Mr. Mitchell

(305) 593-3054 FOR SALE OR LEASE

\$2700; 056-\$250; 07: 82-\$900; 083-\$2300; 85-\$1400; 088-\$3300; 8-\$16,000; 402-\$1300; 4-\$900; 519-\$1300; 6-\$2200; 548-\$2000; 2-\$1400; 57-\$3700;

2-\$400; 729 (6) \$1600 1401-4K System-\$11,000 Member Computer Dealers Assocation THOMAS COMPUTER CORPORATION Suite 3807A 600 N. McClurg Court Chicago, Illinois 60611 (312) 944-1401

Upgrading to 3340's Have 12 Memorex 3330 DISK PACKS For Sale

John Geoghegan (914) 762-1000 - Ext. 308

WANT TO BUY

XEROX-XDS 9 SERIES & SIGMA SURPLUS EQUIPMENT

> Computers-Peripherals Components-Modules

We are a support organization and welcome all vendors/ users inquiries.

RACOM, INC.

31275 La Baya Drive Westlake Village, Calif. 91316 (213) 889-3833

Please notify Computerworld at least four weeks in advance. When writing about your subscription, please enclose a recent mailing label. The code line on top may not mean much to you, but it is the only way we have of quickly identifying your records. If you are receiving duplicate copies, please send both labels.

797 Washington Street Newton, Massachusetts 02160

IBM Unit Record Machines IBM 735 I/O Terminals NCR 31 - 32 - 33 - 395 - 400, NCR 480 - 481 - 482 - 450 **BURROUGHS - L - SERIES**

1137101 84 Kennedy St. Hackensack, N.J. 07601 (201) 343-4554

WANTED

Models 32 · 33

NATIONAL TELETYPEWRITER CORP. 207 Newtown Rd. Plainview, N.Y. 11803 (516) 293-0444



SAME DAY SHIPMENT **PRINTERS**

"BRAND NEW"

DATA PRODUCTS 2440 — 700 LPM 2470 — 1250 LPM

MDS 4320-300 LPM

ALSO Centronics, Potter, CDC A.B. Dick, IBM, HIS, Univac (617) 261-1100 Send for Free Report Maintenance of Computers AMERICAN USED COMPUTER CORP.

P.O. Box 68, Kenmore Sta. Boston, MA 02215 member Computer Dealers Association

BURROUGHS L SERIES

TC 500, TC 700 NCR 31, 32, 41, 42 481-482

FRIDEN Computypers and Flexowriters IBM 735 I/O Terminals

Call Stuart Rubenstein I.O.A. Data Corp.

383 Lafayette St., N.Y. 10003 (212) 673-9300 Member Computer Dealers Assoc

Carterfone Needs to Buy... your new or used Teletypewriters: 33ASR, 33KSR, 32ASR and 32KSR.

We're paying top prices! If you own this equipment, please contact Bud Scott immediately at (214) 350-7011. Or write Carterfone Communications Corporation,

2639 Walnut Hill Lane, Dallas, Texas 75229.

DECIMUS CORP.

360/50H \$3500-per mo. short term 370/135 take over short term lease 370/155 DAT, Accelerator (Immediate) 1130 CPU & Peripherals-components can be acquired individually

370/165 2 meg.

DICK LANIGAN (212) 953-0050

JOHN WANTA (713) 444-4970

KEYPUNCH SALE

RECONDITIONED MACHINES IMMEDIATE AVAILABILITY

026 1300.00 029 As Low As 059 IBM Verifier 1895.00 2989.00 047 Tape to Card 3650.00 1701 Univac 3600.00 5500.00 1710 Univac 519 - 27 POS M/S 3200.00 077/085/087 Collators 900/4000

Data Rentals/Sales Inc. 2919 LaCienega Blvd., Culver City, Calif. 90230 (213) 559-3822

BUY SELL SWAP

BUY SELL SWAP

BUY SELL SWAP

IBM 7074

10K - 4 usec.-2 CH. Eligible for IBM Maint. **CPU Includes**

7104-3, 7150-1, 7304-1 7501-1, 7600-2, 7602-6 7604-3, 7802-1, Also 10-7296 MAI 7 Trk Tape Dr. 2-7295 MAI 7 Trk Tape Dr. For Sales Info. Contact Mr. K.C. Gulling (216) 838-3223 or Mr. D.A. Conti (216) 838-3223 Sale or Lease

1403N1-2821-2540

Avail-Oct. 1, 1974

Call Chuck Greenfield (516) 586-3500 or

Roger Hughes (714) 644-4090

SAVE \$87,278 ON TAPE DRIVES

For Sale at 83% of List Price: 2 3803-1 IBM Tape Drive Controllers 16 3420-7 IBM Tape Drives (2 Dual Density)

Equipment worth \$513,400 for \$426,122 \$426,122 All are currently maintained by IBM and will be available Novem-ber 15, 1974. For more information call (303) 744-5519.

For Sale

DATACRAFT SYSTEM

Mod. 6024-5, 96k Bytes

2 CDC Cartridge Drives

1 Mag. Tape, 45 ips

1 Console Typewriter

Horizon Mrktg. Intern.

30 E. 81 Street

New York, N.Y. 10028

FOR SALE BY OWNER

(4) 2311 - Compatible

Disk Drives

Marshall/Mohawk M2500

(13) Packs also available \$30 each Contact: T.W. Dowling States Steamship Company 320 California St.

Under Continuous Maintenance Available 11/1/74 - \$1,500 each

4 months old

Brokers Inquiries Welcome

Shop the puter computer supermarket High Speed Available immediately for sale

Call your nearest CLC office:

CSC.

Washington (703) 521-2900 Mew York (201) 871-1890 Pittsburgh (412) 921-3077 Atlanta (404) 393-1309 Chicage (312) 343-0406

St. Louis (314) 878-4741 Kansas City (816) 471-7376 Houston (713) 447-0325

Los Angeles (714) 645-3712 San Francisco (415) 928-7202 Portland (503) 297-4721

Dallas (214) 637-5010

Paris 758-12-40 Hamburg 040-50-30-21 Geneva 022-61-27-54

Computer Leasing

Hq: 2001 Jefferson Davis Highway, Arlington, Va. 22202 Member: Computer Lessors Association

WANTED TO

FOR SALE

GA SPC-16/45

with 32K Bytes of Core 400 CPM Documation Card Reade 600 LPM, 132 COL Line Printer 25 IPS, 800 BPI, 9 Track Tape Drive

2314 Calcomp Disk Drive ASR — 33 Teletype All under GA maintenance. All 1-1/2 years old.

Applied Digital Technology, Inc. 8550 West Bryn Mawr Chicago, Illinois 60631 M.S. Newman (312) 693-4190

HONEYWELL/H-200, MODEL O.

20 K Central Processor

for sale. Available immedi-Manufacturer main-

Call (514) 866-3911, or write to:
The Comptroller
PETROFINA CANADA L*TD.
1 Place Ville Marie
Montreal, Quebec Cana telex no. 05267593

For Sale By Owner

370/165 Core

Two 3360-5 Boxes Available In 60 Days Very Attractively Priced

A.O. SMITH Corp. Dale F. Wood (414) 873-3000 Ext 26214

LOADED IBM 1440 FOR SALE

1442 Reader Punch 1443 Printer 1447 Console Printer (5) 1311 Disk Drives (2) 7335 Tape Drives For Further Information Contact: Dennis Jenson Western States Life Ins. Co. Box 2907 Fargo, ND 58102 Phone: (701) 237-5700

SALE. LEASE, TRADE 2314-A1 5-Drive 60 MS Computer Marketing, Inc. (215) 635-6112,

COMPUTER SALES, INC. 901 Office Park Plaza Oklahoma City, Okla. 73105

360-370-SYSTEM/3 **BUY-SELL-LEASE**

Immediate Funds for Long Term 370 Financing
Please call or write:

Okla. City (405) 848-8691 St. Louis (314) 727-7010 Houston (713) 444-0246

San Francisco, CA 94104 (415) 982-6221 MOHAWK

Data Sciences

7-Track 1101 Keyed Data Recorders 3 Units to Sell

(Will sell individually)
Write or call: Barbara Ambrose
Read's Inc.
2523 Gwynns Fall Pkwy
Baltimore, Md. 21216
(301) 669-2500

370/155

storage subsystems (IBM 3330 compatible)

Available Immediately (Principals only) Contact: R. Silver Present User (213) 245-9455

512K AMS MEMORY

4, 1 x 8 disk

Lease or Buy

IMMEDIATELY

CDC 9480 Series Disc Drive

CDC Model 841 Disc Drive

XDS Model 7242 Disc Drives

CALL OR WRITE: STEVE ELIAS COMPUTER SCIENCES CORPORATION

> 650 N. Sepulveda Boulevard El Segundo, California 90245 TELEPHONE (213) 678-0311

370/145

1 meg — features 9905, 9824, 9080, 9043, 4954, 3621, 9571, 9101, 9491, 7855, 1421, 3910, 6982, 2001, 8810, 7845, 3215/001

Available November 1, 1974 \$16,000/mo 3 year lease 5 year lease \$14,000/mo

Computer Language Research 4343 Sigma Road Dallas, Texas 75240 (214) 233-4343

ATTN: Steve Winn

FOR SALE OR LEASE 360/30

1401 Disc System **Attractive Rates**



Corporate Computers, Inc

115 Mason Street (203) 661-1500 Member Computer Dealers Association

For Sale

360 Model 40

AVAILABLE FOR IMMEDIATE LEASE

Any core size, CPU only or complete system including I/O set For an immediate quote call Sid Whiting, Director of Marketing (201) 569-3838

Diebold Computer Leasing, Inc. 177 N. Dean Street Englewood, New Jersey 07631

HONEYWELL 229 PRINTER 400 LPM 120 PP

IBM - 402 ACCOUNTING MACHINE with multiply feature (not CAM)

both machines under maintenance private owner - make an offer

Call: Wilson Grabill Dugan & Meyers Construction Co. 11110 Kenwood Road Cincinnati, Ohio 45242 (513) 891-4300

HON 1250-96K

Tape Controller (5) 204 B Tape Drives 257-1 Disk Controller (4) 273 Disk Drives

Under Continuous Maintenance Available November 1, 1974 Sale Price \$135,000

Call collect or write: John L. Ogilvie P.O. Box 71 West Point, Ga. 31883 (205) 756-7111 Ext. 2650

370 SALE

Below are three (3) CPU's for sale from PCM. These CPU's are available for inspection by you, the customer. The serial numbers are shown and inspection is available so you will not be mislead by quotes for machines which are available until you request to see them.

3135(GF) 196K #60111

Direct Control 1st Selector Channel 2nd Selector Channel 3210 Adapter 3046(01) Power Unit

3145(HO) 256K #10564

Second Selector Channel Third Selector Channel Word Buffer 3215 Adapter

3155(IOO) 512K #10738

Direct Control Third Block Multiplexer Fourth Block Multiplexer 3215 Adapter 3360(03) Core Storage #21448 3215(01) Printer-Keyboard #12766

FOR MORE INFORMATION CALL OR WRITE

Pioneer Computer Marketing Corporation 2636 Farrington Street Dallas, Texas 75207 (214) 637-0950

CDC 6600 system complete with I/O and disc

BOOTHE Computer

Don Bell

ALWAYS UP & RUNNING

LEASING, BUYING, SELLING!

2040G

SALE OR LEASE

2030 with I/O set

(415)989-6580

BUY SELL SWAP

BUY SELL SWAP

BUY SELL SWAP

BUY SELL SWAP



L & A computer industries, inc.

FOR SALE OR TRADE

1130 w/comm. feature 360/30 65K **CDC 2314**

370/135 144K Univac 9300 Any size and any delivery Univac tapes & disks

Fox Hill Office Park, Overland Park, Ks. 66211

(913) 381-7272



TLW COMPUT edustries inc

BUY - SELL - LEASE

3570 American Drive, Atlanta, Ga. 30341 404-451-1895 TWX 810-757-3654 312-295-2030

CHICAGO: SAN FRANCISCO: LOS ANGELES:

EQUIPMENT AVAILABLE SALE OR LEASE

IBM 370/155

Core size negotiable

IBM 360/65 Will configure to your needs IBM 360/501, 360/40H, 360/30F

> Call Jack Dittmann today. (415) 321-1798



EVERGREEN COMPUTER AND FINANCIAL, INC.

Member: Computer Dealers Association

CORPORATE HEADQUARTERS One Appletree Square Bloomington, Minnesota 55420 (612) 854-2000

REGIONAL OFFICES 2720 Des Plaines Avenue Des Plaines, Illinois 60018 (312) 298-7890

525 University Avenue Suite 1307 Palo Alto, California 94301 (415) 321-1798

FOR SALE 370/165 • 370/155 • 370/145 3830/3330 • 3360

We have immediate requirements for both purchase and lease of 370/165, 155, and 145 CPU's, 165 wanted for October/November delivery; 145's and 155's for delivery as soon as possible.

We also have 165's for sale or lease beginning December 1974. 155's and 145's for sale and lease are available for October and later delivery.

3830 & 3330 discs and controllers, as well as 3360-3 and -5 Storage Units are available for immediate delivery.

requirements.



IPS COMPUTER MARKETING CORP.

467 Sylvan Avenue, Englewood Cliffs, New Jersey 07632 (201) 871-4200.

"MEMBER COMPUTER DEALERS ASSOCIATION"

FOR IMMEDIATE SALE OR LEASE

IBM 360/30 64K

- 2 Selector Channels 1401 Compat
- Internal Time
- Storage Protect Floating Point \$20,000 Purchase or Lease for \$950/mo. for 24 md., and will own at end of term.

Call Ron Ellis (312) 346-1331

computer Paganes COMPANY 200 N. Michigan Avenue Chicago, III. 60601

FOR LEASE

1433, 1434, 7840 & 3213 January Delivery Minimum Term 24 Month CONTACT MALIBU COMPUTER EXCHANGE Paul Callahan (213) 456-8204

WANTED IBM 370-145

for sub-lease or purchase. can accept delivery in 60 days Call (415) 956-3414

For Sale **BRAND NEW** EXPANSION OR REPLACEMENT MEMORY MODULES

for **DEC PDP-11 General Automation** SPC-16

Digital Controls DCC-112

Instant shipment, exceptionally attractive prices. Call Jack Devine or Don Chandler, 305/566-7611 TWX: 510 955 9828

8% on 360/370.

WE

reduce ours the same.

Call — George S. McLaughlin Associates Incorporated 480 Morris Avenue 480 Morris Avenue 7901 New Jersey 07901 (201) 273-5700

IBM 370/158

COMPUTER

Available for Lease in the December Time Frame. Configuration: 3158J (1024K), 1433, 1434, 7840, 3213-1. Contact NDI Benedetto, Fairchild Camera & Instrument Corporation.

(415) 962-3571

FOR SALE OR LEASE

Two IBM 2905-2 Remote Multiplexors One IBM 2906-3 **Communications Controller** Two 8K Core Increments for 360/20

Dial Financial Corporation Roger Schebel (515) 243-2131

> FOR LEASE 360/30 32K

No Reasonable Offer Refused James O. Davis P.O. Box 9438 Shreveport, La. 71109 (318) 425-1401



360 /20, 30, 40, 50 and 65's 370 /135's, 145's and 155's

SYSTEM/3 **UNIT RECORD EQUIPMENT**

ALL PERIPHERAL DEVICES

LEASE FINANCING AVAILABLE (516) 487-9812 CROSS COMPUTER COMPONATION

ATTENTION UNIVAC 9200-9300 USERS **UPGRADE** AVAILABLE FOR SALE (OR UNBEATABLE LEASE)

UNIVAC 9400 PROCESSOR

131 K Memory 2 Selector Channels 1 Uniservo 12 Control 2 Uniservo 12 Masters 3 Uniservo 12 Slaves 7 and 9 Track NRZI **Dual Density** Printer & Control (1600 LPM) Disc Control 8414 Disc Drives (2) Card Reader & Control Under Full UNIVAC Maintenance Available March 1975

For Information Write -**Bob Tinseth** Western Gear Corporation P.O. Box 182 Lynwood, CA 90262

Disk • Disk • Disk **Available Now**

3830/3330s 2314-1

CALL: 612-546-4422

dataserv

equipment inc. 400 Shelard Plaza, Suite 415

Minneapolis, Minnesota 55426 Member, Computer Dealers Assoc.

360 Model 50

AVAILABLE FOR IMMEDIATE LEASE

Any core size, CPU only or complete system including I/O set For an immediate quote call Sid Whiting, Director of Marketing (201) 569-3838

Diebold Computer Leasing, Inc. 177 N. Dean Street Englewood, New Jersey 07631

FOR SALE IMMEDIATE DELIVERY

Nova Jumbo 1200's (new), CD 114 Disk Drives (used), Teletypes ASR33 (used), Tape Drives 800 & 1600 BPI, 25 IPS (new), Ultronic Modems 680-ADMD-0033 (used), NCR 260 Printers (new), Data Products 2230 Line Printer (new), Diablo Model 31's Disk Drives, with Controllers (used). PHONE (213) 535-3876

DATAPOINT 2200

One Year Old Printer and 9-Track Tape, 6K Purchase Cost - \$26,000 Will Sell for Approximately \$20,000 or Best Offer

Contact: MEDICAL COMPUTER SERVICES ASSOCIATION 1107 N.E. 45th Street Suite 315 Seattle, Washington 98105

FOR SALE MOD 30-65K 1.5u

1051-1052 1403 N1 2540 2821 2311 four (4) 2 channels 2841 (1) 2404 (1) 2401 (1)

Contact M.W. Kasch Co. P.O. Box 2040 Milwaukee, WI 53201 (414) 242-5000

> Time for Sale

NEW YORK



TIME FOR SALE

TIME FOR SALE

TIME FOR SALE

SOFTWARE FOR SALE

SOFTWARE FOR SALE

NEW YORK

370/158

VS2-HASP/RJE, TSO **DOS Emulation** Disks-(18) 3330, (3) 2319 Tapes-(16) 3420 mod. 7 Printers-(5) 1403, (1) 3211 **Excellent Technical Support** Very attractive rates on all shifts

Contact: Stu Kerievsky (212) 564-3030 Datamor 132 West 31 St. New York, N.Y. 10001

360/50-256K PRIME SHIFT

Very Attractive Rates Long or Short Term 5 - 2314 and 5 - 2311 4 – 2401 Mod 6 – Dual Density 1403-N1 and Paper Tape Reader Call Bill King Managistics Inc. (212) 721-9100

360/30-65K

2nd & 3rd shift plus weekends. Block rates available 8-2311 disks 1403 1442N1 . . SP and COMPAT KP and prog/sys support REGENT COMPUTER SERVICES 45 Ranick Road lauppauge LI, N.Y. (516) 234-1963 STAN BECK

I.B.M. - 360-30

All Shifts 65K, 4-2401 MOD-2, 3-2311, 1403-N1, 2540, 1401 Compatibility From \$35.00/Hour

Restaurant Associates Ind. 1540 Broadway bet. 45 & 46th St. New York, New York 10036 Contact:

Al Palmo at (212) 974-4966 Elliott Musikoff at (212) 974-4967

MASSACHUSETTS

SYSTEMATIC DATA PROCESSING SERVICES, INC.

IBM 370/155 DATA CENTER

Batch Computer Time Remote Job Entry Conversational Remote Entry **Extensive Software Library** Call (617) 890-1200 SDPS 400 Totten Pond Road Waltham, Mass. 02154

ILLINOIS

HONEYWELL USERS PRIME TIME/AVAILABLE

H-2020 Disk and Tape System. Attractive Rates. Consulting, design, and programming services also available. Call: (312) 328-7880 SYSTEMS ENGINEERING CORPORATION

ILLINOIS

ALL CONFIGURATIONS! SHOCKING PRICES!

360/50, 256K, 3420's, 2319's

360 hrs per month, dedicated \$3600.00 flat rate hourly rates negotiated.

* hourly rates negotiated.
370/158, 2 meg.
DD 3330's, 3420's

* Best turnaround
* Best Service
+ Best Price
4.6 cents for first 50K
Lowest I.O. charges
Off Ling Printing

370-360 Time Sellers Keypunch-Key to Tape Used Computer Hardware

* We buy, sell & lease OFFERED EXCLUSIVELY BY Time Brokers Midwest (312) 266-0100

IBM 360/370 USERS COMPUTER TIME AVAILABLE

370/158

2 meg, 3330 (32m), 2314 (16m), 12 3420-5 d.d. tape OS/VS2, RJE, TSO, ATS, DOS 2314 24 Hours - 7 Days

370/155

2 meg, 3330 (8m), 2314 (8m), 12 3420-5 d.d tape

370/135

240K, 3330 (4m), 2314 (8m), 6 3420-5 d.d. tape

370/135 144K, 2314 (8m), 6 3420-5 d.d.

360/40

128K, 2314 (8m), 5 2401-2

360/30

4 2311's, 5 3420-3 d.d. FOR

FURTHER INFORMATION CALL RON ELLIS

(312) 346-1331

OMDANY 200 N. Michigan Avenue Chicago, III. 60601 Largest Computer Time Sales Co

370/158

Virtual OS-MVT-HASP DOS-VS1-VS2-CMS

HF/II APT MPSX BLISS PAYROLL CROSSTABS ICES PICS SSP PLAN SAS BMD PROJECTII PAYROLL

INVENTORY CONTROL ACCOUNTS PAYABLE ACCOUNTS RECEIVABLE GENERAL LEDGER

> Order Entry Systems Hyperfaster, Amigos

General Purpose Simulation System Continuous System Modeling Program Urban Transportation Planning System 360

> TIME SHARING REMOTE BATCH **BLOCK TIME**

Your Programs or Ours



A Division of Statistical Tabulating Corp Chicago, Illinois (312) 346-7300 Jim Hancock

PENNSYLVANIA

IBM 370/158

System Configuration 1 meg, 3330, 3420-7 d.d tape 3505B2, 3211, 1403N1, 2501B1, Operating Software 3704

— VS2 — Most Languages

— SMF — SM1

— Most Access Methods— Hasp II

— Most Access Methods— Has Accessibility
— Batch (Stand Alone)
— Batch (In the Mix)
— Remote Batch
— Real Time
COMPUTER MARKETING
SERVICES
300 Monroeville Mail
Monroeville, Pa. 15145
(412) 373-0070

S/3 Model 15 128K

Spooling/Multi-programming

3410 Tapes - 3 5445 Disks - 3 5444 Disks - 4 1403 - N1 Printer Paper Tape Input Reasonable Rates All Shifts

Contract: K.C. Service 666 Township Line Road Havertown, Penna. 19083 (215) 528-5082

CALIFORNIA

360-30 96K \$30 per hour **Wall Clock**

3-2410 180KB Tape Drives 4-2401 180KB Dual Density Tape Drive 4-2314 Disc Drives 1-1403 N-1 Printer 1-2540 Card/Read Punch Large Time Blocks Available Call Collect Newport Computing-Manual de Encio

(714) 545-1866

In Orange County Software

for Sale

TAXBREAK

Payroll tax calculation module

Calculates payroll withholding taxes for 50 states, federal, FICA and cities. COBOL. \$875 complete. Maintenance service on tax change

available for \$225 per year.

ARGONAUT INFORMATION SYSTEMS, INC. 2140 Shattuck Ave. # 203 Berkeley, CA. 94704 (415) 845-7991



COMPUTING's PREMIER INQUIRY SYSTEM

Simple English Language Writes Multiple Reports Powerful Selectivity Full Computation Capability Can Produce Output Files Multiple Input File Option Table Look-Up Blue Ribbon User's List Runs on Most Computers



AZREX INC. 215 Middlesex Turnpike **Burlington, Mass. 01803** (617) 272-8750

APPLICATION SOFTWARE FOR MINIS WANTED

Established metropolitan area systems house seeks proven minibased application software for end-users in commercial market place. Particular interest in soft-ware applicable to vertical mar-

HALSEY COMPUTER SYSTEMS, INC. One Exchange Place Jersey City, N.J. 07302 (201) 432-7700

ACCOUNTING SYSTEMS

PAYROLL GENERAL LEDGER ACCOUNTS PAYABLE INVENTORY **ACCOUNTS RECEIVABLE**

IBM SYSTEM/3 USERS RPG II BAL COBOL



Certified Software Products, Inc 3140 Harbor Lane North Minneapolis, Minn, 55441 612-546-6919

MSA PAYROLL/ PERSONNEL

WHY HAVE OVER 700 CLIENTS **PURCHASED MSA SYSTEMS?**

WHY HAS MSA SOLD OVER 240 PAYROLL/PERSONNEL SYSTEMS IN FOUR YEARS?



- 100 DEDUCTIONS
- **6 LEVELS OF CONTROL**
- SALARIED AND HOURLY PAY
- COMMISSIONS AND SPECIAL PAY
- SPECIAL REPORT GENERATOR BANK SERVICES FEATURES
- LABOR DISTRIBUTION
- COMPLETE TAX REPORTING
- SALARY HISTORY
- SKILLS INVENTORY
 PERFORMANCE RATING
- IBM 360/370; BURROUGHS; RCA
- ANS COBOL: OS, DOS

USERS BY PRODUCT GENERAL LEDGER-142 FIXED ASSETS-150 ACCOUNTS PAYABLE-60 INVENTORY CONTROL-25 OTHER BANK SYSTEMS-80

Write or Call to Compare
William M. Graves
Management Science America
3445 Peachtree Road, N.E., Suite 1300
Atlanta, Ga. 30326



UCANDU®

This OS/360/370 utility will become the most important tool in your li-

- Selectively lists/copies/dumps OS datasets
 Record selection based on content,
- position or random asy to use, free-form parameter
- driven
 Device independent
- Sequential or indexed sequential
 UCANDU has been in productive use
 for over four years MFT, MVT, VS,
 HASP, ASP environments.
- Some uses for UCANDU:

 File sampling

 Test file generation

 Selective dumping of test
 - output.

 * Edit input/verify output

 * Auditing

 * SMF file processing

For more information contact:
Gulf Oil Computer Sciences, Inc.

P. O. Box 2100 Houston, Texas 77001 (713) 228-7040

Gulf In Canada contact: Toronto Data Centre-Systems Gulf Oil Canada Limited 477 Mount Pleasant Rd. Toronto, Ontario M4S 2M1 (416) 486-2077

STE STE **LOOKING FOR** SOFTWARE?

Free Software Search and Package Appraisal Service

Our job is to help you locate the software packages which best meet your needs. There is no charge to you for this service. Write on your company letterhead or call:

Systems Exchange Co.

1034 Colorado Ave. Palo Alto, Calif. 94303 (415) 328-5490

MEDICAL BILLING SYSTEM

A COMPLETE MEDICAL BILLING SYSTEM IS AVAILABLE NOW . . . including complete INSURANCE for individual physicians . . . spe cialist groups, clinics and small

- hospitals. Complete Insurance Forms
- Profile, RVS, ICDA Files
- Bal forward, Ledger, Open Item All Cobol - DOS or OS

Occidental Computer Systems 11311 Camarillo St. No. Hollywood, Calif. 91602 (213) 763-5144

PDP-11 TIME SHARING

- Runs on any PDP-11
- Provides Multiple DOS-11 User Terminals **Output Device Spooling**
- No conversion required for DOS-11 programs Multi-tasking for Real-Time

Applications Partition Swapping with concurrent I/O for maximum core utilization. DOS-M, the Multi-User DOS-11

System offers these plus many other features. For more information contact: varatek

computer systems inc. musgrove bldg. elm square andover, mass. 01810

617-470-0874

* WANTED *

Firms to:

Lease Sub-Lease

360 & 370 Systems and I/O

Write or Call Collect - Today Its our only business



COMPUTER SALES, INC.

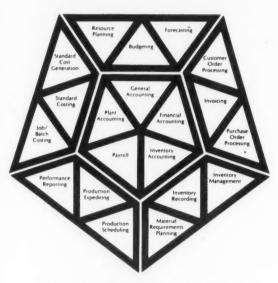
Suite 616, Benjamin Fox Pavilion Jenkintown, Pa. 19046 • (215)-887-5404 Member Computer Dealers Assoc.

ATTENTION 1130 USERS!! CONVERTING TO 360/370 DOS?? Eleven Thirty Conversion software:

E.T.C. will: (1) Convert Fortran Source Code. (2) Build Data Files (3) Generate DOS-JCL (4) Provide Sort Support (5) Provide CALL/LINK (6) Support All Commercial Subroutines

E.T.C. Director, Consolidated Business Systems Box 6183 Elmwood Park Station Omaha, Neb. 68106 (402) 393-0313

If you can't decide whether to buy an application package or design your own, you don't have to.



Martin Marietta Modular Application Systems (MAS) will fit as if they were designed for you. But the cost will be significantly lower, and the implementation time much shorter.

MAS have six basic applications: inventory; cost and manufacturing control; order processing; financial accounting; and business planning. More than 400 implementations have demonstrated their quality.

Let us tell you more about them. Write: Mike King, Martin Marietta Data Systems, National Sales Office, 401 Washington Ave., Towson, Md. 21204.

MARTIN MARIETTA

Posts \$3.35 Million Quarter Loss

MDS Confronts Demands From Creditors

Sciences (MDS) said last week it 'could not meet its obligations' if the demands of major creditors for immediate or "accelerated" repayment of borrowings are held legitimate.

Reporting a \$3.35 million loss for the three months ended July 31 on revenues of \$40.3 million, MDS president V.E. Johnson said the holder of its \$10 million senior subordinated note continues his charge that MDS has defaulted the terms of the note and is demanding repayment.

The creditor has also "alleged grounds for rescinding the original transaction," according to the company. "If either of the holder's positions is correct, the note would be immediately pay-

The company is also the subject of a dispute among its bank creditors. Some of these are claiming the right to rescind the MDS 1974 Credit Agreement, under which MDS is still borrowing, MDS said.

MDS denied "and would contest" any assertion that such rights had in fact arisen, Johnson

Consolidate Strengths

Meanwhile, the company is carrying on efforts to consolidate its strengths. The Data Transcription, Sintered Metal and Micro-Well operations were

UTICA, N.Y. - Mohawk Data phased out during the quarter, according to Johnson, and the company has decided to relocate it manufacturing software and programming operations from St. Paul, Minn., to the main manufacturing facility in Herkimer, N.Y.

> A relocation expense of \$1.2 million was charged against results for the quarter.

> On the brighter side, Johnson noted that business volume and operating margins improved during the period. He blamed high interest rates and foreign taxes as well as the relocation expense for the three-month loss.

> He also said the company has cut its plans to add more hardware to its rental base for the rest of the year, a move designed

to lessen the company's need for bank capital.

Mohawk's outstanding borrowings currently amount to \$102 million under the 1974 Credit Agreement. It's bank creditors have the right to accelerate payment of these borrowings if they wish, MDS said.

Acceleration of these repayment schedules would also accelerate the company's \$45 million worth of convertible deben-

Johnson said discussions with the holder of the senior note are continuing but have been "unsuccessful to date."

"If such outstanding debts were to become due and payable, the company could not meet such obligations," he con-

REI's Trace Installation Stalled

DALLAS - Recognition Equipment, Inc.'s (REI) installa-tion of its first Trace system at First National City Bank in New York is still behind schedule and is not expected to be completed by the end of its fiscal year, Oct. 31. In addition, interim payments of \$1.6 million will not be reflected in revenues until all transports are accepted, the company said.

REI has arranged to borrow over \$2 million from foreign

sources for working capital and to provide most of the cash for payment of about \$2.3 million due this month as part of the restructuring of its 7-1/2% convertible subordinated notes.

The debt will be discharged by payments from foreign cus-tomers through October upon delivery and acceptance of certain equipment.

REI said it does not anticipate any need for additional borrowing for the rest of the calendar year, assuming timely receipt of the \$4.9 million balance of the

Calcomp Breaks Year-End Records Trace contract.

ANAHEIM, Calif. - California Computer Products (Calcomp) reported record sales and earnings for the fiscal year ended June 30. Revenues rose 62% to \$130 million over the \$80.3 million reported last year, according to Lester L. Kilpatrick, president and chairman of the board.

The company reported net income of \$8.67 million or \$2.84 a share, up from \$465,000 or 16 cents a share last year.

Kilpatrick noted that earnings were boosted this year by an extraordinary tax credit amounting to \$3.3 million.

Calcomp, a supplier of disk drives, tape drives and graphic plotter systems, recently began marketing an automated tape library and terminal equipment.

ADR 6 Months Improve

PRINCETON, N.J. - Applied Data Research, Inc. (ADR) reported operating revenues of \$5.9 million for the six months ended June 20, an ADR record.

Earnings for the period were \$169,667 or 14 cents a share, according to John Bennett, president. For the same period in 1973, revenues were \$5 million and earnings were \$136,527 or 12 cents a share.

Scan-Data Turns In Healthier Half

NORRISTOWN, Pa. - Despite a slight slump in Scan-Data Corp.'s second-quarter earnings, six-month earnings showed a sharp improvement over last

For the six months, earnings jumped to \$43,196 or 3 cents a share from \$15,386 or 1 cent a share in the year-ago period.

Revenues for the half year also rose, to \$4.4 million from \$3.3 million last year, the company

The 1974 figure includes a \$14,234 tax credit, whereas the 1973 period had a \$3,385 credit.

Lease revenues were down in both the six months and quarter compared with year-ago figures; however, these were over-shadowed by increases in sales.

Earnings during the quarter slid to \$12,560 or 1 cent a share from \$13,537 or 1 cent a share in the year-ago period, while revenues rose to \$2.5 million from \$1.7 million.

are CSA's only business.

CSA is a computer leasing company, and can help you meet your present and future equipment needs with substantial savings

For further information, please call: (617) 482-4671

Computer Systems **90** of America, Inc.

a computer equipment leasing company 141 Milk St. Boston, Mass. 02109

Send for the 12 questions you should ask of any leasing company before

LINE PRINTER

BOOTHE COMPUTER - DON BELL- (415) 989-6580

LEASE OR SALE

CDC 6600

AVAILABLE OCTOBER 1974

65.5 WORDS STORAGE

• (2) 6638 DISC SYSTEMS

CARD READER & PUNCH

Title Company_ Address State___ 370 on order □ installed Model ____ Due Date_

Earnings

120

115

110 105

100

95

90

85

80

50

45

20

15 10

Earnings Reports

	RONIC ENGIN			1974	1973
OF CALIFORNIA Three Months Ended June 30			Shr Ernd Revenue	\$.52 51,300,000	\$.59
	1974	1973	Earnings	2,370,000	2,703,000
Shr Ernd	\$.48	\$.32	a6 Mo Shr	.80	.75
Revenue	5,033,000	3,092,000	Revenue	94,509,000	79,716,000
Disc Op	*****	(59,000)	Earnings	3,663,000	3,435,000
Earnings	295,000	199,000			
6 Mo Shr	.95	.44		gains from c	urrency fluc-
Revenue	9.367,000	6,113,000	tuations.		
Disc On	-,,	(200 000)			

COMPUTERWORLD Computer Stocks Trading Indexes

······ Peripherals & Subsystems ······ Leasing Companies

274,000

581,000

Computer Systems

Supplies & Accessories

FOXBORO
Three Months Ended June 30

GRAHAM MAGNETICS
Year Ended June 30

a1974 1973
hr Ernd \$1.40 \$1.00

---- Software & EDP Services

· -- -- CW Composite Index

11 17 25 1 8 15 22 29 5

Revenues 15,000,000 11,387,08; Earnings 1,320,000 986,129; a-Preliminary.

Three Months Ended July 31

1974 1973

Shr Ernd \$.13 \$.01

Revenue 11,617,000 a9,347,000

Disc Op 18,000

Tax Cred 94,000 20,000

6 Mo Shr 20

Revenue 21,997,000 a17,879,000

Tax Cred 123,000

Earnings 384,000 (117,000)

DIGITAL EQUIPMENT
Year Ended June 30

1974
1973
Shr Ernd
\$3.80
\$2.16
Revenue
421,884,000 265,469,000
Earnings
3 Mo Sir
1.36
.85
Revenue
135,199,000
86,301,000
Earnings
15,981,000
9,321,000

a-From continuing operations.

ELECTRONIC ASSOCIATES
Three Months Ended June 28

1974
1973
Shr Ernd \$.03 \$.12,000
Tax Cred \$... 52,000
Earnings 74,000 326,000
6 Mo Shr
Revenue 20,645,000 21,997,000
Tax Cred \$... 361,000
Earnings (186,000) 1,023,000

RECOGNITION EQUIPMENT
Three Months Ended July 31

1974

Shr Ernd
Revenue
9,543,000
10,275,000
7ax Cred
Earnings
2,084,000
1,793,000
9 Mo Shr
Revenue
28,623,000
28,308,000
Tax Cred
Earnings
4,363,000
1,229,000

REYNOLDS AND REYNOLDS
Three Months Ended June 30

1974 a1973
Shr Ernd \$.23 \$.32
Revenue 18,444,772 16,302,728
9 Mo Shr .84 .90
Revenue 53,841,909 47,731,346
Earnings 3,955,913 4,202,222
a-Restated for an acquisition on a

Computerworld Sales Offices

Vice President — Marketing
Neal Wilder
Sales Administrator:
Dottie Travis

COMPUTERWORLD 797 Washington Street Newton, Mass. 02160 Phone: (617) 965-5800 Telex: USA-92-2529

Northern Regional Manager Robert Ziegel Account Manager Mike Burman COMPUTERWORLD 797 Washington Street Newton, Mass. 02160 Phone: (617) 965-5800

Telex: USA-92-2529

Eastern Regional Manager
Donald E. Fagan
Account Manager
Frank Gallo
COMPUTERWORLD
2125 Center Avenue
Fort Lee, N.J. 07024
Phone: (201) 461-2575

Los Angeles Area:

Bob Byrne
Robert Byrne & Assoc.
1541 Westwood Blvd.
Los Angeles, Calif. 90024
Phone: (213) 477-4208

San Francisco Area: Bill Healey Thompson/Healey Assoc. 1111 Hearst Bldg. San Francisco, Calif. 94103 Phone: (415) 362-8547

Japan:
Ken Suzuki
General Manager
Dempa/Computerworld
1-11-15 Higashi Gotanda
Shinagawa-ku, Tokyo 141
Phone: (03) 445-6101
Telex: Japan-26792

United Kingdom: Michael Young c/o IDC Europa Ltd. 140-146 Camden Street London NW1 9PF, England Phone: (01) 485-2248 Telex: UK-26-47-37

West Germany:

Otmar Weber
Computerworld GmbH
(8) Muenchen 90
Tegernseer Landstrasse 300
West Germany
Phone: (089) 690-70-52
Telex: W.Ger-52-81-08

TADE QUOTES

15 22 30 6 12 20 27 4

Computerworld Stock Trading Summary

All statistics compiled, computed and formatted by TRADE*QUOTES, INC. Cambridge, Mass. 02139

	TRADE QUOTES														Cambrid	ge, Mass. (02139
E				ICE		1 E			PRI			Į €			PR1		
l č		1974 RANGE	SEP 26		PCT	C		1974 RANGE	SEP 26	WEEK	WEEK	X		1974 RANGE	SEP 26	WEEK	WEEK
H		(1)	1974		CHNGE	Н		(1)	1974	CHNGE	CHNGE	H		(1)	1974	CHNGE	CHNGE
1						1						0	COMPUTER COMMUN.	1- 2	3/8	- 1/8	-25.0
1						1						A	COMPUTER EQUIPMENT	1- 2	1 1/4	0	0.0
1	COM	PUTER SYS	STEMS			1						0	COMPUTER MACHINERY COMPUTER TRANSCEIVER	2- 5	2 3/8	+ 1/4	*11.7
I	D. 1000	** ***	70 740			1	SOFTWA	RE & EDP	SERVICES			N	CONRAC CORP	10- 22	11 1/4	0	0.0
N O		71-217 5- 14	4 1/2	-6 1/4 -3 3/4	-8.1 -45.4	1 .	ADVANCED COMP TECH	1- 2	1	0	0.0	0	DATA ACCESS SYSTEMS	2- 3 6- 13	6 3/8	+ 1/8	0.0
N	CONTROL DATA CORP	13- 38	15 3/4	- 1/4	-1.5	A		2- 3	1 1/2	0	0.0	O	DATA 100 DATA PRODUCTS CORP	3- 4	2 7/8	0	0.0
N	DATA GENERAL CORP	16- 38 8- 15	16 3/8	-1 7/8		0	APPLIED LOGIC	1- 1	1/8	0	0.0	0	DATA RECOGNITION	1- 1	1/4	0	0.0
ő		2- 5	2 1/4	+ 1/8	+5.8	N	BRANDON APPLIED SYST	21- 57	24 3/4	+ 1/4	0.0	0	DATA TECHNOLOGY DECISION DATA COMPUT	3- 13	2 3/8	+1	+28.5
N		66-121	66 1/8	-9 3/8		ő	CENTRAL DATA SYSTEMS	4- 6	3	0	0.0	0	DELTA DATA SYSTEMS	1- 2	3/4	0	0.0
N	ELECTRONIC ASSOC. ELECTRONIC ENGINEER.	2- 3 5- 11	5 3/4	* 3/8	+23.0	0	COMPUTER DIMENSIONS	2- 3	1 1/2	0	-20.0	0	DI/AN CONTROLS	1- 5	5/8	0	0.0 -7.1
Ñ	FOXBORO	21- 48	21 3/4	- 1/4	-1.1	0	COMPUTER HORIZONS COMPUTER NETWORK	1- 5	1 1/8	- 1/4	0.0	N	FARRI-TEK	2- 4	1 5/8	- 1/8	-18.1
0	GENERAL AUTOMATION	18- 40	17 3/4	-3 1/2	-16.4	N	COMPUTER SCIENCES	2- 4	2 1/4	+ 1/8	+5.8	ő	GENERAL COMPUTER SYS	1- 4	1 1/4	0	0.0
N	GRI COMPUTER CORP	62- 90	62 1/8	-3 1/2	-5.3	0		1- 1	1/2	0	0.0	N	GENERAL ELECTRIC HAZELTINE CORP	30- 65	33	-4 3/8	-11.7
N	HONEYWELL INC	28- 86	29 5/8	-2 1/4	-7.0	0	00111 01011 1001111000	2- 4	2 5/8	+ 3/8	+16.6	N	INFOREX INC	2- 5	2 7/8	0	0.0
N	IRM INTERDATA INC	152-251 8- 22	13 1/2	-6 1/2 - 3/4	-3.8	0	COMRESS	1- 1	1/4	0	0.0				* 40	0	
0	MICRODATA CORP	2- 5	5 1/5	- 1/2	-20.0	0	COMSHARE CORDURA CORP	2- 4	1 3/4	- 1/8 + 1/8	-6.6	0	INFORMATION DISPLAYS INFORMATION INTL INC	7- 14	7 1/8	- 1/4	-3.4
N		19- 40	20	-2 1/4	-10.1	0		1- 3	1 1/8	+ 1/8	+12.5	A	LUNDY ELECTRONICS	3- 3	2 7/8	0	0.0
N	RAYTHFON CO SINGER CO	22- 39	23	+ 1/2	+2.2	A		1- 1	1/8	-1 7/8	-12.9	0	MANAGEMENT ASSIST	2- 5	2 3/8	+ 3/8	0.0
1						0	ELECTRONIC DATA SYS. INFONATIONAL INC	12- 25	12 5/8	-1 //0	0.0	N	MEMOREX MILGO ELECTRONICS	6- 18	6 1/8	- 7/8	
N	SPERRY RAND SYSTEMS ENG. LABS	24- 44	26 3/4	- 5/8	-2.2	ľ	*					N	MOHAWK DATA SCI	1- 4	1 1/2	0	0.0
N	TEXAS INSTRUMENTS	61-115	60 3/4	-6 1/4	-16.6	0	I.O.A. DATA CORP IPS COMPUTER MARKET.	1- 1	3/4	0	0.0	0	ODEC COMPUTER SYST. OPTICAL SCANNING	1- 3 3- 6	3 1/2	0	0.0
0	ULTIMACC SYSTEMS INC	1- 2	7/8	- 1/8	-12.5	ő	KEANE ASSOCIATES	2- 4	1 3/4	0	0.0	0	PERTEC CORP	2- 6	2 5/8	+ 1/4	
N	WARIAN ASSOCIATES	6- 13	6 5/8	- 1/8 - 1/8	-1.8	0	KEYDATA CORP	1- 6	1 1/2	0	-5.0	A	POTTER INSTRUMENT	2- 5	1 5/8	0	0.0
N		67-127	66 1/2	-12 1/4	-15.5	0	LOGICON MANAGEMENT DATA	2- 5	2 3/8	- 1/8	-20.0	0	PRECISION INST.	2- 8	2 3/4	- 1/4	
						0	NATIONAL CSS INC	10- 37	11 1/2	- 1/2	-4.1	0	RECOGNITION EQUIP	2- 5	2	- 1/4	
						0	ON LINE SYSTEMS INC	1- 1	20	+1 3/4	49.5	N	SANDERS ASSOCIATES	1- S	2 1/2	+ 1/4	+11.1
1						Ñ	PLANNING RESEARCH	2- 3	2 1/8	- 1/8	-5.5	0	STORAGE TECHNOLOGY	7- 15	7 7/8	- 3/8	-4.5
	LEAS	ING COMPA	NIES			0	PROGRAMMING & SYS	1- 1	5/8	0	0.0	0	SYCOR INC	4- 13	5 3/4	+ 1/2	+9.5
0	BRESNAHAN COMP.	2- 2	2 1/8	0	0.0	0	RAPIDATA INC SCIENTIFIC COMPUTERS	1- 5	1 1/4 5/8	0	0.0	0	TALLY CORP.	2- 4	2 1/8	- 1/4	-10.5
0	COMDISCO INC	1- 7	1 1/2	+ 1/2	+50.0	0	SIMPLICITY COMPUTER	î÷ î	3/4	0	0.0	-	100 140				
Ô	COMMERCE GROUP CORP COMPUTER EXCHANGE	3- 6	2 7/8	0	0.0	0	TCC INC TYMSHARE INC	6- 12	6 7/8	- 1/8	-1.7	N	TEKTRONIX INC	22- 48	3 1/4	+ 1/2	+2.1
A	COMPUTER INVSTRS GRP	1- 4	3/4	0	0.0	0	UNITED DATA CENTER	2- 4	5	0	0.0	0	WANGCO INC	5- 13	5	- 3/4	-13.0
0	COMP. INSTALLATIONS DATRONIC RENTAL	1- 1	7/8	0	0.0	A	URS SYSTEMS	2- 4	1 7/8	0	0.0	0	WILTER INC	S- W	2	- 1/4	-11.1
A	DCL INC	0- 1	3/8	0	0.0	N	WYLY CORP	2- 5	2 3/8	+ 1/4	+11.7		SUPPL TE	ES & ACCES	SSORIES		
N	DPF INC EDP RESOURCES	2- 5	2 1/2	0	0.0												
OA	GRANITE MGT	2- 3	3 1/4	0	0.0							0	BARRY WRIGHT	4- 6	4 1/4	0	0.0
A	GREYHOUND COMPUTER	5- 4	2 1/4	- 1/2	-18.1							Ô	CYBERMATICS INC	1- 2	5/8	0	0.0
A	ITEL LEASCO CORP	3- 6 5- 12	8 1/4	+ 1/8	+1.5		PERIPHER	RALS & SUB	SYSTEMS			A	DATA DOCUMENTS	23- 54	29 1/2	-2 -1 3/8	-6.3
0	LEASPAC CORP	1- 2	5/8	0	0.0	N	ADDRESSOGRAPH-MULT	4- 11	4 1/2	+ 1/4	+5.8	0	DUPLEX PRODUCTS INC	6- 17	4 5/8	- 1/8	-2.6
	LECTRO MGT INC	1- 1	1/8	0	0.0	0	ADVANCED MEMORY SYS	1- 7	1 3/8	+ 1/8	+10.0	0	GRAHAM MAGNETICS	6- 11	6 1/2	0	0.0
A	PIONEER TEX CORP	2- 10	2 1/2	-1	-38.0	N	AMPEX CORP	3- 5	3 1/8	0	0.0	0	GRAPHIC CONTROLS 3M COMPANY	6- 11 52- 79	6 1/4	-3 3/4	-6.7
	ROCKWOOD COMPUTER	1- 1	5/8		+10.0	0	BEEHIVE MEDICAL ELEC	2- 7	2 3/4	0	0.0		MOORE CORP LTD	38- 57	37 3/4	-3 1/2	-8.4
N	U.S. LEASING	5- 24	7 1/4	+ 3/8	+5.4	A	BOLT - RERANEK & NEW	5- 9	5 3/8	+ 1/2	+10.2	N	NASHUA CORP	24- 45	25 1/4	- 1/2	-1.9
					-	N	BUNKER-RAMO CALCOMP	4- 8 5- 11	5 3/4	- 1/4	-8.0	0	REYNOLDS & REYNOLD STANDARD REGISTER	8- 35	10 1/2	+1 1/4	+2.3
EXCH: N=NEW YORK: A=AMERICAN: P=PHIL-BALT-MASH O CAMBRIDGE MEMORIES 4- 16 5 1/8 0 0.0 O TAB PRODUCTS CO 5- 11 5										5	+ 1/4	+5.2					
0-	T-C PRICES ARE BID PRIC	ES AS OF	3 P.M. OF	R LAST BI	0	0	CENTRONICS DATA COMP	8- 23	7 3/4	-1 3/4	-18.4	N	WARASH MAGNETICS	15- 23 3- 7	3 1/4	-1 1/4	-7.6
0 CODEX CORP 0 CODEX CODEX CORP 0 CODEX																	

PAYROLL-GENERAL LEDGER

NEED NEW SYSTEMS BY YEAR END?



ATTEND THE PARTY! BUY NOW!

Over 460 businessmen like you have purchased MSA's Payroll and General Ledger systems.

MSA PAYROLL/PERSONNEL

- 100 DEDUCTIONS
- SALARIED AND HOURLY PAY
- COMMISSIONS AND SPECIAL PAY
- SPECIAL REPORT GENERATOR
- BANK SERVICES FEATURE LABOR DISTRIBUTION
- COMPLETE TAX REPORTING
- SALARY HISTORY
- SKILLS INVENTORY
- PERFORMANCE RATING
- IBM 360/370; BURROUGHS; RCA
- ANS COBOL; OS, DOS

MSA GENERAL LEDGER

- . EFFICIENT REPORT WRITER
- STATISTICS MANAGEMENT
- BUDGETING AND RESPONSIBILITY REPORTING
- SEQUENTIAL AND SIMULTANEOUS ALLOCATIONS IBM 360/370; BURROUGHS
- CONSOLIDATED REPORTING
- PROJECT AND PRODUCT ACCOUNTING
- CURRENCY CONVERSION
- GRAPHICS CAPABILITY
- VARIABLE BUDGETING
- ANS COBOL
- . TOTAL, IMS COMPATIBILITY



MANAGEMENT SCIENCE AMERICA-FIRST IN FINANCIAL SOFTWARE

I'M MAKING MY LIST-
PLEASE SEND MORE
INFORMATION ON:

- ☐ MSA General Ledger
- ☐ MSA Payroll/Personnel ☐ MSA Fixed Asset Accounting
- ☐ MSA Inventory Control
- ☐ MSA Accounts Payable
- ☐ MSA Financial Information and Control System for Banks
- ☐ MSA Time Deposits
- MSA Installment Loan
- ☐ MSA Financial Reporting for Insurance Companies

City, State

Send To:

William M. Graves, Executive Vice President Management Science America, Inc. 404/262-2376 3445 Peachtree Rd., N.E., Atlanta, Georgia 30326

.................

NEW YORK 201/871-4700

CHICAGO 312/323-5940 LOS ANGELES 213/475-9726